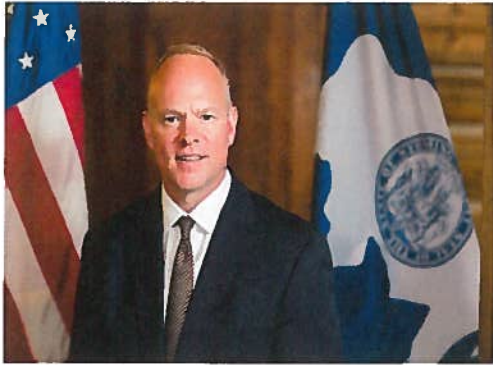


***Wyoming's
Highway Safety
Behavioral Program
Annual Report
2016***



**Highway Safety Behavioral Program
Wyoming Department of Transportation
5300 Bishop Blvd. Cheyenne, WY 82009-3340**

INTRODUCTION



Matt Mead, Wyoming's 32nd Governor, took office in January 2011 and is serving his second term. He was born and raised in Jackson. After earning a law degree from the University of Wyoming, he served as a prosecutor, practiced in a private firm and served as U.S. Attorney. He maintains a farm and ranch business with his wife Carol in southeast Wyoming.

Governor Mead initiated a comprehensive state energy strategy released in 2013 and an innovative state water strategy released in 2015. He moved the entire state to a 100 gigabit broadband network. His rules initiative has resulted in fewer regulations and improved public access to rules. His focus on increasing state competitiveness, for example, through technology, innovation and expansion of business opportunities in numerous economic sectors, has brought national recognition.

Wyoming's accolades include: most business friendly tax climate, third best for new business startup activity, best state to start a business, first in Mountain Region workforce development, best state to make a living, second highest rate of confidence in state government, best state to retire and many more.

Serving in national and regional leadership roles, Governor Mead is Vice Chair of the Natural Resources Committee of the National Governors Association and Co-chair of the State and Federal Sage Grouse Task Force. He is the immediate past Chairman of the Western Governors' Association.

Matt and Carol have been married 25 years and have two teenage children.

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MATTHEW H. MEAD
GOVERNOR



STATE CAPITOL
CHEYENNE, WY 82002

Office of the Governor

January 20, 2016

Dear State Employee,

As this new year begins, please know how much I appreciate your service to the state and that I care deeply about your health and safety. Let me take a moment to talk about safe travel on and off the job.

Unpredictable Wyoming weather, a drunk, reckless or impaired driver, or simple inattentiveness to the road can create hazardous highway conditions leading to crashes. Your best defense against these hazards is your seat belt.

According to the Wyoming Department of Transportation, last year over 2760 motor vehicle crashes involving bodily injury occurred on our roads. A total of 145 people lost their lives. Of those killed, 70% were not wearing or were improperly wearing a seat belt. Tragically, 8 fatal victims were under 21 years of age. My heart goes out to families who have lost a child and to children who must suddenly live without mom or dad.

It is important to always wear a seat belt. It makes a difference for you, for your family and it sets an example. Children should be placed correctly in car seats. Let's start by making sure that we, as state employees, buckle up every time we ride in a state vehicle – even in the back seat. During an accident an unbuckled person can become a loose-flying destructive force causing serious injury to those who are properly buckled. Be sure everyone is wearing a seatbelt before every trip, no matter how short.

In Wyoming we are fortunate to know our co-workers and consider them friends. I want each of you to arrive safely to work and to return home the same way. Your family is depending on you. Please always wear your seat belt – I do.

Sincerely,



Matthew H. Mead
Governor

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**WYOMING'S HIGHWAY SAFETY
BEHAVIORAL PROGRAM
ANNUAL REPORT
FY 2016**

DECEMBER 31, 2016

**MATTHEW H. MEAD
GOVERNOR OF WYOMING**

**Matthew D. Carlson, P.E.
State Highway Safety Engineer
Governor's Representative for Highway Safety**

**Kenneth Ledet, Manager
Highway Safety Behavioral Grants Program**

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Wyoming Department of Transportation

Highway Safety Behavioral Grants Office

Office Structure

The Wyoming Highway Safety Behavioral Grants Office is one of the Highway Safety Program sections within the Department of Transportation.

The Highway Safety Behavioral Grants Office is dedicated to promoting safe use of all Wyoming roads with the goal to reduce the State's traffic crashes, fatalities and injuries through leadership, innovation, facilitation and program support. The Highway Safety Plan is a yearly starting point for the Highway Safety Behavioral Grants Offices coordinated approach to impact Wyoming's performance measures and goals. New, traditional and non-traditional partners are sought to enhance Wyomingites understanding of the consequences due to lack of seat belt use, impaired driving, distracted driving, and speeding. The process of coordination, implementation, and evaluation is detailed in this Annual Report publication.

The Highway Safety Behavioral Grants Office consists of four staff members that report to the Governor's Representative. Together, with the insight of skilled safety partners, all are focused on refinements in problem identification, project expectations, evaluation and the communications of each. Listed below are the members of the Highway Safety Behavioral Office:

Governor's Representative:

Matthew D. Carlson, P.E.
Governor's Representative for Highway Safety
State Highway Safety Engineer

Highway Safety Behavioral Office Staff:

Kenneth Ledet
Highway Safety Behavioral Grants Program Manager

Karson James
Senior Financial Analyst
Areas: Program Financials, Grants Tracking System (GTS), Governor's Council on Impaired Driving, Wyoming Seat Belt Coalition, Media, Engineering Services, etc...

Stephanie Lucero

Senior Grants Manager

Areas: Law Enforcement Impaired Driving, Occupant Protection, Data Analysis, Traffic Records, Problem ID, WYTRCC, etc...

Meghan Connor

Grants Manager

Areas: Safe Communities, Impaired Driving, Teen Drivers, Motorcycle Safety, Traffic Safety Resource Prosecutor, Distractive Driving, Media, etc...

Each employee goes well beyond the parameters noted above to improve the efforts of the office. We are deeply committed to our goal of reducing the number of persons injured and killed on Wyoming roadways.

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AGENCY OVERVIEW



Mountains of Wyoming

Wyoming Department of Transportation (WYDOT) is dedicated to promoting safe use of all Wyoming roads with the continuing goal of reducing fatalities, injuries and property damage crashes by means of the "Three E's" - engineering, education and enforcement - along with the promotion of various training programs.

The Highway Safety Program maintains Wyoming's crash reporting database and compiles and analyzes safety-related statistics. Also available is information about motorcycle operator training opportunities. The Owner/Operator Crash Form is no longer required to be sent to the Highway Safety office, but is available and can be used by individuals, counties, municipalities for insurance or personal records.

Ultimately, individual driver awareness is the key to preventing crashes. Drivers and passengers alike should always remember to buckle up, observe posted speed limits and other traffic laws, and never drive when impaired by drugs, alcohol or fatigue.

The Wyoming Department of Transportation is the largest state agency, with more than 2,000 employees dispersed throughout the state. Employees are responsible for overseeing 6,800 miles of highways, of which more than 900 miles are interstate. Job functions vary from construction, maintenance, law enforcement, regulatory and air service. For more details, see **FUNCTIONS** below. The transportation system serves all the citizens of Wyoming in addition to facilitating interstate commerce and travel.

The Wyoming Department of Transportation's current budget can be viewed at <http://www.dot.state.wy.us/home/administration/budget.html>

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FUNCTIONS

The department's primary functions include the following:

Construction

Planning, designing, and building transportation projects.

Maintenance

Keeping existing pavements (chiefly highways and airport runways) and roadside features (such as bridges, drainage, fences, guardrail, and rest areas) in as good a condition as possible.

Law Enforcement

Enforcing Wyoming's motor vehicle traffic laws, providing crash response and investigation, facilitating safety education and collecting user fees.

Administration/Regulatory

Issuing and regulating driver's licenses, regulating commercial vehicles, administering vehicle title and registration, and collecting and distributing state fuel taxes. Also, communicating with and educating the traveling public, including providing road and travel information.

Aeronautics

Managing the state's Airport Improvement Program, operating the state's aircraft, enhancing commercial air service, and administering federal-aid funds related to aeronautics.

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SHARED VISION, MISSION & VALUES

The following are the shared vision, mission, and values for WYDOT:

Vision

Excellence in Transportation

Mission

Provide a safe, high quality, and efficient transportation system

Values

The Wyoming Department of Transportation has five values that serve as a code of conduct for its employees:

- 1) Honesty
- 2) Accountability
- 3) Commitment
- 4) Respect
- 5) Innovation

- We are committed to achieving our mission.
- We are honest in all our dealings with each other and the public.
- We consistently and responsibly fulfill our duties as public servants.
- We respectfully consider the opinions and values of others.
- We seek excellence through innovation and creativity.

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OVERALL GOALS & STRATEGIES

The six overall goals:

- 1) Improve Safety on the State Transportation System
- 2) Serve Our Customers
- 3) Improve Agency Efficiency and Effectiveness
- 4) Take Care of All Physical Aspects of the State Transportation System
- 5) Develop and Care for our People
- 6) Exercise Good Stewardship of Our Resources

The six overall Strategies:

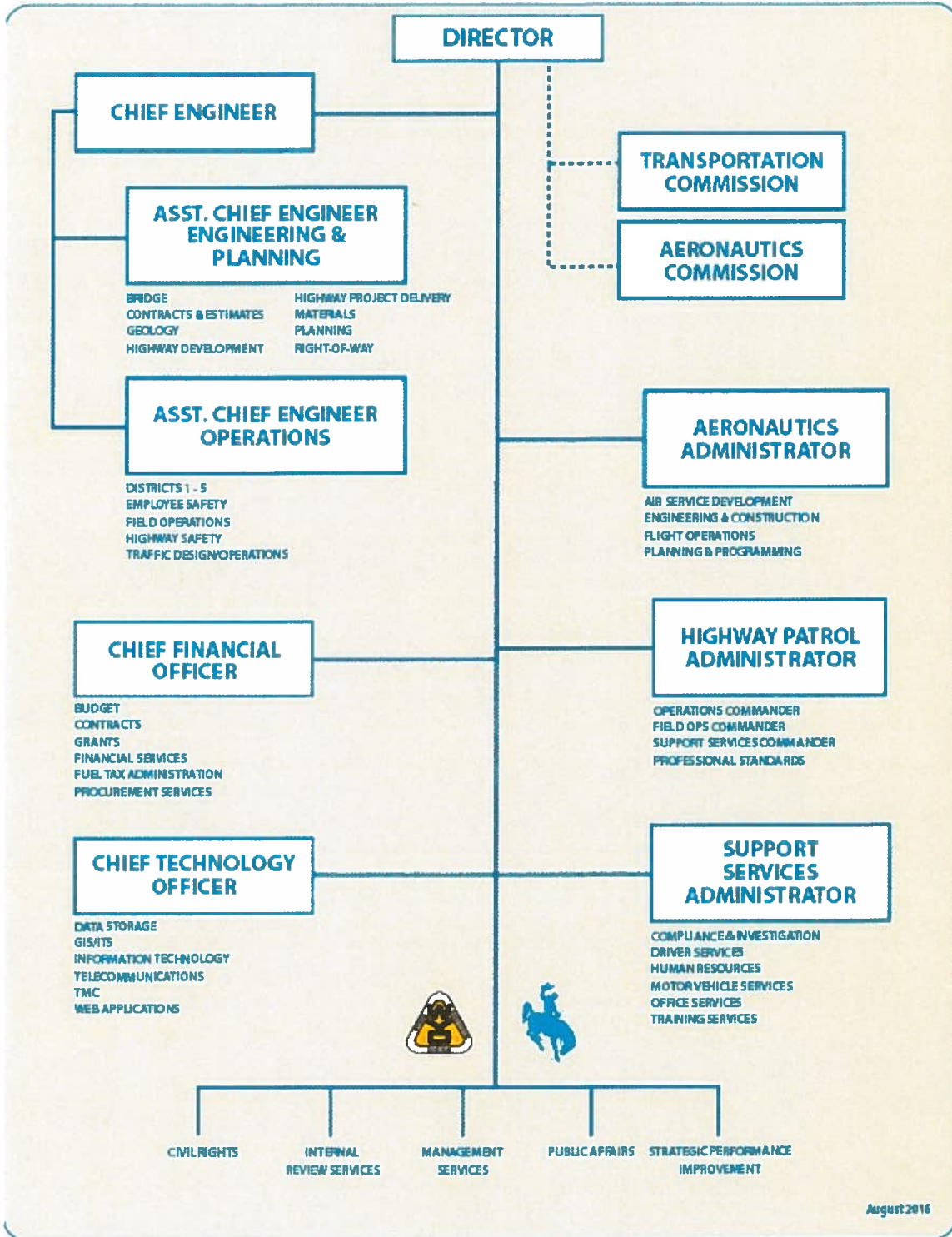
To assist WYDOT in achieving its six goals, the following strategic performance measures have been established.

- 1) Improve Safety on the State Transportation System through education, engineering, enforcement, and other innovative methods.
- 2) Serve our customers by gathering feedback to anticipate and meet their needs. Also, by telling our story better to help our customers know what our role is in the State of Wyoming.
- 3) Improve agency efficiency and effectiveness by identifying opportunities to improve processes and reduce redundancy. Emphasize and promote accountability throughout the organization by getting better at Performance Management Initiative (PMI), coaching, and clearly explaining agency expectations to all employees.
- 4) Take care of all physical aspects of the State Transportation System.
- 5) Develop and care for our people by:
 - a. Providing our employees with opportunities for personal and professional growth in a safe and creative environment.
 - b. Providing an adequate work environment.
 - c. Providing supervisory and leadership training.
 - d. Improving personnel processes.
 - e. Having Programs continue to offer each employee an Individual Development Plan (IDP).
- 6) Exercise Good Stewardship of our resources by:
 - a. Wisely caring for the resources with which we have been entrusted.
 - b. Using Asset Management and the Long-Range Plan to support a pavement preservation strategy with MAP-21 requirements.
 - c. Ensuring Department grants are fully expended in accordance with requirements.
 - d. Ensuring all projects stay on or under budget.
 - e. Better communicating the stewardship and accomplishments of the Department.

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WYOMING DEPARTMENT OF TRANSPORTATION

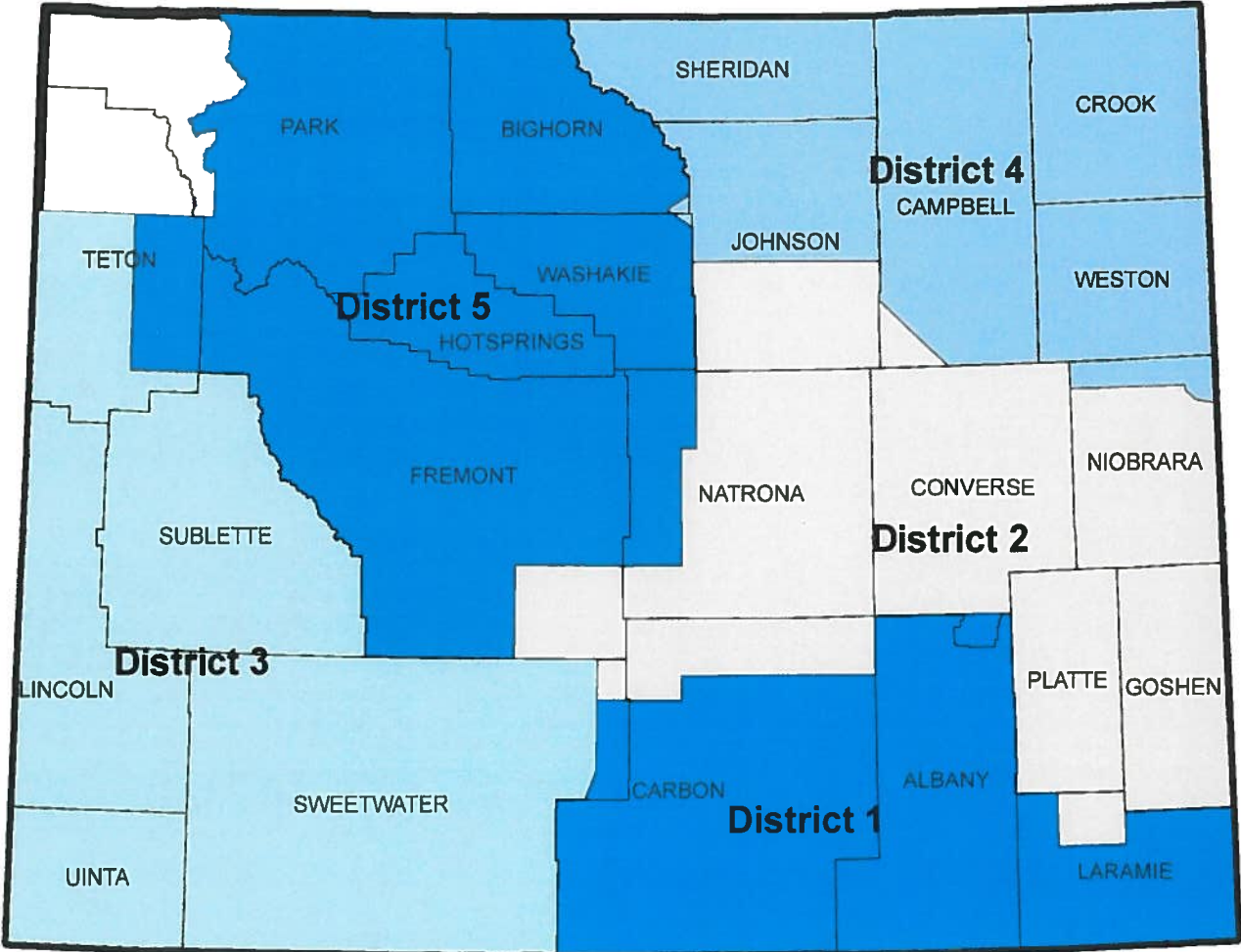
ORGANIZATIONAL CHART



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WYDOT is divided in five districts for planning and project implementation purposes. The Highway Safety office has also divided the current three regions of Safe Communities into WYDOT districts 1, 2 and 5.

WYOMING



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LEGISLATIVE UPDATE

| Seat Belt | |
|---|---|
| Safety Belt Law | Yes, secondary enforcement |
| Child Safety Seat Law | Yes |
| Booster Seat Law | Yes (Until 9 th birthday) |
| GDL | |
| Graduated licensing (GDL) | Yes |
| Impaired Driving | |
| 0.08 BAC <i>per se</i> law (Section 163) | Yes |
| Zero tolerance for drivers < age 21 | Yes (0.02) |
| Open Container (Section 154) | Yes (Note: Not compliant with Section 154) |
| Repeat Intoxicated Driver Laws (Section 164) | Partial (Note: Not compliant with Section 164) |
| 24/7 | Yes (Note: FY2017 Implementing Program) |
| Ignition Interlock | Yes |
| Administrative license revocation | Yes |
| Texting | |
| Texting While Driving | Yes |
| Cell Phone | |
| Cell Phone Use While Driving | Partial (Note: No statewide ban but select municipalities have enacted law) |

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The Safety Management System Committee (SMS) Welcomes you!

Numerous state and local agencies strive to reduce fatalities and injuries on Wyoming's highways. As required by the most recent highway safety legislation, this newly updated and adopted document will guide current activities and create a future direction for a comprehensive and coordinated approach to improving safety by all safety partners in Wyoming.

The WYDOT SMS Committee assumed the responsibility to be the coordinating body for the Wyoming State Highway Safety Plan (WSHSP) development. The purpose of the WSHSP is to focus Wyoming's safety partners on reducing the number of fatal and serious injury crashes. The WSHSP does not address every safety strategy currently being implemented or every strategy that may be implemented in the state, but primarily provides the guidance to the safety community to develop and implement the strategies with the greatest potential to reduce fatal and serious injury crashes.

Welcome to the FHWA Wyoming Division

Contact Info

Wyoming Division
Federal Highway Administration
2617 East Lincolnway, Suite D
Cheyenne, WY 82001-5671
Phone: (307) 772-2101
Fax: (307) 772-2011
Monday - Friday
7:30am - 4:00pm

Contact FHWA



The Federal Highway Administration (FHWA) Division Offices are local field offices that provide leadership, guidance, and direction to State Departments of Transportation in the planning, construction and maintenance of transportation projects. Working collaboratively with State partners, FHWA Division Offices ensure that the nation's roads, bridges and tunnels are safe and continue to support economic growth and environmental sustainability. Additionally, to ensure accountability, the FHWA Division Offices work with the State to develop, track and analyze activities and recommend innovative techniques and strategies to improve the performance of the transportation system. FHWA and its Division Offices are responsible for working with State Departments of Transportation to ensure that the nation's strategic investments preserve and modernize the U.S. highway system - and ultimately to save lives.




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Compliance to Certifications and Assurances

The Wyoming Department of Transportation, Highway Safety Behavioral Grants Program (aka Highway Safety Office) has complied with all the Certifications and Assurances required under 49 CFR Part 18 and 19, 23 U.S.C. Chapter 4, 23 CFR Chapter 11, NHTSA Order 462-6C, and the Highway Safety Grant Funding Policy. Additionally and more specifically the following assurances are made.

1. At least 40 percent of Federal 402 funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY2016 percentage was 43.19%.
2. At least 40 percent of Federal 154AL funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY2016 percentage was 90.61%.
3. Support national highway safety goals by participating in national law enforcement mobilizations, sustained enforcement of statutes addressing impaired driving, occupant protection and driving in excess of posted speed limits.
4. Support national highway safety goals by conducting an annual safety belt use survey using NHTSA acceptable methodology. The June 2016 survey observed 80.5% of vehicle occupants were wearing safety belts.
5. Development of a statewide data system to provide timely and effective data analysis to support allocation of highway safety resources.
6. The Wyoming Highway Patrol and the members of the Wyoming Sheriffs and Chief of Police Association (WASCOP) follows the IACP guidelines established for vehicular pursuits.



Matthew D. Carlson, P.E.
State Highway Safety Engineer
Governor's Representative for Highway Safety

12-27-16

Date:

Highway Safety Behavioral Grants Office Overview

The common thread to affect behavioral change to reduce traffic injuries and fatalities is through working with traffic safety partners in the areas of law enforcement, education and partnerships & outreach.

Law Enforcement

A constant best practice strategy included the overtime high visibility enforcement program. In 2016, Wyoming law enforcement made 399 DUI arrests, issued 8,132 speed citations, 1373 citations (1208 seat belt citations and 165 child restraint) on grant funded overtime enforcement.

In 2015 the State had 79 unrestrained fatalities and 56 alcohol involved fatalities per the Fatality Analysis Reporting System; in 2016 86.42% of those counties where the fatalities occurred had law enforcement agencies involved in high visibility overtime enforcement activities.

The Law Enforcement Liaison (LEL) Program continued outreach for the Highway Safety Behavioral Grant Office. The LEL's have fostered relationships with State and local law enforcement agencies with on-site technical assistance such as assisting with generating local press involvement for mobilizations (seat belt and impaired driving) and task force events. This project assisted the Highway Safety Behavioral Grants Office with addressing traffic safety challenges and priorities over Wyoming's vast geographic area.

Over the course of the FY2016 grant year, the DRE/SFST/DECP/ARIDE Program delivered over 6,400 contact hours of training for law enforcement officers. There were over 100 officers trained at the Wyoming Law Enforcement Academy, 108 officers in ARIDE, 86 officers in SFST refresher training, and 17 officers were certified as Drug Recognition Experts. There were eight new DRE Instructors and three SFST Instructors were added to assist with statewide law enforcement impaired driving detection training.

In addition to high visibility overtime enforcement, DRE/SFST/DECP/ARIDE and LEL Program, Peace Officers Standards and Training (POST) installed software that will track law enforcement training and certification. Instructors in the field of DRE, SFST and ARIDE will have immediate access to officer records and certificate level and be better prepared to set and schedule classes for their agency so their officers are up to date in their training. Course curriculums can be downloaded making agency training records legally defensible in court.

The law enforcement overtime high visibility enforcement occupant protection campaigns are event based and are focused towards both adult and children. The State has adopted a zero tolerance policy when agencies are working seat belt enforcement.

Education

Media Campaigns had great success in advancing the Highway Safety messages across the state. Media outlets including TV, radio, newspaper, billboards, internet radio, DMS, social networks, banner programs in schools and colleges, messaging at University sporting events, rodeos of all levels across the state and so much more were utilized. Utilization of mobile device advertising on a greater level allowed the Public Affairs Office to put the messages right in the hands of the targeted audience. Safe Communities and WYDOT Public Involvement Specialists assisted with targeted messaging in their respective districts and booths at various events.

The messaging in Wyoming schools remains a source of great pride. This strategy makes a huge impact on our children and their safety decisions by educating kids across the state, making seat belt use a topic of discussion and planting the seeds of good driving behaviors. WYDOT district public involvement partners were a huge asset on the local level and got us into countless local venues to share our messages with their communities.

Enforcement coupled with media and Safe Communities was a major factor in getting Wyomingites to adhere to Wyoming's traffic safety laws thus reducing our fatalities.

Partnerships & Outreach

In FY2016 Highway Safety Behavioral Grants Program joined together with WYDOT Public Affairs Office, Safe Communities, Governor's Council on Impaired Driving, Wyoming Seat Belt Coalition, Law Enforcement Liaisons and other traffic safety partners with emphasis given to the enforcement and media efforts during the Holiday, May Mobilization and August Crackdown campaigns.

In support, town halls were conducted statewide to educate legislators at city/county levels of government on the effects of impaired driving and fatalities within their communities. This provides a foundation of support for programmatic decision making. The Wyoming Seat Belt Coalition (WYSBC) is charged with the same goal but strategies are different. The revamped WYSBC is an Executive level committee that continues to look at short and long term goals and implementation strategies: educate, outreach and enforce.

Future Plans

Future plans include continued media messaging through the power of radio and television advertising, especially the smaller towns, but will also continue to grow our non-traditional advertising venues, such as social media, mobile device options, geo-fencing and more, in order to continue to be a viable communicator with our core demographic.

The Highway Safety Behavioral Grants Program plans to add Students Against Destructive Decisions (SADD) to concentrate on teen traffic safety issues, continue the implementation and start up of the 24/7 Program across the state, build partnerships with Prevention Management Organizations (PMOs) and continued overtime high visibility enforcement, outreach and education.

Wyoming's Sustained Enforcement Plan (Wyoming 2010 Population = 563,626)

Wyoming conducts sustained seat belt enforcement and impaired driving through statewide local law enforcement coverage. Along with national events, local and state agencies will use high visibility enforcement tactics during local celebrations that have higher volume of roadway traffic within their jurisdiction. In addition to local agency involvement, the Wyoming Highway Patrol (WHP) covers 100% of Wyoming.

Based on the 2010 Census data, local law enforcement agency coverage account for 92% of Wyoming's population.

Law enforcement participated in the following campaigns:

| <u>Campaign</u> | <u>Focus</u> | <u>Date</u> |
|-------------------------|---------------------|----------------|
| Halloween | Impaired Driving | October, 2015 |
| Thanksgiving | Occupant Protection | November, 2015 |
| Holiday | Impaired Driving | December, 2015 |
| St Patrick's Day | Impaired Driving | March, 2016 |
| May Mobilization | Occupant Protection | May, 2016 |
| 4 th of July | Impaired Driving | July, 2016 |
| National Crack Down | Impaired Driving | August, 2016 |

The overtime high visibility enforcement occupant protection campaigns are event based and are focused towards both adult and children. The WHP has adopted a zero tolerance policy when agencies are working seat belt enforcement.

In 2015 the State had 81 unrestrained fatalities and 51 alcohol involved fatalities per Wyoming's Electronic Crash Records System. In 2016, 86.42% of those counties where the fatalities occurred had law enforcement agencies involved in high visibility overtime enforcement activities.



Sustained Enforcement Coverage

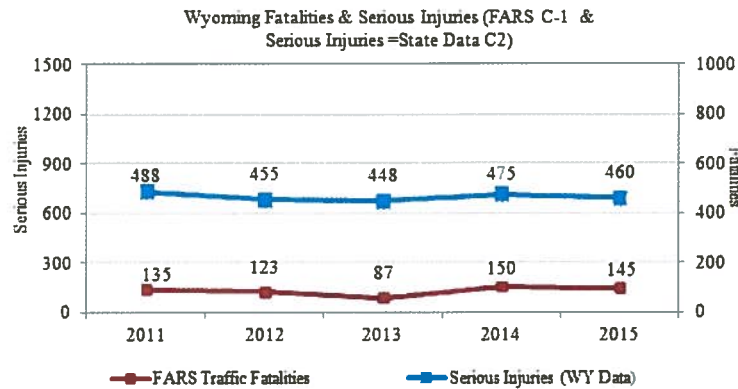
| Agency Name (2015 Unrestrained Fatalities) | Population Covered | Agency Name (2015 Unrestrained Fatalities) | Population Covered |
|---|---------------------------------|---|----------------------------------|
| Afton PD | Covered by Lincoln County SO | Laramie PD | 30,816 |
| Basin PD | Covered by Big Horn County SO | Lincoln County SO (2) | 18,106 |
| Big Horn County SO (4) | 11,668 | Lovell PD | Covered by Big Horn County SO |
| Buffalo PD | Covered by Johnson County SO | Lusk PD | Covered by Niobrara County SO |
| Byron PD | Covered by Big Horn County SO | Lyman PD | Covered by Uinta County SO |
| Campbell County SO (5) | 46,133 | Mills PD | Covered by Natrona County SO |
| Casper PD | Covered by Natrona County SO | Natrona County SO (13) | 75,450 |
| Cheyenne PD | Covered by Laramie County SO | Niobrara County SO (0) | 2,484 |
| Converse County SO (6) | 13,833 | Platte County SO (1) | 8,667 |
| Crook County SO (0) | 7,083 | Powell PD | 6,314 |
| Diamondville PD | Covered by Lincoln County SO | Rawlins PD | 9,259 |
| Douglas PD | Covered by Converse County SO | Riverton PD | Covered by Fremont County SO |
| Evanston PD | Covered by Uinta County SO | Rock Springs PD | Covered by Sweetwater County SO |
| Evansville PD | Covered by Natrona County SO | Sheridan County SO (3) | 29,116 |
| Frannie PD | Covered by Big Horn County SO | Sheridan PD | Covered by Sheridan County SO |
| Fremont County SO (15) | 40,123 | Shoshoni PD | Covered by Fremont County SO |
| Gillette PD | Covered by Campbell County SO | Sundance PD | Covered by Crook County SO |
| Glenrock PD | Covered by Converse County SO | Sweetwater County SO (3) | 43,806 |
| Goshen County SO (2) | 13,249 | Sublette County SO (1) | 10,247 |
| Green River PD | Covered by Sweetwater County SO | Teton County SO (1) | 21,294 |
| Greybull PD | Covered by Big Horn County SO | Thermopolis PD | Covered by Hot Springs County SO |
| Hot Springs County SO (2) | 4,812 | Torrington PD | Covered by Goshen County SO |
| Jackson PD | Covered by Teton County SO | Uinta County SO (1) | 21,118 |
| Johnson County SO (3) | 8,569 | UW PD | Covered by Laramie PD |
| Kemmerer PD | Covered by Lincoln County SO | Washakie County SO (0) | 8,533 |
| LaBarge PD | Covered by Lincoln County SO | Wheatland PD | Covered by Platte County SO |
| Lander PD | Covered by Fremont County SO | Worland PD | Covered by Washakie County SO |
| Laramie County SO (8) | 91,738 | Wyoming State Parks | Covered by All SO |

PERFORMANCE OUTCOME MEASURES

Traffic Fatalities (FARS)

(C-1) To reduce fatalities from the 5 year average (2009-2013) of 127 by 1.2% to 125.5 by December 31, 2016.

Progress Report: Wyoming is currently on course to meet this goal, per Wyoming Electronic Crash Records System (WECRS) there were 108 fatalities January through November, 2016. The observed seat belt use in 2016 was 80.5% which is a 0.7% increase from the 2015 average of 79.8%. In 2015, fatal crashes accounted for 0.9% of all Wyoming crashes. This low percentage makes analysis difficult and goal setting hard to forecast. In addition, Wyoming’s vehicle miles traveled per capita is at 15,936 versus the national average at 9,372.



Serious Traffic Injuries (State Crash Data Files)

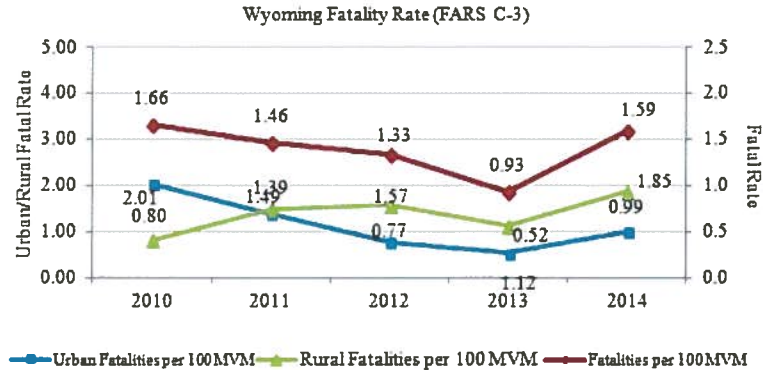
(C-2) To decrease serious traffic injuries from the 2009-2013 calendar base year average of 524 serious injuries to 516 serious injuries.

Progress Report: Wyoming met its goal with preliminary Wyoming WECRS data indicating that serious injuries continue to decline.

Fatalities/VMT (FARS/FHWA)

(C-3) To decrease Wyoming’s fatality rate (100 MVMT) from the 2008-2012 average of 1.51 to 1.49.

Progress Report: Wyoming has made strides towards reaching this goal. WECRS indicates the 2015 fatality rate at 1.53 which is trending down. Due to lower gas prices and increase in vehicle traffic, traveling on Wyoming roads has increased.



Rural Fatalities/VMT (FARS/FHWA)

(C-3a) To maintain or decrease rural fatality rate (100 MVMT) from the 2008-2012 average of 1.51 to 0.86.

Progress Report: WECRS indicates the 2015 rural fatality rate is at 1.81 which is also trending down. Due to the large fluctuation of rural and urban fatality rates year to year, the overall fatality rate is more closely indicative of Wyoming’s challenges.

Urban Fatalities/VMT (FARS/FHWA)

(C-3b) To decrease the urban fatality rate (100 MVMT) to 0.73 by December 31, 2016 from the 2008- 2012 average of 1.14.

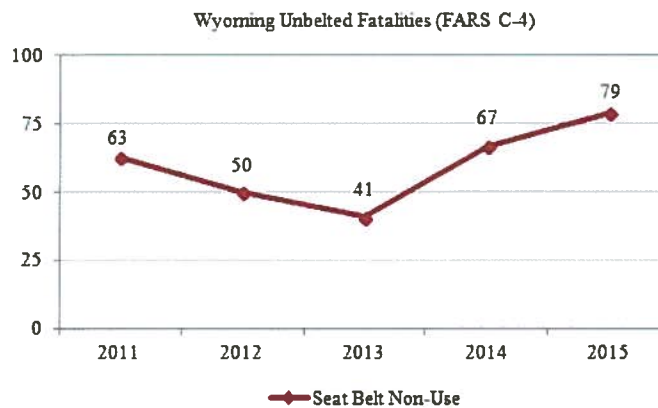
Progress Report: 2015 WERCS data is indicating the current rate is 0.83 this creates a trend line that Wyoming will accomplish this goal.

Unrestrained Passenger Vehicle Occupant Fatalities (FARS)

(C-4) To decrease unrestrained passenger vehicle occupant fatalities, in all seating positions from the 2009-2013 average of 60 to 54.

Progress Report: The 2016 fatalities are on a downward trend, which in turn, unrestrained fatalities tend to take on the same downward trend. The goal of 54 includes in the average the abnormally low year of 41 unrestrained fatalities thus skewing Wyoming's data driven goal. The observed seat belt use in 2016 for all vehicle occupants was 80.5% which is a 0.7% increase from the 79.8% in the previous year. In 2015, WECRS indicates there were 79 unrestrained fatalities.

Reaching the hard core non-seat belt users has remained a challenge. Targeting our high risk demographics remains at the top of the Highway Safety Plan through Native American outreach, Wyoming Seat Belt Coalition, Safe Communities, social media and overtime occupant protection enforcement.

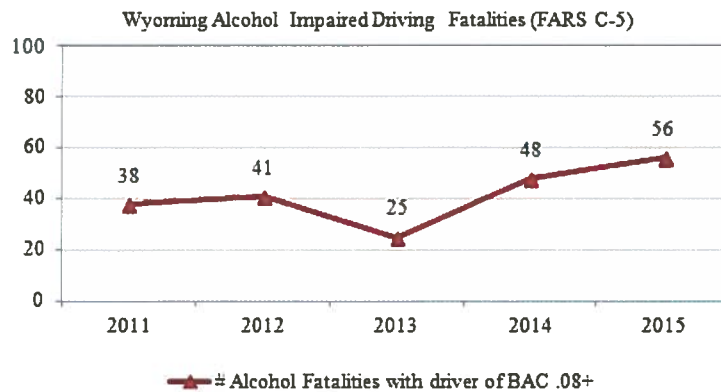


Alcohol-Impaired Driving Fatalities (FARS)

(C-5) To decrease alcohol impaired driving fatalities from the 2009-2013 average of 41 to 39.

Progress Report: Wyoming's 2016 WECRS data indicates January-October, there were 29 alcohol related fatalities which would indicate Wyoming is on course and making great strides towards reducing impaired driving fatalities and meeting the 2016 goal of 39. In 2015, FARS data indicates 56 alcohol impaired driving fatalities.

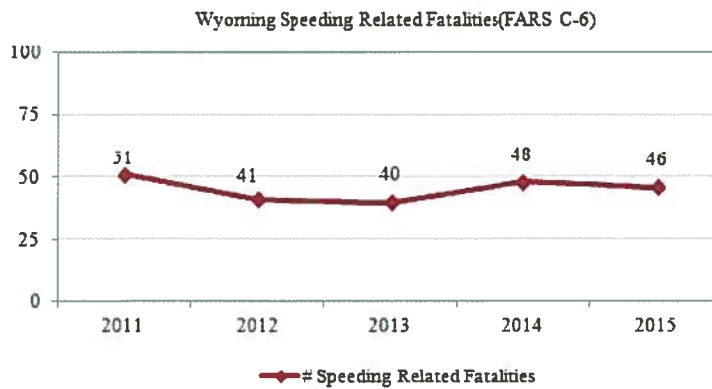
Numerous aspects of the impaired driving challenges are being addressed through the Governor's Council on Impaired Driving. Impaired driving is an issue that will not be conquered overnight but rather through implementation of substance abuse programs, enforcement and education through partnerships with a collaboration of traditional and non-traditional traffic safety partners.



Speeding Related Fatalities (FARS)

(C6) To decrease speed-related fatalities from the 2009-2013 average of 49 to 47.

Progress Report: Wyoming met its goal. Grant funded overtime enforcement issued 7,460 speeding citations. Speed is also used as a trigger offense for Wyoming’s secondary seat belt law.



Motorcyclist Fatalities (FARS)

(C-7) To decrease motorcyclist fatalities from the 2009-2013 average of 17 to 12.

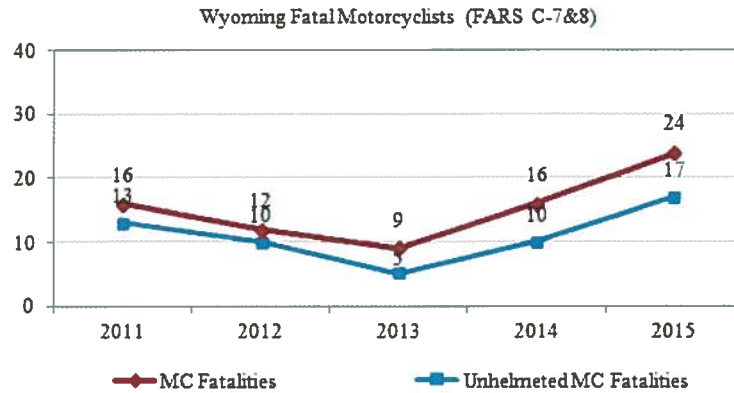
Progress Report: Wyoming experiences a short riding season which provides for a small window of time to make an impact with this demographic. Meeting this goal deems itself difficult to meet. The 2016 WECRS data indicates there have been 24 motorcyclist fatalities which is above the goal set.

State and local law enforcement target impaired riding during the high traffic months of July and August. The Highway Safety Program addresses education through statewide motorcycle classes funded through WYDOT and through Highway Safety Office grant funded media educating the public on motorcycle awareness.

Un-helmeted Motorcyclist Fatalities (FARS)

(C-8) To decrease un-helmeted motorcyclist fatalities from the 2009-2013 average of 13 to 10.

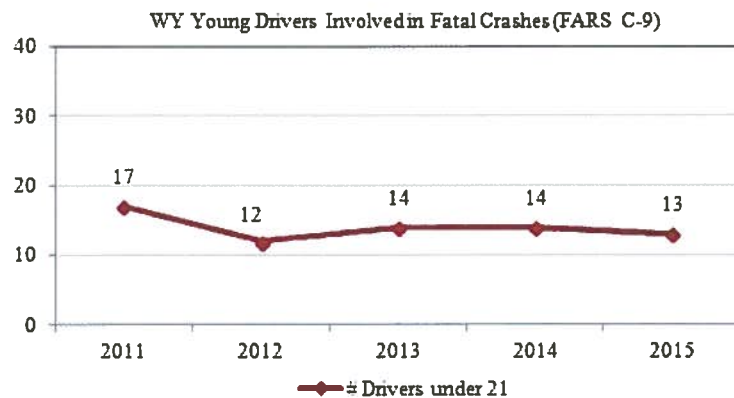
Progress Report: Wyoming's met its goal. Wyoming's helmet law does not apply to ages 19 and above which hampers the survivability of a motorcycle crash if a motorcyclist chooses no helmet.



Drivers Age 20 or Younger Involved in Fatal Crashes (FARS)

(C-9) To decrease young drivers, age 20 or younger, involved in fatal crashes from the 2009-2013 average of 17 to 12.

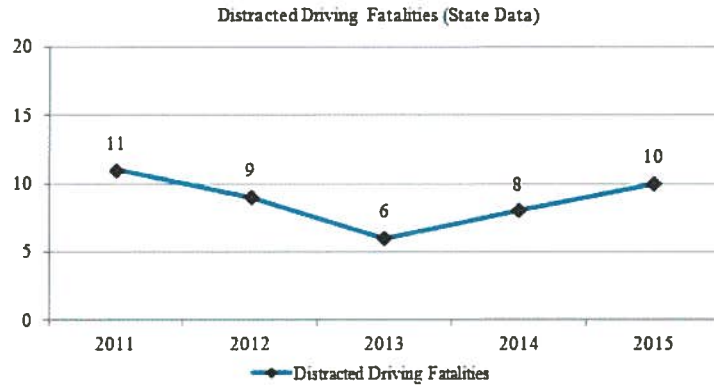
Progress Report: Wyoming WECRS January-October 2016 data indicates there have been 11 fatal crashes involving young drivers which is currently below our 2016 goal.



Distracted Driving Fatalities (State Data)

(S-1) To reduce distracted driving fatalities from the 2009-2013 average of 10 to 9 based on the CY2013-15 year moving trend line analysis.

Progress Report: Wyoming distracted driving fatalities is 1 above the 9 set in the FY2016 Highway Safety Plan. The January-October 2016 WECRS distracted driving data is at 9 fatalities.



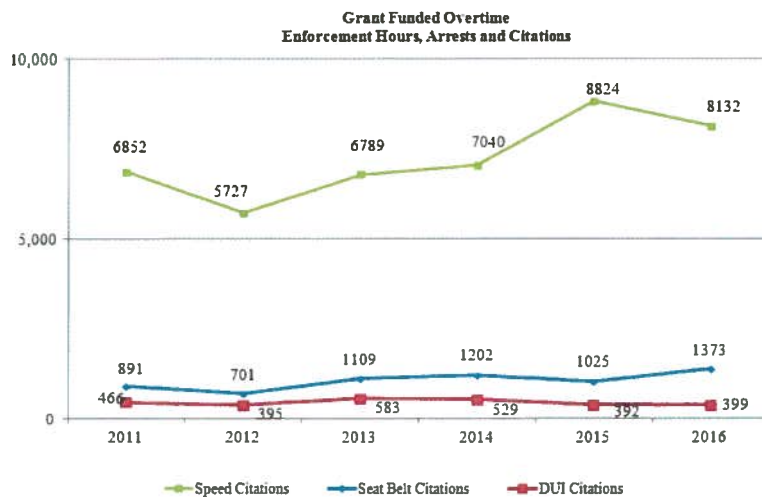
Activity Measures

Law enforcement agencies, served over 85% of the state’s population. They participate in high visibility enforcement overtime grants to increase seat belt usage, speeding and impaired driving arrests on Wyoming roadways.

A1 – There was 1373 seat belt citations (Adult 1208, Child Restraint 165) issued during grant-funded enforcement activities;

A2 – There was 399 impaired driving arrests made during grant-funded enforcement activities; and

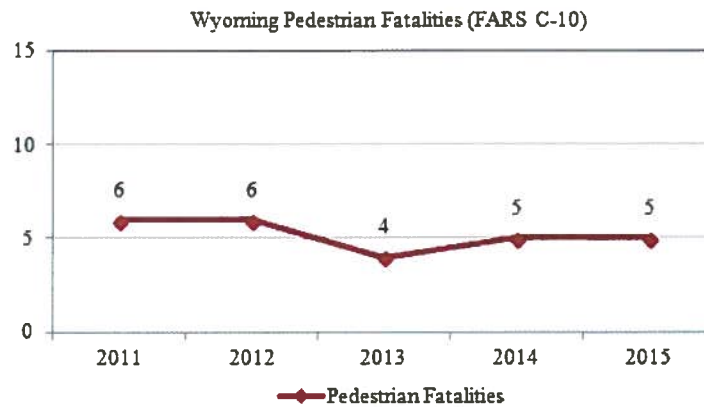
A3 – There was 8132 speeding citations issued during grant-funded enforcement activities.



Pedestrian Fatalities (FARS)

(C-10) To reduce pedestrian fatalities 25 percent from the 2009-2013 average of 4 to 3.

Progress Report: Pedestrian countermeasures are addressed through WYDOT's Bicycle/Pedestrian Program and Highway Safety Office sub recipients assist when requested. Wyoming has not met its goal.



Bicycle Fatalities (FARS)

(C-11) To maintain a zero fatality rate for bicyclists. There were 3 fatal bicyclists between 2009-2013.

Progress Report: Wyoming met its goal. There were zero bicyclist fatalities in 2015.

The State of Wyoming has created a Bicycle and Pedestrian task force that the State Highway Safety Engineer is an active member.

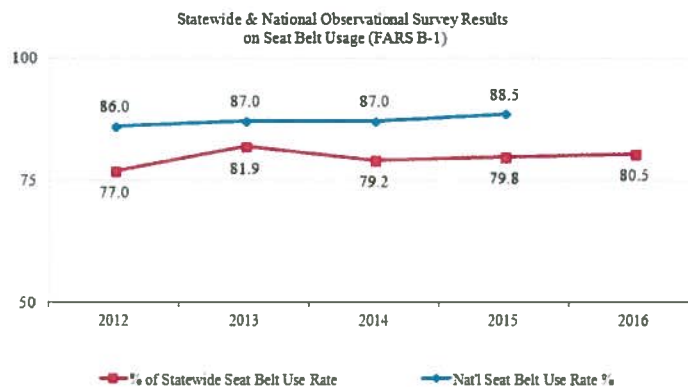
*The Wyoming Department of Transportation houses the Bicycle/Pedestrian Program. This Program is not federally funded but active in the State educating the public about bicycle and pedestrian safety. The Bicycle/Pedestrian Coordinator works closely with the Highway Safety Office and all traffic safety partners as applicable.

Behavioral Measure

B1 – Observational Seat Belt Survey

Wyoming’s goal is to increase seat belt usage to 84 percent by FY2016.

Progress Report: Wyoming did not meet this goal. The overall estimate of seat belt use in 2016 for all vehicle occupants was 80.5 percent, with a standard error of 2.3 percent. The 2016 rate represents an increase of 0.7 percent over the rate of 79.8 percent in 2015. Targeting our high risk demographics remains at the top of the Highway Safety Plan.



Traffic Records Performance Outcome Measures

| | 2009 | 2010 | 2011 | 2012 | 2013 | 2016 |
|--|------|------|-------|-------|-------|-------|
| T1 Crash Timeliness (met) - To increase crash timeliness by 10% from the 2013 average of 10.5 to 9.5 by 2016 | 51.6 | 16.2 | 10.4 | 10.4 | 10.5 | 8.8 |
| T2 EMS/Timeliness (met) - To increase EMS timeliness by 10% from the 2013 average of 12.02 to 11 by 2016 | 330 | 100 | 51.5 | 55 | 12 | 1.9 |
| T3 LRS (met) - To increase LRS extension by 5% from the 12,857 to 13,500 by 2016 | 5184 | 6894 | 12719 | 12839 | 12857 | 16592 |
| T4 Roadway Integration – Linkable (met) - To increase Roadway Integration by 10% from the 2011-2013 average of 32 to 35 by 2016 | | | 29 | 33 | 34 | 45 |
| T5 Roadway Integration in Safety Analysis (met) - To increase roadway integration by 10% from the 2011-2013 average of 19 to 21 by 2016 | | | 18 | 19 | 20 | 21 |
| T6 Number of Additional Data Sets Available (met) - To increase number of available datasets by 10% from 2013 mark of 10 to 11 by 2016 | | | 4 | 6 | 10 | 20 |

PROGRAM AREAS INVOLVED

- **402 PLANNING AND ADMINISTRATION**
- **402 ALCOHOL**
- **402 MOTORCYCLE SAFETY**
- **402 POLICE TRAFFIC SERVICES**
- **402 TRAFFIC RECORDS**
- **402 ROADWAY SAFETY**
- **402 SAFE COMMUNITIES**
- **402 PAID ADVERTISING**
- **405 OCCUPANT PROTECTION (SAFETEA-LU)**
- **408 DATA PROGRAM INCENTIVE(SAFETEA-LU)**
- **410 HIGH FATALITY RATE (HFR)**
- **154 ALCOHOL**
- **154 PAID MEDIA**

MAP-21

- **405b LOW HVE**
- **405b LOW PUBLIC EDUCATION**
- **405c DATA PROGRAM**
- **405d MID HVE**
- **405d MID ID COORDINATOR**
- **405d MID COURT SUPPORT**
- **405d MID PAID/EARNED MEDIA**
- **405d MID TRAINING**
- **405d MID INFORMATION SYSTEM**
- **405d MID OTHER BASED ON PROBLEM ID**
- **405f MOTORCYCLE AWARENESS**

402 PLANNING & ADMINISTRATION

| | |
|------------------------------|--------------------------------------|
| Project Name: | Planning & Administration |
| Project Number: | PA-2016-16-PA-01 |
| Total Funds Obligated | \$135,288.50 |
| Expended: | \$45,609.27 |

Description

This project provided funding for employee travel and training, invitational travel, vehicle operation expenses, equipment and other elements contributing to the overall management of the HSO's Highway Safety Plan.

Results

Training has been a critical component in educating the new staff with federal rules and regulations, management of federal finances and program management. The HSO personnel traveled in and out of state to meetings, trainings and conferences: Colorado Road Health Summit, Traffic Records Forum, Wind River Safety Summit, NHTSA Regional Spring Meeting and the GHSA Annual Meeting.

The HSO has standardized and vetted the grant applications, grant agreements and internal scope of work documents through WYDOT's Internal Review and the Attorney General of Wyoming. Taking this process one step further, a standard end of the year report has been implemented for all sub-recipients.

Additionally, the HSO continually improved grant reporting through the flow of documentation via the HSO Project Site. This process has brought consistency to all sub-recipients and eliminated redundancy and unnecessary hard copy. The HSO Project Site allows all sub-recipients to be notified of any updates, changes or grant notifications simultaneously. The HSO can now monitor the fiscal documentation through the HSO Project Site and do on-site monitoring for actual field activities being conducted.

See Core Performance Outcome Measures C1 and C2 for comparison data.

402 ALCOHOL

| | |
|------------------------------|---------------------------|
| Project Name: | IPR DUI Monitoring |
| Project Number: | AL-2016-16-AL-01 |
| Total Funds Obligated | \$125,243.69 |
| Expended: | \$125,235.49 |

Description

The Wind River Indian Reservation within Fremont County is an at-risk population. This project supervised “hardcore drunk drivers” and worked to maintain an 80% or greater successful completion rate.

Results

IPR supervised a total of 193 clients during FY2016. On average, 53% of IPR clients are Native American, 44% are Caucasian and 3% are Hispanic and/or other. Overall, 20 clients who reported in were removed for failure and 35 clients successfully completed DUI Supervised Probation within the year and 27 clients failed to report or were transferred due to circumstances unrelated to their probation with IPR. IPR has an overall successful completion rate of 75% for 2016, 5% below the anticipated rate. IPR maintained a less than 1% intra-agency recidivism rate. Additionally, IPR’s DSP maintained a 96% compliance rate, which means the 96% of clients that checked into DSP had not been referred back to the court for non-compliant behavior.

IPR extended their scope by partnering with Juvenile Detention Alternatives, Youth Probation through Department of Family Services, and Youth Services to provide Alcohol monitoring for four adolescents who had a history of driving impaired.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: CRMC Region 1 Safe Communities Alcohol/OP
Project Number: AL-2016-16-AL-02/ SA-2016-16-SA-05/K8FR-2016-16-K8-08
Total Funds Obligated \$93,751.56 / \$138,109.06 / \$76,912.00
Expended: \$89,828.00 / \$102,841.53 / \$17,069.80

Description

This project focused efforts at the city and county level with highway safety messaging and programs with the intent of modifying behaviors toward drinking and driving, seat belt usage, speed compliance, distracted driving and/or other data-driven program areas.

Results

Cheyenne Regional Medical Center Region 1 Safe Communities (Region 1) conducted comprehensive activities for impaired driving, occupant protection, young drivers and distracted driving activities. Region 1 chaired all quarterly regional meetings for Wyoming Safe Communities.

Region 1 activities included partnering with the University of Wyoming, Laramie County Community College, Governor’s Council on Impaired Driving, Doug’s Towing, Laramie County Junior High and High Schools, law enforcement, State Farm for educational events to include, but not limited to, rodeos, football, basketball, student presentations. Region 1 also had educational booths at Super Day and Cheyenne Neighborhood Night Out.

Region 1 partnered with Safe Kids, Kohl’s and Cheyenne Regional Medical Center Car seat to provide education, car seats and utilization of vouchers. In addition, Region 1 participated in the Laramie County Prevention of Alcohol Problems monthly meetings.

- Billboards** May Mobilization 29 Billboards-Weekly Impressions: 645,657; August Crackdown 19 billboards Reach-Weekly Impressions: 616,751; Cheyenne Frontier Days 15 Billboards Reach-Weekly Impressions: 682,660
- Cinema ads** – Total Reach 32,500-shown 9,583 times in one month
- Radio** – Total Reach 1,547,000
- Print Ads** - Total Reach 34,600
- Facebook** - 4,181 followers, 472 likes/Twitter 918 impressions, 157 profile visits, 149 followers

One of the highlights of Region 1 was conducting a kick-off event for the May Mobilization campaign with a community press conference. Guest speakers included Governor Mead, WHP Colonel Kebin Haller and other representatives from the law enforcement community.

See Core Performance Outcome Measures C4, C5 and C9 for comparison data.

402 MOTORCYCLE SAFETY

| | |
|------------------------------|-------------------------------|
| Project Name: | MC-2016-16-MC-02 |
| Project Number: | Motorcycle Coordinator |
| Total Funds Obligated | \$108,230.00 |
| Expended: | \$0.00 |

Description/Results

Project duties were incorporated into the State funded position.

402 POLICE TRAFFIC SERVICES

Project Name: Law Enforcement Liaison (South)
Project Number: PT-2016-16-PT-01
Total Funds Obligated \$157,927.05
Expended: \$130,092.56

Description

This project contracted the services of a fulltime Law Enforcement Liaison that provided grant coordination and technical assistance to all law enforcement agencies in the State of Wyoming in the areas of DUI Enforcement and Occupant Protection Enforcement.

Results

The Law Enforcement Liaison (LEL) completed site visits with agencies in the occupant protection and DUI enforcement programs to discuss training, media, grant activity, technology and traffic operations. Collaborative efforts were discussed with the Wyoming Highway Patrol to strategize and enhance cooperative efforts.

LEL attended meetings of the Safe Communities Program and worked in cooperation with Safe Communities during several traffic operations conducting all the social media and local radio programs. The LEL enhanced efforts through Joint Task Force Special Operations, strong media relations statewide, and successful collaborative Traffic safety enforcement efforts with adjoining states.

Program highlights included coordinating the multi-state DUI task force operations with Colorado and Utah; facilitated breakout sessions at the Wind River Traffic Safety Summit; monitored agency activity reports; compiled local agency DWUI, OP and Supplemental Annual Reports; coordinated eleven (11) multi-agency DUI and Occupant Protection task forces in 8 counties; provided a strong media component during high visibility; promoted a Data-Driven Approaches to Crime and Traffic Safety Workshop (DDACTS) held for the first time in Wyoming; launched an agency media support program.

See Core Performance Outcome Measures C4 and C5 for comparison data.

| | |
|------------------------------|--|
| Project Name: | Law Enforcement Liaison (North) |
| Project Number: | PT-2016-16- PT-02 |
| Total Funds Obligated | \$126,973.27 |
| Expended: | \$104,408.45 |

Description

This project contracted the services of a fulltime Law Enforcement Liaison that provided grant coordination and technical assistance to all law enforcement agencies in the State of Wyoming in the areas of DUI Enforcement and Occupant Protection Enforcement.

Results

The Law Enforcement Liaison (LEL) completed site visits with agencies in the Occupant Protection and DUI Enforcement programs discussing training, media, grant activity, technology and traffic operations. In addition, met with the Wyoming Highway Patrol to discuss programs goals and cooperative efforts.

LEL attended meetings of the Safe Communities Program and have worked in cooperation with Safe Communities during several traffic operations conducting all the social media and local radio programs for operations in Fremont and Washakie counties. LEL hosted the Safe Communities Region 2 press conference for May Mobilization and participated in Safe Kid's Day in Casper.

The LEL placed heavy emphasis on multi-agency cooperative efforts or Special Operations during this fiscal year, combining high visibility enforcement with media before and after each event. These operations have shown to be a successful component to the overall traffic safety program. The Program initiated an active media assistance program for all participating agencies.

Program highlights include coordinating the multi-state DUI task force operations with Colorado and Utah; featured in an NLEL April Podcast; authored an article in the NLEL, appeared in Best Practices section as a topic of managing a Rural LEL Program; facilitated breakout sessions at the Wind River Traffic Safety Summit; monitored agency activity reports; compiled local agency DWUI, OP and Supplemental Annual Reports; coordinated eleven (11) multi-agency DUI and Occupant Protection task forces in 8 counties; provided a strong media component during high visibility; promoted a Data-Driven Approaches to Crime and Traffic Safety Workshop (DDACTS); launched an Agency Media Support Program.

See Core Performance Outcome Measures C4 and C5 for comparison data.

Project Name: Law Enforcement Coordination (Occupant Protection/Alcohol)
Project Number: PT-2016-16-PT-03 / M5OT-2016-16-M5-01
Total Funds Obligated \$104,962.78 / \$104,962.79
Expended: \$ 58,048.85 / 58,048.78

Description

This project provided oversight and administration of the Selective Traffic Enforcement Program grants. This consolidated approach resulted in effective and coordinated grant funded over time enforcement activities associated with national, state, local, and targeted events.

Results

A total of fifty-six Wyoming law enforcement agencies participated in grant-funded overtime occupant protection enforcement activities this fiscal year. Agencies participated in the required May Mobilization event, as well as other national and strategically selected local events which focused on occupant protection enforcement.

All grant applications were processed in accordance with Highway Safety Office procedures and requirements and consistent with WASCOP's Traffic Safety Committee directives. All grant-funded overtime enforcement activities and agency reimbursement requests were reviewed, reimbursed, recorded and reported – complete with all fiscal documents necessary and all grant funds accounted for. Productivity reports for every national event, as well as all local events have been created and provided to the Highway Safety Office.

Grantee agencies were encouraged to become more involved in earned media efforts to make the public more aware of seatbelt usage and impaired driving enhanced local enforcement efforts. The top events where overtime enforcement and earned media were: Click it or Ticket, May Mobilization, Holiday Campaign, 4th of July and August Crackdown.

See Core Performance Outcome Measures C4 for comparison data.

Project Name: WASCOP Radars
Project Number: PT-2016-16-PT-05
Total Funds Obligated \$69,267.20
Expended: \$66,642.93

Description

This project purchased radar units that are a proven tool for law enforcement agencies to reduce crash injuries and fatalities. The radar units were used as a trigger mechanism to enforce occupant protection seat belt enforcement.

Results

During FY2016, 32 radars were purchased by 19 law enforcement agencies in the State of Wyoming. The radars were used as a primary defense to battle the traffic fatalities and injuries caused by speeding. Since Wyoming is a secondary seat belt law state, speeding was often used as the reason for the primary stop. There were 4,088 speed citations, 610 seat belt citations and 65 child restraint citations issued by local law enforcement agencies.

See Core Performance Outcome Measures C4 and C6 for comparison data.

402 TRAFFIC RECORDS

| | |
|------------------------------|---|
| Project Name: | Driver Services – State to State (S2S) |
| Project Number: | TR-2016-16-TR-01 |
| Total Funds Obligated | \$162,345.00 |
| Expended: | \$148,019.32 |

Description

The project served as one of 15 pilot states for the State to State (S2S) program which allows states to "talk" to each other. The S2S allows states to transmit license information and will point to where an individual has a current drivers' license or identification card issued. This process will allow the "one driver, one license" concept to become more of a reality.

Results

Wyoming has made various development changes to the driver license system to prepare for S2S. The following are just a small sample of those changes:

- Enhancement to the send inquiries with and without a SSN present;
- View responses screens, working possible duplicates;
- Work out of state conviction & negate;
- Work out of state withdrawals & negates;
- Send out of state conviction and withdrawals and negating both transactions.

Wyoming prepared for casual, structure, and PDPS (problem driver pointer system) regression testing with American Association of Motor Vehicle Administrator (AAMVA).

Testing of all development changes were then conducted by computer programmers and Driver Services personnel. Some issues came to light during this testing phase and modifications were made and then retested. There were 2 phases of testing for this project, first was casual testing and structured testing and PDPS regression. Wyoming was notified by AAMVA that the structured testing and had been given approval for a go "live" date. Driver Services employee's reviewed and evaluated the outcome of the "dry run" process and corrected any issues that might have been found during this process. These issues include duplicate credentials with other states that are "live" with S2S.

Other states have shared throughout this pilot the benefits they see because of S2S, one, being reduction of multiple credentials being issued to their customers which in turn brings the "one driver, one license" into fruition.

See Core Performance Outcome Measures S-T4 for comparison data.

402 ROADWAY SAFETY

| | |
|------------------------------|--------------------------|
| Project Name: | Radar Speed Signs |
| Project Number: | RS-2016-16-RS-01 |
| Total Funds Obligated | \$23,817.47 |
| Expended: | \$0.00 |

Description/Results

This project was going to be used to purchase a radar speed sign for the town of Lyman to assist with speeding within school zones located directly on or near state highways.

Due to new Highway Safety office policy on equipment this equipment was not purchased.

Project Name: WHP Highway Safety Education
Project Number: RS-2016-16-RS-02
Total Funds Obligated \$330,101.50
Expended: \$117,805.68

Description

This project provided education administered by troopers on the topics of occupant restraints, distracted driving, speed, and impaired driving.

Results

The Wyoming Highway Patrol administered special safety education efforts across the state utilizing overtime for troopers to teach Alive at 25, occupant restraint classes, child passenger safety events, local fairs, schools, etc. There were over 15,000 people contacted during safety events on topics such as seat belts, car seats, impaired, and distracted driving. Over 200 child restraint devices were provided to the public at child passenger safety events statewide. At local events, the troopers utilized the seat belt convincer, little convincer, crash cars and rollover machines. The driving simulators and golf car were utilized to educate on the dangers of distracted and impaired driving.

Troopers instructed 100 Alive at 25 classes with 1,469 students attending. The WHP currently has 18 certified troopers to teach the Alive at 25 Program. Since the inception of the Alive at 25 Program, there have been only 6 vehicle fatalities of students who have taken the class before their 25th birthday.

Two troopers were certified as Child Passenger Safety Seat Technicians and additional troopers attended the CPS updates and training for recertification. The Lifesavers Conference was attended to maintain current trends in safety and networking opportunities.

To assist with education and training, the WHP utilized radio, theatre, print, and newspaper advertising. The media has had tremendous impact on the program through providing public service announcements to each division to perform on local radio broadcasts to support national safety campaigns such as May Mobilization and August Crackdown.

The WHP partners with Safe Communities statewide to extend the reach to more Wyomingites at local events.

See Core Performance Outcome Measures C4, C5 and C9 for comparison data.

Project Name: Governor's DUI Policy Coordinator
Project Number: RS-2016-16-RS-03
Total Funds Obligated \$129,876.00
Expended: \$86,647.35

Description

This project retained the services of the Governor's DUI Policy Coordinator to address the impaired driving issues. This position assisted with the coordination of state efforts with local initiatives.

Results

The work of the Governor's DUI Policy Coordinator includes impactful work on Governor's Council on Impaired Driving (GCID) which has continued to make progress with a downward trend in alcohol related crashes in Wyoming. The Governors DUI Policy Coordinator and GCID are constantly evaluating challenges and implementing changes to remain up-to-date.

The Wyoming legislature passed the 24/7 Sobriety program law and with it the foundation of the 24/7 program. The Governors DUI Policy Coordinator continues to be influential in getting the rules and regulations completed. The final step of creation of the 24/7 Program has been completed and an agreement is in process for the initial roll out to begin. The 24/7 sobriety program should eventually be self sufficient because of the user pay form implemented.

The Governors DUI Policy Coordinator assisted in the direction of numerous media campaigns including using the "Frozen Time PSA" and the "Drunk Driving Ends Here" PSA's. These included television, radio, print and bill board advertising.

The Governor created the Governors Marijuana Impact Assessment Council which is Co-chaired by the DUI Policy Coordinator. The group researched scientific reports on marijuana driving and the behavioral and health issues occurring around its legalization. A report was produced to educated state law makers and Wyomingites on the impacts of the legalization of marijuana.

See Core Performance Outcome Measures C5 for comparison data.

402 SAFE COMMUNITIES

Project Name: WY Department of Health Injury Prevention Program (IPP)
Project Number: SA-2016-16-SA-01
Total Funds Obligated \$38,003.88
Expended: \$28,634.14

Description

This project paid a prorated share of an injury prevention position that assisted in identifying and developing implementation strategies for the traffic safety priority.

Results

The IPP has identified and become an active member of several motor vehicle related stakeholder groups. The IPP provided technical support, resources, current research materials, and data to stakeholders to assist in informed decision making on how to decrease motor vehicle related injuries and fatalities.

Activities accomplished by this position include assisting with the Wind River Highway Safety Summit, providing information and presentations on active transportation and motor vehicle strategies to the state health officer, disseminating over 2729 motor vehicle related resources throughout Wyoming. The resources were disseminated through direct mail or electronically via e-mail and/or newsletter. The electronic newsletter subscriptions grew by 2% with over 140 partners and is distributed bi-weekly

See Core Performance Outcome Measures C1 and C2 for comparison data.

Project Name: CLICK
Project Number: SA-2016-16-SA-02
Total Funds Obligated \$86,383.29
Expended: \$75,529.90

Description

This project recruited high school and junior high school students to serve as presenters and good role models focusing on the importance of traffic safety with emphasis on seat belt usage.

Results

Seat belt surveys were done at the beginning and end of the school year. Click is active in all six schools which include East High school, South High school, Central High school, McCormick Jr. High school, Johnson Jr. High school, and Carey Jr. High school. Click provides regular presentations in school classrooms and awareness booths.

Surveys were given to students and teachers for evaluation and improvement of the Click Program. Approximately 95% of student surveys are positive with high remarks and teacher survey forms were 100% positive for content.

Highlights of activities include a joint assembly with Wyoming’s First Lady and Click on underage drinking; AT&T “ It can wait “ mobile texting and driving chair simulator at East High school; Cheyenne Regional Medical Center (CRMC) allowed Cheyenne students to film a media event on an underage drinker and unbelted driver.

See Core Performance Outcome Measures C9 for comparison data.

Project Name: Region 2 Safe Communities – Occupant Protection & Alcohol
Project Number: SA-2016-16-SA-03/K8FR-2016-16-K8-07
Total Funds Obligated \$57,600.01 / \$87,710.67
Expended: \$43,018.53 / \$42,044.05

Description

This project implemented efforts at the city and county level with highway safety messaging and programs with the intent of modifying behaviors toward drinking and driving, seat belt usage, speed compliance, distracted driving and/or other data-driven program areas.

Results

Safe Communities Region 2 (SCR2) conducted a Holiday, May Mobilization, August Crackdown, and various other media campaigns. SCR2 partnered with Natrona County Prevention Coalition, PMO, Alcohol Task Force and Holiday Task Force and attended various coalition meetings. Through the partnership with PMO campaign materials was disseminated, seven car seat check events were held, and multiple health and safety fairs were conducted.

In the area of Occupant Protection, the grant impacted 2,168 children and 343 adults. SCR2 provided seatbelt education through eight Little Convincer presentations and six community events. They also distributed 121 car seats to needy families and also inspecting 78 car seats during car seat check events. SCR2 participated in Child Protection Safety week by hosting a car seat inspection station, advertising through Natrona County School District (NCSD) #1 and distributed 60 posters to local day care centers.

The Governor’s Council on Impaired Driving and SCR2 partnered together for a large scale media campaign for August Crack down that included seven billboards. SCR2 also attended the Wyoming Women’s Expo to talk about the dangers of texting and driving.

In the area of Impaired Driving, SCR2 partnered with Alcohol Task Force, Natrona Prevention Coalition and Natrona County Holiday Task Force. SCR2 conducted media campaigns which included billboards, posters, newspapers, coasters for Halloween, Holiday, Superbowl, St. Patrick’s Day, 4th of July, and the August Crackdown.

The SCR2 had a complete staff turnover in August, 2016. The new staff worked towards learning grant objectives and working with law enforcement partners to implement new programming for teen drivers in Drivers Ed. Additionally, building relationships with the NCSD #1 to have Little Convincer education on Discovery Day rotation and to partner with local high schools and Teen Empowerment Council for Teen Driver Safety Week. SCR2 is working to foster relationships in District 2 counties to bring educational programming to areas in need.

See Core Performance Outcome Measures C4 and C5 for comparison data.

Project Name: Region 5 Safe Communities - Occupant Protection & Alcohol
Project Number: SA-2016-16-SA-04/ M5IDC-2016-16-M5-01
Total Funds Obligated \$67,640.00 / \$ 101,459.13
Expended: \$67,636.16 / \$101,424.20

Description

This project implemented efforts at the city and county level with highway safety messaging and programs with the intent of modifying behaviors toward drinking and driving, seat belt usage, speed compliance, distracted driving and/or other data-driven program areas.

Results

Region 5 Safe Communities (SCR5) focused on impaired driving, occupant protection and teen traffic safety activities. This included education for seat belt and impaired driving programs at numerous elementary, junior high, high schools, and colleges throughout the community leading to increased messaging and partnerships.

Working relationships were reestablished with the Prevention Management Organization, Guardian Life Flight, and the Chamber of Commerce in Cody. These partnerships opened doors to collaborate on traffic safety issues with Park County Sheriff’s Office, Cody PD and the City of Cody. Working directly with the HSO law enforcement liaisons helped SCR5 be part of Fremont County high visibility enforcement operations. Other partnerships with State Farm, Sage West Hospital, and Fremont Motors led to increased capacity for community education. SCR5 utilized alternative funding from other partners to pay costs not covered by HSO grants.

Three Battle of the Belts Seat Belt Safety Competitions were held reaching across four counties. All the schools started with a 63% average seat belt use and ended with an average 83%. Overall six education events were conducted with a total of 2,416 students and 189 staff being reached. In addition SCR5 and WYDOT conducted a traffic safety assembly at Fort Washakie High School. This program was conducted due to the school declining to participate in the Battle of the Belts. A total of 164 students and 20 staff were reached at Fort Washakie High School.

Five trainings on child restraint use and seat belt education were conducted. A total of 148 individuals were educated with 85 being members of Wind River Indian Reservation tribes.

SCR5 also ran online media, school announcements and social media during teen driver safety week. All SCR5 schools expressed interest in continuing Prime for Life education. Strategic development is in process to implement this evidence based program into local colleges and high schools over the next few years.

In the area of Impaired Driving, SCR5 conducted numerous comprehensive campaigns including the Super bowl, St. Patrick’s Day, Early Summer (May), 4th of July and Labor day.

SCR5 either attended or placed messaging, crash car displays, etc. at all county fairs. The utilization of local radio stations, internet news, social media, billboards, school announcements, highway patrol, and Safe Kids helped to place impaired driving messaging around SCR5.

Victims Impact Panels were conducted monthly. Overall, 213 guests including DUI offenders attended with victims speaking how impaired driving impacted their lives and families.

The “Life R U Ready” Program was a “life-simulation” health fair for teens designed to increase awareness of the consequences of teen’s behavior, decrease motivation to participate in risk taking behavior, and provide new opportunities for parent-teen communication. Overall, 175 students attended the event. Via survey, 117 students reported that they learned not to drink and drive and use drugs.

See Core Performance Outcome Measures C1, C2, C4 and C5 for comparison data.

Project Name: Region 1 Safe Communities – Occupant Protection
Project Number: AL-2016-16-AL-02/ SA-2016-16-SA-05/K8FR-2016-16-K8-08
Total Funds Obligated \$93,751.56 / \$138,109.06 / \$76,912.00
Expended: \$89,828.00 / \$102,841.53 / \$17,069.80

Description/Results

Reference Project CRMC Region 1 Safe Communities Alcohol (AL-2016-16-AL-02)

Project Name: Statewide Media Survey
Project Number: SA-2016-16-SA-06
Total Funds Obligated \$54,115.00
Expended: \$34,633.60

Description

This project administered the 2016 Attitude and Awareness Survey among Wyoming Drivers.

Results

In 2016 a majority of Wyoming drivers report to wear a seatbelt always (74%) or often (17%). Interestingly, residents are more likely to wear their seatbelt when riding as a passenger in the front seat (94% always or often) compared to when they are driving (90% always or often). In 2016, more Wyoming drivers report that they strongly favor or somewhat favor higher fines for failure to use a seatbelt (55%) than in all previous iterations.

See Core Performance Outcome Measures C4 and C5 for comparison data.

Project Name: Tribal Safety Summit
Project Number: SA-2016-16-SA-07
Total Funds Obligated \$21,646.00
Expended: \$7,493.05

Description

This project conducted a Tribal Safety Summit in Fremont County addressing traffic safety issues experienced by the Native American at-risk populations.

Results

The Traffic Safety Summit was hosted by the Wyoming Highway Safety Office, WYDOT District 5, and the Eastern Shoshone & Northern Arapaho Transportation Department. The partnership allowed for participants to participate in all aspects of hosting the Tribal Safety Summit.

The summit was a two day event attended by 92 individuals, who heard presentations from various traffic safety professionals about how culture effects traffic safety issues, local challenges, current trends, and solutions. All participants were invited to round table discussions about the traffic safety issues that are currently being experienced on the Wind River Reservation.

See Core Performance Outcome Measures C1, 4 and C5 for comparison data.

402 PAID MEDIA

Project Name: Paid Media
Project Number: PM-2016-16-PM-01 / M5-PEM-2016-16-PM-01/
M9MA-2016-16-M9-01
Total Funds Obligated \$700,000.00 / \$183,991.00
Expended: \$555,963.58 / \$117,761.11

Description

This project made the public aware of traffic issues through multi-media communication and outreach. The WYDOT Public Affairs Office (PAO) worked collaboratively with traffic safety partners such as the Highway Safety Office, Governor's Council on Impaired Driving, Drive Safe Wyoming, and Safe Communities

Results

Success was achieved by communicating highway safety messages across the state. Television, radio, newspaper, billboards, internet radio, social networks, banner programs in schools and colleges, messaging at University sporting events, rodeos of all levels across the state and so much more was accomplished. Mobile device advertising was purchased on a greater level and the PAO was able to put messages right in the hands of the targeted demographic.

PAO reaches thousands of kids across the state, making seat belt use a topic of discussion and planting the seeds of good driving behaviors. WYDOT district public involvement partners were an asset on the local level and into countless local venues to share our messages with their communities.

PAO continues to grow our non-traditional advertising venues, such as social media, mobile device options, geo-fencing and more, in order to continue to be a viable communicator with our core demographic.

The WYDOT Districts are exceptional at getting local involvement and that is a key to the success of these programs. Appropriate, intelligent partnerships will obviously increase our reach and the opportunity for fresh perspective can be valuable.

Motorcycle safety had an exceptional event this summer, due to the efforts of the new WYDOT motorcycle safety coordinator. Our messages in and around Laramie County Community College have reached impressive levels. Presence in schools, on playing fields, in gyms and rodeos across Wyoming is widespread and continues to be a focus for the program.

See Core Performance Outcome Measures C4, C5 and S1 for comparison data.

See Addendum C for media summary.

Project Name: Native American Media Outreach
Project Number: PM-2016-16-PM-02
Total Funds Obligated \$86,584.00
Expended: \$65,379.97

Description

This project produced and conducted a comprehensive media campaign to address the top traffic safety issues (impaired driving, occupant protection, school bus safety) in District 5 to include the Wind River Indian Reservation.

Results

This project made positive impacts to the Wind River Reservation, which includes nearly 9,000 members of the Northern Arapaho and Eastern Shoshone tribes. Strong partnerships were fostered with the Eastern Shoshone and Northern Arapaho tribes, Prevention Management Organization, Injury Prevention Resources, Lamar Advertising, Heinrich Marketing, law enforcement, and schools on and off the reservation.

WYDOT Public Involvement Specialist (PIO) was able to use the expertise of the NHTSA Region 8 contractor, and together, made refinements and improvements to this Native American outreach effort.

This collaboration allowed continued work with Native Americans telling their stories to encourage seat belt use and discourage drinking and driving. There were eight billboards (located on the highways, inside the reservation and off the reservation, radio spots (Reservation Voices), six different posters (Elder Advice) that were strategically placed in Fremont County along with bus advertising, web site presence, and traffic safety education in classrooms on the Reservation.

See Core Performance Outcome Measures C4 and C5 for comparison data.

405 OCCUPANT PROTECTION SAFETEA-LU

Project Name: Occupant Protection Assessment
Project Number: K2-2016-16-K2-01
Total Funds Obligated \$27,057.50
Expended: \$20,515.26

Description

This project conducted an Occupant Protection Assessment per federal rules and regulations.

Results

An Occupant Protection Assessment was conducted in Cheyenne, WY March 14-18, 2016. Highlights of key recommendations include:

- Incorporate all available occupant protection data in the planning and implementation of projects to ensure effective activities are conducted for high-risk populations;
- Focus legislative efforts on expanding child passenger safety requirements;
- Increase the fine for failing to wear a seatbelt;
- Allow primary enforcement for failure to wear a seat belt; and
- Establish a reasonable performance expectation for grant funded occupant protection overtime enforcement.

Wyoming has taken steps to work with the recommendations through the Wyoming Seat Belt Coalition, WHP, WASCOP, Safe Communities and other traffic safety related partners.

See Core Performance Outcome Measures C4 for comparison data.

Project Name: Comprehensive Occupant Protection
Project Number: K2-2016-16- K2-04
Total Funds Obligated \$54,115.00
Expended: \$ 8,377.41

Description

This project augmented occupant protection planned activities for all national campaigns and local events.

Results

During FY2016, the Comprehensive Occupant Protection Project was focused on providing additional funding to events, activities and advertising campaigns that showed a potential of being high value result of reaching the Wyoming public that attended the event, activities, or were exposed to the advertising campaign. With the support of this project the reach and influence of each supported activity was extended to influence a broader range of event participants that may not have otherwise been reached with just a single funding source.

See Core Performance Outcome Measures C4 for comparison data.

408 DATA PROGRAM SAFETEA-LU

Project Name: Highway Safety Data Integration, Analysis and Reporting
Project Number: K9-2016-16-K9-01
Total Funds Obligated \$60,996.22
Expended: \$60,996.22

Description

This project retained the services of a consultant, built upon the existing CARE/WebCARE platform, added multiple services such as map-based reporting, provided the capability to display information derived from multiple data sets, streamline the execution of Extract, Transfer and Load (ETL), and trained basic/advanced users in query capabilities.

Results

During FY 2016 work was completed on the deployment of HSM into business operations, extension of network coverage, development of Safety Management Systems (SMS) functions, support the APEX Programmer, load the intersection inventory, and configure and instruct on the internet intersection inventory tool.

All aspects of the HSM into business operations and extension of network coverage was completed by the end of February 2016.

SMS functions were developed and given to users for testing with any issuing being resolved. The intersection inventory was successfully loaded and the internet tool has been finalized and is ready for security set-up. CARE ETL datasets were used for integration with other data systems. The SMS has been transformed into a more user friendly system and provides greater system detail and information to decision makers. Work performed on the CISE Project involved TriHydro, JDI Consulting LLC, WYDOT HSO, and WYDOT IT.

See Performance Outcome Measures T4 and T5 for comparison data.

410 HIGH FATALITY RATE SAFETEA-LU

Project Name: Alcohol Factors
Project Number: K8FR-2016-16-K8-01
Total Funds Obligated \$65,032.16
Expended: \$59,294.36

Description

This project analyzed all alcohol related data for all custodial arrests from January 1, 2015 to December 31, 2015 and produced, printed, and disseminated the data to the public, traffic safety professionals, and state/community leaders.

Results

The Alcohol and Crime in Wyoming reports are produced annually to be the basis for significant and positive community action in reducing impaired driving in Wyoming. The statistics in the reports are convincing evidence that alcohol abuse is driving the majority of crime in Wyoming and that impaired driving is the greatest risk to public safety in all communities. Top activities include:

- Produced the three Alcohol and Crime reports that provided the basis for developing and evaluating strategies to reduce impaired driving statewide and for individual communities;
- Increased awareness of impaired driving concerns in Wyoming by disseminating the reports and statistics to the general public, as well as prevention professionals and state/community leaders statewide; and
- Engaged community leaders statewide in reducing impaired driving by conducting nine policymaker forums and group presentations in the following counties: Crook, Lincoln (Thayne and Kemmerer), Carbon, Sweetwater, Sublette and Goshen. Additionally, presentations were made to the Casper City Council and the University of Wyoming A-Team.

A comparison of 2015 and 2016 Wyoming alcohol crash statistics for January – September shows the following:

- A reduction of 99 Alcohol-Involved Crashes;
- A reduction of 28 Alcohol-Involved Injury Crashes; and
- A Reduction of 20 Alcohol-Involved Fatality Crashes.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: Laramie County DUI Court
Project Number: K8FR-2016-16-K8-05
Total Funds Obligated \$11,905.30
Expended: \$11,012.40

Description

This project retained the services of a consultant who trained the Laramie County DUI Court in the use of the “NHTSA Screening for Risk and Needs Using the Impaired Driving Assessment”.

Results

The Impaired Driving Assessment training event was held on March 10, 2016. The training event was attended by 31 individuals, of which nine individuals from six different adult Drug and DUI Court programs and the remaining 25 individuals were from different offices including Wyoming Department of Corrections, Probation and Parole offices throughout the State.

The DUI Court program has been using the IDA for approximately seven months and has been used to screen nine DUI Court applicants (six male, three female with an average of age 36 and had 3 DUI arrests). To effectively determine whether the IDA has benefited the community, enough applicants have to be screened, enroll in, complete the program, and measure their success post program. The National Drug Court Institute recommends reviewing recidivism of program graduates at six months, 1 year, and three year intervals to determine effectiveness.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: Region 2 Safe Communities Alcohol
Project Number: SA-2016-16-SA-03/K8FR-2016-16-K8-07
Total Funds Obligated \$57,600.01 / \$87,710.67
Expended: \$43,018.53 / \$42,044.05

Description/Results

Reference Project Region 2 Safe Communities (SA-2016-16-SA-03)

Project Name: CRMC Region 1 Safe Communities Alcohol
Project Number: AL-2016-16-AL-02/ SA-2016-16-SA-05/K8FR-2016-16-K8-08
Total Funds Obligated \$93,751.56 / \$138,109.06 / \$76,912.00
Expended: \$89,828.00 / \$102,841.53 / \$17,069.80

Description/Results

Reference Project Region 1 Safe Communities (AL-2016-16-AL-02)

Project Name: Geolocating
Project Number: K8FR-2016-16-K8-10
Total Funds Obligated \$21,646.00
Expended: \$0.00

Description/Results

The State of Wyoming has prioritized the recommendations from the Traffic Records Assessment and has implemented the recommendations in a logical manner to resources available to the State based on the financial drawdown that the state is experiencing. Planning has started on the project but has not been thoroughly implemented. The state will continue to prioritize and plans on implementation during the FY2017 year if all resources remain available.

154 ALCOHOL/PAID MEDIA

Project Name: Comprehensive Alcohol Driving
Project Number: 154AL-2016-16-AL-01
Total Funds Obligated \$54,115.00
Expended: \$10,372.17

Description

This project augmented impaired driving activities planned for all national campaigns and local events.

Results

During FY2016 Alcohol Comprehensive project was focused on providing additional funding to events, activities and advertising campaigns that showed a potential of being high value result of reaching the Wyoming public that attended the event, activities, or were exposed to the advertising campaign. With the support of this project the reach and influence of each supported activity was extended to influence a broader range of event participants that may not have otherwise been reached with just a single funding source.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP Video Cameras
Project Number: 154AL-2016-16-AL-02
Total Funds Obligated \$198,872.63
Expended: \$192,320.42

Description

This project purchased video cameras based on high DUI fatality locations, high alcohol involved crash locations and high DUI arrest areas. Video cameras assist law enforcement by providing a visual recap of the arrest for court testimony.

Results

During FY2016, 58 video cameras were purchased by 15 law enforcement agencies in the State of Wyoming. The video cameras were used in the fight against impaired driving. Through the use of the video cameras the law enforcement agencies were able to successfully fulfill their responsibilities during the national and local Impaired Driving HVE events.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: D.U.I. Mobile Command Post
Project Number: 154AL-2016-16-AL-03
Total Funds Obligated \$108,230.00
Expended: \$59,104.91

Description

This project utilized the Mobile Impaired Command Post to participate in D.U.I. Task Force Events, community oriented educational events regarding the dangers of D.U.I., media events centering on the use of the D.U.I. Mobile Command and the purchase of a Finger Print Machine.

Results

The DUI Mobile command post was utilized in several communities around the state for Task Force events such as the Wyoming Cowboy and CSU Ram football game, the Sheridan concert event and the Sheridan Rodeo, the DUI Task Force operation at Glendo State Park and the Rock Springs “Big Show”. In addition to the five events attended outside of Laramie County, the DUI Command Post was used at six different Task Force events within Laramie County and two prom and graduation events in Cheyenne.

The DUI Mobile Command Post was used to educate the dangers of impaired driving at various high schools and other public events. Advertising was developed and used locally and statewide for the use of the vehicle. A fingerprint machine was purchased for use inside the D.U.I. Command Post and will be used for traffic related offenses.

The Cheyenne PD recognizes that visibility and ease of use are of vital importance to the DUI Mobile Command Post vehicle. A highly visible placement of the vehicle generates a social media exchange that may change the way people view driving while intoxicated.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP DUI Overtime
Project Number: 154AL-2016-16-AL-04
Total Funds Obligated \$720,442.90
Expended: \$327,096.93

Description

This project provided high visibility overtime impaired driving enforcement on Wyoming roadways.

Results

In FY2016, 86.42 percent of the counties where fatalities occurred had local law enforcement agencies involved in Impaired Driving High Visibility Enforcement activities. This contributed to 6,626 hours used in DUI Overtime High Visibility Enforcement grant hours with 237 DUI's, along with numerous other citations

See Core Performance Outcome Measures C5 for comparison data.

Please reference Addendum for full report of arrests, citations and contacts.

| | |
|------------------------------|----------------------------|
| Project Name: | GCID Media |
| Project Number: | 154PM-2016-16-PM-01 |
| Total Funds Obligated | \$487,035.00 |
| Expended: | \$423,345.49 |

Description

This project coordinated the development and distribution of communication-related traffic safety information determined import for the Wyoming traveling public through media efforts as determined by the GCID.

Results

A media plan strategy was developed help move beyond the NHTSA calendar to increased sports presence, increased local engagement, and a stronger online presence. Campaigns focused on expanding current messaging to included TV, radio, Pandora, print, and web marketing.

The GCID Media Sub-committee conducted focus groups to evaluate mock-ups that were made based on prior discussions. The focus group reinforced the attitudes and responses received from previous focus groups and provided input for refining the messaging and presentation.

Additional highlights included August Crackdown, in partnership with Safe Communities, large campaign covered 19 billboards in the state and working with Mitch Unrein (University of Wyoming, Denver Bronco and Chicago Bear) as a celebrity/sports spokesperson to participate in a GCID campaigns.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum C for a media summary of activity.

MAP 21 405b OCCUPANT PROTECTION LOW

Project Name: WASCOP Occupant Protection Overtime Enforcement
Project Number: M2HVE-2016-16-M2-01
Total Funds Obligated \$382,747.01
Expended: \$295,335.35

Description

This project provided high visibility overtime occupant protection enforcement on Wyoming roadways.

Results

As a component of Wyoming's evidence based enforcement program, WASCOP provided grant funded occupant protection overtime opportunities to all local law enforcement agencies within the State. There were 52 agencies that participated in grant funded overtime. In the 5209 overtime hours worked, there were 458 seat belt and 45 child restraint citations issued (9 more than in 2015), 2875 speed citations (126 more than in 2015), 1520 other citations and 7636 traffic stops.

See Core Performance Outcome Measures C4 for comparison data.

See Addendum for full report of arrests, citations and contacts.

| | |
|------------------------------|---|
| Project Name: | WHP Occupant Protection Overtime |
| Project Number: | M2HVE-2016-16-M2-02 |
| Total Funds Obligated | \$129,876.00 |
| Expended: | \$112,529.65 |

Description

This project provided high visibility overtime occupant protection enforcement on Wyoming roadways.

Results

In FY2016, there were 444 seat belt citations (350 more citations issued than in 2015), 64 were child restraint citations (46 more citations issued than in 2015) and 1928 speed citations were issued during the 1435 grant funded overtime hours. To accompany the overtime efforts, press releases are released to all Wyoming media outlets.

See Core Performance Outcome Measures C4 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: Child Passenger Safety Instructors
Project Number: M2PE-2016-16-PE-01
Total Funds Obligated \$155,157.45
Expended: \$117,527.21

Description

This project planned and implemented Standardized Child Passenger Safety Technician Training Classes on a statewide basis, planned and hosted the regional Renewal and Refresher Training for technicians, and conducted an Instructors meeting.

Results

The Child Passenger Safety project held three certification classes, seven update classes in the state and three renewal classes. An additional proxy was added to the technician list, having ten proxies in the state of Wyoming. The technicians and the instructors of the program were supported with Safe Ride News, training seats for their educational efforts, re-certification support, Manufacturer’s CDs, educational fact sheets and profile page support. The program published the quarterly “Buckle Up Express” Newsletter, sending out information quarterly through the newsletters to the technicians to keep them up-to-date in the field.

The program certified 42 individuals as CPS technicians, updated 57 technicians and renewed 6 individuals back to the CPS team.

Safe Kids Wyoming held 276 CPS events, educating 22459 children (under 18 years of age) and 18231 adults (Over 18 years of age). There were 1374 car seats inspected and 564 distributed. The technician list for the year finalized at 200. The re-certification rate for the year in Wyoming was 58.3% compared to the National rate of 56.3%

See Core Performance Outcome Measures C4 for comparison data.

Project Name: Seat Belt Observation Survey
Project Number: M2PE-2016-16-PE-02
Total Funds Obligated \$129,904.99
Expended: \$115,038.94

Description

This project retained the professional services of a consultant who conducted the annual seat belt observation survey, updated iPad technology and training materials from previous year, conducted Observer training and field monitoring training, performed statewide seat belt observation survey, and calculated current usage rates and provided a final report using the NHTSA approved methodology for the State of Wyoming.

Results

The 2016 survey of seat belt use in Wyoming was conducted during the week of June 6 through June 12, 2016. Observations of seat belt use were collected at 288 sites within sixteen counties. Observers engaged in direct data entry using iPads, and the data were analyzed with the use of Excel spreadsheets and SPSS 20.0 software, including the SPSS Complex Samples Module for weighting the data by the sampling probabilities of the sites.

The weighted estimates of seat belt use are 80.5 percent belted for all vehicle occupants, 78.2 percent belted for drivers, and 86.2 percent belted for passengers. The standard errors are 0.1 percent for vehicle occupants, 0.2 percent for drivers, and 0.2 percent for passengers. Additional analysis includes:

- Although women were the minority in this survey, their rate of seat belt use was almost nine percent higher than the male rate. The data also revealed that women had higher rates of seat belt use than men in every vehicle type;
- There was considerable variation in seat belt use for the individual counties. The highest rate was found for was Carbon County at 90.5 percent, while the lowest rate was 64.5 percent in Sweetwater County;
- The seat belt usage rate in urban sites was 71.7 percent, and in rural sites the belted rate was 83.1 percent belted. Because almost three-fourths of the observations were from rural sites, the vehicle occupants in the rural sites were greater determinants of the overall rate of seat belt use;
- The low rate of seat belt use for males in pickup trucks has been a consistent finding. This suggests that any improvements in this category would likely have a significant effect on the overall statewide rate; and
- Vehicle occupants in out-of-state vehicles have a higher rate of seat belt use than occupants in Wyoming vehicles for every survey year.

See Core Performance Outcome Measures C4 for comparison data.

Project Name: Wyoming Task Force on Occupant Protection

Project Number: M2PE-2016-16-PE-03

Total Funds Obligated \$108,230.00

Expended: \$24,489.81

Description

This project retained the services of a coordinator that was responsible for the functions of the Wyoming Task Force on Occupant Protection which resulted in the drafting of a state-wide Strategic Plan and facilitated presentations and discussions at meetings.

Results

Four Coalition meetings have been conducted with Heinrich Marketing responsible for delivering the following:

With the support of the HSO, Heinrich worked to maximize the group's emphasis and concentration on occupant protection, while also partnering with neighboring Region 8 states for sharing of "best practices" related to primary seat belt legislation. A key partner is the Utah DOT to share a number of best practices with the Coalition, all with an eye on keeping primary seat belt legislation top-of-mind.

See Core Performance Outcome Measures C4 for comparison data.

MAP21 405c DATA PROGRAM

| | |
|------------------------------|---|
| Project Name: | E-Citations/Record Management System |
| Project Number: | M3DA-2016-16-M3-01 |
| Total Funds Obligated | \$354,723.83 |
| Expended: | \$0.00 |

Description/Results

During the original planning period it was thought that this project would need another year to be completed, however it was able to be completed at the end of FY2015. Therefore no funds were expended on this project for FY2016.

| | |
|------------------------------|---|
| Project Name: | Traffic Records Project Manager (TRPM) |
| Project Number: | M3DA-2016-16-M3-03 |
| Total Funds Obligated | \$167,756.50 |
| Expended: | \$141,778.01 |

Description

This project retained the services of a project coordinator, who developed and documented long-term processes that ensured compatibility of traffic records data sources with traffic safety partners, provided expertise in correlating existing plans (e.g. Traffic Records Strategic Plan, Highway Safety Plan, Comprehensive Highway Safety Plan), assisted in project associated work flow integration, and provided the data that assisted in the preparation of the MAP21 405c grant application.

Results

The key areas of focus of the TRPM were updating the Traffic Safety Management System (SMS), getting Intersection Inventory installed, procuring and deploying the Safety Portal and the Map-Based reporting, updating the QA of Crash Data, beginning the process to integrate both motor vehicle and driver data with crash data, and updating the Traffic Records Strategic Plan.

Results were that the SMS was updated with v2 and work has began on v3, the Intersection Inventory was successfully installed and is being used at WYDOT, the RFP was completed for the Safety Portal and released to the public, a draft RFP has been created for map-based reporting, changes to the quality assurance of the crash data with improved queries and the Traffic Records Strategic Plan was updated and approved by the TRCC.

The TRPM began the process of integrating motor vehicle and driver data with crash data. Initial steps have been completed and support for the implementation is being provided as required.

See Performance Outcome Measures T1-T6 for comparison data.

Project Name: Electronic Reporting System
Project Number: M3DA-2016-16-M3-04
Total Funds Obligated \$170,150.55
Expended: \$116,333.59

Description

This project provided software, support and upgrades to the existing Wyoming Ambulance Trip Reporting System (WATRS), prorated purchased hardware in the form of tablet computers and peripherals for data capture, training to EMS by the vendors in use of the system and continued work towards integrating crash records with the injury matrix in WATRS.

Results

A coordinated comprehensive trauma and EMS system is the secondary defense strategy to decrease morbidity and mortality for victims of traffic crashes when engineering, education and enforcement have unsuccessfully prevented the primary injury or crash.

The Office of Emergency Medical Services (OEMS) has updated EMS rules for reporting and has initiated requirements to increase the completeness of this branch of the traffic record surveillance system. The overall percentage for all EMS agencies reporting compliance is 85.9%. From October 1, 2015 through September 30, 2016 WATRS has 73,301 records entered. This is an increase of 8,248 or 12.7 % in the total number of records.

Significant changes and improvements to the WATRS system occurred in FFY2016 which included a complete renovation and upgraded software platform (WATRS Elite), change to NEMSIS 3.4, increased attention and assignment of validation percentage scoring, and the addition of ICD-10 coding components as required by NHTSA.

The NEMSIS 3.4 Data Standard implementation has changed the medical language for EMS providers. Considerable time and effort has been applied to support this change and improve this traffic record component. The execution of WATRS Elite, a new and upgraded software, along with the 11.7% increase of requests for service have challenged providers and may affect validation data as the new software and its potential features are different from the previous product that end-users were accustomed to.

See Performance Outcome Measures T2 for comparison data.

Project Name: Traffic Records IT Specialist
Project Number: M3DA-2016-16-M3-05
Total Funds Obligated \$129,876.00
Expended: \$93,074.94

Description

This project retained the services of an IT professional that served as the Traffic Records Information Technology Specialist and provided expertise in the State of Wyoming Traffic Records databases through improving quality, integration and processes. The IT professional developed applications, troubleshoot integration problems and format databases.

Results

Grants Analysis of the Safety Management System (SMS) was completed to gather more details on what changes were needed in SMS v2. Changes to SMS v2 began in December 2016 with testing and full implementation completed in May 2016. Work began on SMS v3 with coding being done when possible. In August, 2016 changes in APEX enabled the Maps to work. Coding in database and Apex wrapped up and given to the Traffic Records Program Manager for testing.

Implementation of SMS v3 to the production environment will continue after testing is fully completed. Work involved consultants working closely and WYDOT IT.

A fully implemented SMS v2 is anticipated in the 1st quarter of FY 2017. SMS v3 is developed for testing and implementation.

See Performance Outcome Measures T5 for comparison data.

| | |
|------------------------------|--|
| Project Name: | Traffic Records Geolocation GIS |
| Project Number: | M3DA-2016-16-M3-06 |
| Total Funds Obligated | \$129,876.00 |
| Expended: | \$0.00 |

Description/Results

The State of Wyoming has prioritized the recommendations from the Traffic Records Assessment and has implemented the recommendations in a logical manner to resources available to the State based on the financial drawdown that the state is experiencing. Planning has started on the project but has not been thoroughly implemented. The state will continue to prioritize and plans on implementation during the FY2017 year if all resources remain available.

| | |
|------------------------------|---------------------------|
| Project Name: | Post Data Software |
| Project Number: | M3DA-2016-16-M3-07 |
| Total Funds Obligated | \$162,345.00 |
| Expended: | \$143,404.75 |

Description

This project purchased a software suite that works in conjunction with Wyoming Law Enforcement Academy and Peace Officer Standards and Training to jointly access peace officer training and certification data, provided training curriculum records, instructor certification reports and expert testimony that increased evidentiary support towards successful prosecutions.

Results

POST has purchased software to effectively maintain the law enforcement training and certification process to ensure Wyoming peace officers are qualified to perform their duties. This database ensures law enforcement training in the areas of DRE, ARIDE & SFST certifications are maintained and are up to date.

Agencies will have direct access to this database for their officers and instructors to check their status. Instructors in the field of DRE, SFST and ARIDE will have immediate access to officer records and certificate level and be better prepared to set and schedule classes for their agency.

POST is researching mandatory law enforcement training requirements for peace officers across the state.

See Core Performance Outcome Measures T6 for comparison data.

Project Name: Highway Safety Data Integration
Project Number: M3DA-2016-16-M3-08/K9-2016-16-K9-01
Total Funds Obligated \$122,994.78 / \$60,996.22
Expended: \$107,939.98 / \$60,996.22

Description/Results

Reference SAFETEA-LU 408 Project Number K9-2016-16-K9-01.

| | |
|------------------------------|---------------------------|
| Project Name: | FARS |
| Project Number: | M3DA-2016-16-M3-09 |
| Total Funds Obligated | \$6,000.00 |
| Expended: | \$5,732.30 |

Description

This project covered the costs above the \$27,000 of collecting and entering data into the FARS database through FY2016.

Results

This project supplemented the NHTSA cooperative agreement DTNH22-12-H-00145 for the collection and entering of data into the FARS database.

See Core Performance Outcome Measures C1 for comparison data.

MAP 21405d IMPAIRED DRIVING MID

| | |
|------------------------------|----------------------------|
| Project Name: | WHP Sturgis Detail |
| Project Number: | M5HVE-2016-16-M5-02 |
| Total Funds Obligated | \$135,287.50 |
| Expended: | \$98,875.42 |

Description

This project provided high visibility overtime impaired riding enforcement on Wyoming roadways.

Results

There were 20 DUI arrests and 1,213 speed citations during the impaired riding overtime enforcement campaign. In addition to the impaired riding grant WHP partnered with the HSO and NHTSA in a Safe2Sturgis campaign, which was a multi-state collaboration focusing on impaired riding. In addition to a media campaign which included press releases, banners and the use of the dynamic messaging signs, two press conferences were also held. The first press conference was at the Colorado and Wyoming state line and a second one near the South Dakota and Wyoming state line.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: WHP Impaired Driving O/T Enforcement
Project Number: M5HVE-2016-16-M5-03
Total Funds Obligated \$135,287.50
Expended: \$74,551.35

Description

This project provided high visibility overtime impaired driving enforcement on Wyoming roadways.

Results

In FY2016, the WHP worked 963 grant funded overtime high visibility enforcement hours with an outcome of 97 DUI arrests, 231 speed citations and numerous other citations.

There were two main impaired driving campaigns focused on the Holidays and the August Crackdown. The hashtag (#) has become more of a social media presence and so the holiday campaign concentrated on a targeted demographic of male drivers between the ages of 18-34 by using the following:

#DoNotGetHastagedByWHP-Hastags

The August Crackdown, which occurred during second week in August through Labor Day went with more traditional media. This event garnered 71 DUI arrests in the 657.5 hours of overtime enforcement. Press releases were sent to all Wyoming media outlets to accompany the overtime efforts.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: WASCOP Sturgis/Motorcycle HVE
Project Number: M5HVE-2016-16-M5-04
Total Funds Obligated \$177,361.92
Expended: \$110,846.23

Description

This project provided local law enforcement agencies high visibility overtime impaired riding enforcement on Wyoming roadways.

Results

WASCOP provided increased enforcement of impaired riding during peak motorcycle riding months, particularly around areas of high tourism traffic and motorcycle rally's such as Ham 'n Jam and Sturgis. In FY2016, there were 2231 overtime hours worked with 10 DUI arrests and 572 speed citations.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: Region 5 Safe Communities – Alcohol & Occupant Protection
Project Number: MSIDC-2016-16-M5-01/ SA-2016-16-SA-04
Total Funds Obligated \$101,459.13
Expended: \$101,454.20

Description/Results

Reference Project # SA-2016-16-SA-04

Project Name: Local Intoximeters
Project Number: M5CS-2016-16-M5-01
Total Funds Obligated \$16,234.50
Expended: \$5,411.50

Description

This project purchased an EC/IR II Breathalyzer to assist in the arrest and conviction of impaired driving violators.

Results

The Uinta County Sheriff’s Department purchased an EC\IR II breathalyzer which has allowed for a convenient location for all agencies in the county to perform the scientific analytical data to assist in the successful prosecution of offenders through BAC results. All five law enforcement agencies in Uinta County benefitted from having the EC\IR II at the Uinta County Sheriff’s Office.

Since receiving the EC\IR II, 200 tests have been completed on the machine (February 19, 2016 to October 31, 2016). Of those 200 tests, the new EC\IR II was used in a total 66 of the 80 arrests for D.U.I. Of the 66 D.U.I arrests Uinta County Sheriff’s Department had 19, Evanston Police Department had 36, Lyman Police Department had one, Mountain View Police Department had two and the Wyoming Highway Patrol had eight. Since January 1, 2016 to October 31, 2016 there have been a total of 116 D.U.I. related cases.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: PAO Alcohol Media Campaigns
Project Number: PM-2016-16-PM-01/M5-PEM-2016-16-PM-01
Total Funds Obligated \$183,991.00
Expended: \$117,761.11

Description/Results

Reference Project PAO 402 Media Campaign PM-2016-16-PM-01.

Project Name: DRE/SFST, DECP, ARIDE Training
Project Number: M5TR-2016-16-TR-01
Total Funds Obligated \$395,818.76
Expended: \$314,210.70

Description

This was an enforcement support project that involved training law enforcement officers in impaired driving detection methods. The project retained the services of a Impaired Driving Program Manager for the DECP program. Provided a Drug Recognition Expert (DRE), Advanced Roadside Impaired Driving Enforcement (ARIDE) and Standardized Field Sobriety Test (SFST) trainings.

Results

As a result of the project Wyoming was able to work towards our performance targets by training 17 new Wyoming Drug Recognitions Experts (DRE), eight new DRE Instructors and three SFST Instructors certified.

There were seven ARIDE courses conducted with 108 officers in attendance. The Impaired Driving Program Manager, SFST/ARIDE State Coordinator and ten additional DREs attended trainings and conferences throughout the Unites States. Seven SFST recertification courses were put on in different areas of the State. All administrative functions of DECP and SFST programs were performed by the Impaired Driving Program Manager and the SFST/ARIDE State Coordinator.

Over the course of the grant year, over 6400 contact hours of training were met. Over 100 officers were trained at the Wyoming Law Enforcement Academy, 108 officers received ARIDE training, 86 officers received SFST refresher training, 17 officers were certified as DREs, eight DREs were certified as DRE Instructors, and three additional officers received SFST Instructor training.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP Underage Drinking & Driving
Project Number: M5IS-2016-16-M5-01
Total Funds Obligated \$36,138.00
Expended: \$0.00

Description/ Results

This project was to champion traffic safety efforts to reduce underage drinking and driving. There was no activity on this grant. Funding was obtained through alternative source.

| | |
|------------------------------|---------------------------|
| Project Name: | GCID Facilitator |
| Project Number: | MSIS-2016-16-M5-02 |
| Total Funds Obligated | \$205,851.21 |
| Expended: | \$142,277.03 |

Description

This project facilitated the work of the Governor’s Council on Impaired Driving by Executive Order 2011-7 in order to reduce the incidence of impaired driving in Wyoming.

Results

The facilitator scheduled and facilitated three meetings of the Council membership, as well as the following sub-committees: Media Campaign, Drugged Driving, Ignition Interlocks, Council Awards, Membership and DUI Supervision.

The facilitator updated the Council’s strategic plan and assisted in identifying priority issues that needed to be addressed. This included subcommittee work to address an existing problem with Wyoming’s Chemical Testing Program in drug testing for impaired driving cases; conducting a DUI sentencing survey involving four municipal courts and seven Circuit Courts that adjudicate the largest number of DUI cases in the state; and addressing a series of problems with Wyoming’s Ignition Interlock Program.

The facilitator facilitated a series of meetings of the Media subcommittee to review the Council’s year-long communication plan and assist WYDOT’s Public Affairs in developing appropriate content for the Council’s messaging efforts. Progress has been made in the Council’s efforts to utilize social media more effectively and increase online messaging. The facilitator maintained the Council’s public website, Facebook page, and Twitter account.

The Governor and the Governor’s Deputy Chief of Staff were apprised of all Council activities and concerns, and were involved in reviewing and approving the content of the Council’s public awareness and education materials.

The Facilitator co-hosted Policymaker Forums in the following counties: Crook, Lincoln (Thayne and Kemmerer), Carbon, Sweetwater, Sublette and Goshen. Additionally, presentations were made to the Casper City Council and the University of Wyoming A-Team. These forums were successful in engaging state and local leaders and prompting local initiatives to reduce impaired driving.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: Traffic Safety Resource Prosecutor
Project Number: MSIS-2016-16-M5-06
Total Funds Obligated \$162,563.63
Expended: \$139,922.19

Description

This project developed strategies and tactics aimed at reducing impaired driving and to improve the quality of the investigations and prosecutions around the state.

Results

This project supported the Highway Safety program on the State and National levels. On the State level the TSRP assisted the Impaired Driving Program Manager with DRE, SFST, ARIDE, Cops in Court classes and TiPS training for the WHP local law enforcement agencies.

The TSRP also conducted various presentations, webinars and training to Wyoming prosecutors, law enforcement, and other agencies. The TSRP served as a liaison between prosecutors, courts, law enforcement, and other traffic safety professionals providing information and work on impaired driving safety issues.

The TSRP also attended various meetings throughout the state acting as a representative of Highway Safety; these meetings included the Governor's Council on Impaired Driving, Wyoming Seatbelt Coalition, University of Wyoming SafeRide Advisory Board, the Governor's Marijuana Impact Assessment Council and others.

On the National side the Wyoming TSRP assisted with the preparation of motion responses and briefs and the DEC Sync committee in updating the legal portions of the national curricula for the SFST/DUI Detection course, ARIDE, and the DRE program. The TSRP also continued her work along with the Colorado TSRP in updating the Comprehensive DUI course and DUI Prosecution Manual.

The TSRP also attended and presented at national meetings, trainings and conferences and participated in a marijuana workgroup to develop national training and written materials for utilizing the current science and research in prosecuting marijuana impaired driving.

Collaboration with the various councils, coalitions, committees and traffic safety partners has been key in engaging all the interested parties in traffic safety issues, getting everyone on the same page, and subsequently promoting the solutions or ideas as determined by the stakeholders.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP Law Enforcement Coordinator-Alcohol
Project Number: M5OT-2016-16-M5-01PT-2016-16-PT-03 /
Total Funds Obligated \$104,962.79 / \$104,962.78
Expended: \$58,048.78 / \$58,048.85

Description

Reference Project Law Enforcement Coordination (Occupant Protection/Alcohol) PT-2016-16-PT-03.

| | |
|------------------------------|---------------------------|
| Project Name: | Alcohol Assessment |
| Project Number: | M5OT-2016-16-M5-02 |
| Total Funds Obligated | \$27,057.50 |
| Expended: | \$0.00 |

Description/ Results

This project was to conduct an Alcohol Assessment in FY2016 per federal rules and regulations. An Alcohol Assessment was not conducted this fiscal year due to Wyoming's status as a mid-range state.

MAP 21 405f MOTORCYCLE PROGRAMS

Project Name: Motorcycle Awareness
Project Number: M9MA-2016-16-M9-01
Total Funds Obligated \$43,292.00
Expended: \$42,391.32

Description/Results

Reference Project Paid Media PM-2016-16-PM-01

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|------------------------------------|--------------------------------------|--|-----------------------------|------------------------|----------------------------|------------------------|-----------------------------|-------------------------------|
| NHTSA | | | | | | | | |
| NHTSA 402 | | | | | | | | |
| Planning and Administration | | | | | | | | |
| | PA-2016-16-PA-01 | Planning and Administration | \$34,763.39 | \$.00 | \$45,609.28 | \$34,763.39 | \$34,763.39 | \$.00 |
| | Administration Total | | \$34,763.39 | \$.00 | \$45,609.28 | \$34,763.39 | \$34,763.39 | \$.00 |
| Alcohol | | | | | | | | |
| | AL-2016-16-AL-01 | IPR DUI Monitoring | \$113,325.59 | \$113,325.59 | \$125,235.49 | \$113,325.59 | \$113,325.59 | \$.00 |
| | AL-2016-16-AL-02 | CRMC Region 1 Safe Communities Alcohol | \$81,285.36 | \$81,285.36 | \$89,828.00 | \$81,285.36 | \$81,285.36 | \$.00 |
| | Alcohol Total | | \$194,610.95 | \$194,610.95 | \$215,063.49 | \$194,610.95 | \$194,610.95 | \$.00 |
| Police Traffic Services | | | | | | | | |
| | PT-2016-16-PT-01 | Law Enforcement Liasion - Cheyenne | \$117,720.74 | \$.00 | \$130,092.56 | \$117,720.74 | \$117,720.74 | \$.00 |
| | PT-2016-16-PT-02 | Law Enforcement Liasion - Casper | \$94,479.22 | \$.00 | \$104,408.45 | \$94,479.22 | \$94,479.22 | \$.00 |
| | PT-2016-16-PT-03 | WASCOP Law Enforcement Coordination | \$52,528.40 | \$52,528.40 | \$58,048.85 | \$52,528.40 | \$52,528.40 | \$.00 |
| | PT-2016-16-PT-05 | WASCOP Radars | \$60,305.19 | \$60,305.19 | \$66,642.93 | \$60,305.19 | \$60,305.19 | \$.00 |
| | Police Traffic Services Total | | \$325,033.55 | \$112,833.59 | \$359,192.79 | \$325,033.55 | \$325,033.55 | \$.00 |
| Traffic Records | | | | | | | | |
| | TR-2016-16-TR-01 | Driver Services - State to State Verific | \$133,942.68 | \$.00 | \$148,019.32 | \$133,942.68 | \$133,942.68 | \$.00 |
| | Traffic Records Total | | \$133,942.68 | \$.00 | \$148,019.32 | \$133,942.68 | \$133,942.68 | \$.00 |
| Roadway Safety | | | | | | | | |
| | RS-2016-16-RS-02 | WHP - Highway Safety Education | \$106,602.36 | \$.00 | \$117,805.68 | \$106,602.36 | \$106,602.36 | \$.00 |
| | RS-2016-16-RS-03 | GCID Policy Coordinator | \$78,407.19 | \$.00 | \$86,647.35 | \$78,407.19 | \$78,407.19 | \$.00 |
| | Roadway Safety Total | | \$185,009.55 | \$.00 | \$204,453.03 | \$185,009.55 | \$185,009.55 | \$.00 |
| Safe Communities | | | | | | | | |
| | SA-2016-16-SA-01 | WDH - Injury Prevention Program | \$25,911.03 | \$.00 | \$28,634.14 | \$25,911.03 | \$25,911.03 | \$.00 |

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|--------------|--|--|-----------------------------|------------------------|----------------------------|------------------------|-----------------------------|-------------------------------|
| | SA-2016-16-SA-02 | CLICK Program | \$68,347.01 | \$68,347.01 | \$75,529.90 | \$68,347.01 | \$68,347.01 | \$.00 |
| | SA-2016-16-SA-03 | WMC Region 2 Safe Communities | \$38,927.48 | \$38,927.48 | \$43,018.53 | \$38,927.48 | \$38,927.48 | \$.00 |
| | SA-2016-16-SA-04 | IPR Region 3 Safe Communities | \$61,203.96 | \$61,203.96 | \$67,636.19 | \$61,203.96 | \$61,203.96 | \$.00 |
| | SA-2016-16-SA-05 | CRMC Region 1 Safe Communities | \$93,061.29 | \$93,061.29 | \$102,841.53 | \$93,061.29 | \$93,061.29 | \$.00 |
| | SA-2016-16-SA-06 | Statewide Media Survey | \$31,339.94 | \$.00 | \$34,633.60 | \$31,339.94 | \$31,339.94 | \$.00 |
| | SA-2016-16-SA-07 | Tribal Safety Summit | \$6,780.46 | \$6,780.46 | \$7,493.05 | \$6,780.46 | \$6,780.46 | \$.00 |
| | Safe Communities Total | | \$325,571.17 | \$268,320.20 | \$359,786.94 | \$325,571.17 | \$325,571.17 | \$.00 |
| | Paid Advertising | | | | | | | |
| | PM-2016-16-PM-01 | PAO 402 Media Campaign | \$503,091.44 | \$125,691.33 | \$555,963.58 | \$503,091.44 | \$503,091.44 | \$.00 |
| | PM-2016-16-PM-02 | Native American Media Outreach | \$59,162.33 | \$59,162.33 | \$65,379.97 | \$59,162.33 | \$59,162.33 | \$.00 |
| | Paid Advertising Total | | \$562,253.77 | \$184,853.66 | \$621,343.55 | \$562,253.77 | \$562,253.77 | \$.00 |
| | NHTSA 402 Total | | \$1,761,185.06 | \$760,618.40 | \$1,953,468.40 | \$1,761,185.06 | \$1,761,185.06 | \$.00 |
| | 405 OP SAFETEA-LU | | | | | | | |
| | 405 Occupant Protection | | | | | | | |
| | K2-2016-16-K2-01 | Occupant Protection Assessment | \$5,128.82 | \$.00 | \$20,515.27 | \$5,128.82 | \$5,128.82 | \$.00 |
| | K2-2016-16-K2-04 | Comprehensive Occupant Protection Progra | \$2,094.35 | \$.00 | \$8,377.44 | \$2,094.35 | \$2,094.35 | \$.00 |
| | 405 Occupant Protection Total | | \$7,223.17 | \$.00 | \$28,892.71 | \$7,223.17 | \$7,223.17 | \$.00 |
| | 405 OP SAFETEA-LU Total | | \$7,223.17 | \$.00 | \$28,892.71 | \$7,223.17 | \$7,223.17 | \$.00 |
| | 408 Data Program SAFETEA-LU | | | | | | | |
| | 408 Data Program Incentive | | | | | | | |
| | K9-2016-16-K9-01 | Highway Safety Data Integration | \$48,796.97 | \$.00 | \$60,996.21 | \$48,796.97 | \$48,796.97 | \$.00 |
| | 408 Data Program Incentive Total | | \$48,796.97 | \$.00 | \$60,996.21 | \$48,796.97 | \$48,796.97 | \$.00 |
| | 408 Data Program SAFETEA-LU Total | | \$48,796.97 | \$.00 | \$60,996.21 | \$48,796.97 | \$48,796.97 | \$.00 |
| | 410 High Fatality Rate | | | | | | | |
| | 410 High Fatality Rate | | | | | | | |
| | K8FR-2016-16-K8-01 | WASCOPI ALCOHOL FACTORS | \$23,934.70 | \$.00 | \$95,738.80 | \$23,934.70 | \$23,934.70 | \$.00 |

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|-------------------------------------|---------|--------------------------------|-----------------------------|------------------------|----------------------------|------------------------|-----------------------------|-------------------------------|
| K8FR-2016-16-K8-05 | | Laramie County DUI Court | \$2,753.10 | \$.00 | \$11,012.40 | \$2,753.10 | \$2,753.10 | \$.00 |
| K8FR-2016-16-K8-07 | | WMC Region 2 Safe Communities | \$42,044.05 | \$.00 | \$168,176.20 | \$42,044.05 | \$42,044.05 | \$.00 |
| K8FR-2016-16-K8-08 | | CRMC Region 1 Safe Communities | \$17,069.80 | \$.00 | \$68,279.20 | \$17,069.80 | \$17,069.80 | \$.00 |
| 410 High Fatality Rate Total | | | \$85,801.65 | \$.00 | \$343,206.60 | \$85,801.65 | \$85,801.65 | \$.00 |
| 154 Transfer Funds | | | | | | | | |
| 154 Alcohol | | | | | | | | |
| 154AL-2016-16-AL-01 | | Comprehensive Alcohol Program | \$10,372.17 | \$.00 | \$10,372.17 | \$10,372.17 | \$10,372.17 | \$.00 |
| 154AL-2016-16-AL-02 | | WASCOV Video Cameras | \$192,320.42 | \$192,320.42 | \$192,320.42 | \$192,320.42 | \$192,320.42 | \$.00 |
| 154AL-2016-16-AL-03 | | Mobile Impaired Command Post | \$59,104.91 | \$59,104.91 | \$59,104.91 | \$59,104.91 | \$59,104.91 | \$.00 |
| 154AL-2016-16-AL-04 | | WASCOV DUI Overtime | \$327,096.93 | \$327,096.93 | \$327,096.93 | \$327,096.93 | \$327,096.93 | \$.00 |
| 154 Alcohol Total | | | \$588,894.43 | \$578,522.26 | \$588,894.43 | \$588,894.43 | \$588,894.43 | \$.00 |
| 154 Paid Media | | | | | | | | |
| 154PM-2016-16-PM-01 | | GCID Media | \$423,345.49 | \$338,944.50 | \$423,345.49 | \$423,345.49 | \$423,345.49 | \$.00 |
| 154 Paid Media Total | | | \$423,345.49 | \$338,944.50 | \$423,345.49 | \$423,345.49 | \$423,345.49 | \$.00 |
| 154 Hazard Elimination | | | | | | | | |
| 154HE-2016-00-00-00 | | | \$39,410.59 | \$.00 | \$39,410.59 | \$39,410.59 | \$39,410.59 | \$.00 |
| 154 Hazard Elimination Total | | | \$39,410.59 | \$.00 | \$39,410.59 | \$39,410.59 | \$39,410.59 | \$.00 |
| 154 Transfer Funds Total | | | \$1,051,650.51 | \$917,466.76 | \$1,051,650.51 | \$1,051,650.51 | \$1,051,650.51 | \$.00 |
| 164 Hazard Elimination | | | | | | | | |
| 164HE-2016-00-00-00 | | | \$43,655.33 | \$.00 | \$43,655.33 | \$43,655.33 | \$43,655.33 | \$.00 |
| 164 Hazard Elimination Total | | | \$43,655.33 | \$.00 | \$43,655.33 | \$43,655.33 | \$43,655.33 | \$.00 |
| 164 Transfer Funds Total | | | \$43,655.33 | \$.00 | \$43,655.33 | \$43,655.33 | \$43,655.33 | \$.00 |
| MAP 21 405b OP Low | | | | | | | | |
| 405b Low HVE | | | | | | | | |
| M2HVE-2016-16-M2-01 | | WASCOV OP O/T Enforcement | \$236,268.28 | \$.00 | \$295,335.35 | \$236,268.28 | \$236,268.28 | \$.00 |

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|--------------|---|--------------------------------------|-----------------------------|------------------------|----------------------------|------------------------|-----------------------------|-------------------------------|
| | M2HVE-2016-16-M2-02 | WHP OP O/T Enforcement | \$90,023.72 | \$0.00 | \$112,529.66 | \$90,023.72 | \$90,023.72 | \$0.00 |
| | 405b Low HVE Total | | \$326,292.00 | \$0.00 | \$407,865.01 | \$326,292.00 | \$326,292.00 | \$0.00 |
| | 405b Low Public Education | | | | | | | |
| | M2PE-2016-16-PE-01 | Child Passenger Safety Instructors | \$94,021.77 | \$0.00 | \$117,527.21 | \$94,021.77 | \$94,021.77 | \$0.00 |
| | M2PE-2016-16-PE-02 | Seatbelt Observation Survey | \$92,031.15 | \$0.00 | \$115,038.94 | \$92,031.15 | \$92,031.15 | \$0.00 |
| | M2PE-2016-16-PE-03 | WY Task Force on Occupant Protection | \$19,591.85 | \$0.00 | \$24,489.81 | \$19,591.85 | \$19,591.85 | \$0.00 |
| | 405b Low Public Education Total | | \$205,644.77 | \$0.00 | \$257,055.96 | \$205,644.77 | \$205,644.77 | \$0.00 |
| | MAP 21 405b OP Low Total | | \$531,936.77 | \$0.00 | \$664,920.97 | \$531,936.77 | \$531,936.77 | \$0.00 |
| | MAP 21 405c Data Program | | | | | | | |
| | 405c Data Program | | | | | | | |
| | M3DA-2016-16-M3-03 | Traffic Records Project Manager | \$113,422.41 | \$0.00 | \$141,778.01 | \$113,422.41 | \$113,422.41 | \$0.00 |
| | M3DA-2016-16-M3-04 | WDH Electronic Reporting System | \$93,066.87 | \$0.00 | \$116,333.59 | \$93,066.87 | \$93,066.87 | \$0.00 |
| | M3DA-2016-16-M3-05 | Traffic Records IT Support | \$74,459.95 | \$0.00 | \$93,074.94 | \$74,459.95 | \$74,459.95 | \$0.00 |
| | M3DA-2016-16-M3-07 | POST Data Software Upgrade | \$114,723.80 | \$0.00 | \$143,404.76 | \$114,723.80 | \$114,723.80 | \$0.00 |
| | M3DA-2016-16-M3-08 | Highway Safety Data Integration | \$86,351.98 | \$0.00 | \$107,939.98 | \$86,351.98 | \$86,351.98 | \$0.00 |
| | M3DA-2016-16-M3-09 | FARS | \$4,480.00 | \$0.00 | \$5,732.30 | \$4,480.00 | \$4,480.00 | \$0.00 |
| | 405c Data Program Total | | \$486,505.01 | \$0.00 | \$608,263.58 | \$486,505.01 | \$486,505.01 | \$0.00 |
| | MAP 21 405c Data Program Total | | \$486,505.01 | \$0.00 | \$608,263.58 | \$486,505.01 | \$486,505.01 | \$0.00 |
| | MAP 21 405d Impaired Driving Mid | | | | | | | |
| | 405d Mid HVE | | | | | | | |
| | M5HVE-2016-16-M5-02 | WHP Motorcycle Enforcement | \$79,100.34 | \$0.00 | \$98,875.42 | \$79,100.34 | \$79,100.34 | \$0.00 |
| | M5HVE-2016-16-M5-03 | WHP DUI O/T Enforcement | \$59,641.08 | \$0.00 | \$74,551.35 | \$59,641.08 | \$59,641.08 | \$0.00 |
| | M5HVE-2016-16-M5-04 | WASCOB Motorcycle Enforcement | \$88,676.98 | \$0.00 | \$110,846.23 | \$88,676.98 | \$88,676.98 | \$0.00 |
| | 405d Mid HVE Total | | \$227,418.40 | \$0.00 | \$284,273.00 | \$227,418.40 | \$227,418.40 | \$0.00 |

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| Program Area | Project | Description | HCS Federal Funds Obligated | Share to Local Benefit | State/Federal Cost to Date | Federal Funds Expended | Fed Previous Amount Claimed | Fed Funds Claimed this Period |
|---|---|-------------------------------------|-----------------------------|------------------------|----------------------------|------------------------|-----------------------------|-------------------------------|
| 405d Mid ID Coordinator | | | | | | | | |
| | M5IDC-2016-16-M5-01 | IPR Region 3 Safe Communities | \$81,163.36 | \$.00 | \$101,454.20 | \$81,163.36 | \$81,163.36 | \$.00 |
| | 405d Mid ID Coordinator Total | | \$81,163.36 | \$.00 | \$101,454.20 | \$81,163.36 | \$81,163.36 | \$.00 |
| 405d Mid Court Support | | | | | | | | |
| | M5SCS-2016-16-M5-01 | Local Intoximeters | \$4,329.20 | \$.00 | \$5,411.50 | \$4,329.20 | \$4,329.20 | \$.00 |
| | 405d Mid Court Support Total | | \$4,329.20 | \$.00 | \$5,411.50 | \$4,329.20 | \$4,329.20 | \$.00 |
| 405d Mid Paid/Earned Media | | | | | | | | |
| | M5PEM-2016-16-PM-01 | PAO Alcohol Media Campaigns | \$94,208.89 | \$.00 | \$117,761.12 | \$94,208.89 | \$94,208.89 | \$.00 |
| | 405d Mid Paid/Earned Media Total | | \$94,208.89 | \$.00 | \$117,761.12 | \$94,208.89 | \$94,208.89 | \$.00 |
| 405d Mid Training | | | | | | | | |
| | M5TR-2016-16-TR-01 | DRE, SFST, DECP, ARIDE TRAINING | \$251,368.56 | \$.00 | \$314,210.70 | \$251,368.56 | \$251,368.56 | \$.00 |
| | 405d Mid Training Total | | \$251,368.56 | \$.00 | \$314,210.70 | \$251,368.56 | \$251,368.56 | \$.00 |
| 405d Mid Information System | | | | | | | | |
| | M5IS-2016-16-M5-02 | GCID Facilitator | \$113,821.62 | \$.00 | \$142,277.03 | \$113,821.62 | \$113,821.62 | \$.00 |
| | M5IS-2016-16-M5-06 | Traffic Safety Resource Prosecutor | \$111,937.75 | \$.00 | \$139,922.19 | \$111,937.75 | \$111,937.75 | \$.00 |
| | 405d Mid Information System Total | | \$225,759.37 | \$.00 | \$282,199.22 | \$225,759.37 | \$225,759.37 | \$.00 |
| 405d Mid Other Based on Problem ID | | | | | | | | |
| | M5OT-2016-16-M5-01 | WASCOB Law Enforcement Coordination | \$46,439.02 | \$.00 | \$58,048.78 | \$46,439.02 | \$46,439.02 | \$.00 |
| | 405d Mid Other Based on Problem ID Total | | \$46,439.02 | \$.00 | \$58,048.78 | \$46,439.02 | \$46,439.02 | \$.00 |
| MAP 21 405d Impaired Driving Mid Total | | | | | | | | |
| | MAP 21 405d Impaired Driving Mid Total | | \$930,686.80 | \$.00 | \$1,163,358.52 | \$930,686.80 | \$930,686.80 | \$.00 |
| MAP 21 405f Motorcycle Programs | | | | | | | | |
| 405f Motorcyclist Awareness | | | | | | | | |
| | M9MA-2016-16-M9-01 | Motorcycle Awareness | \$33,913.06 | \$.00 | \$42,391.33 | \$33,913.06 | \$33,913.06 | \$.00 |
| | 405f Motorcyclist Awareness Total | | \$33,913.06 | \$.00 | \$42,391.33 | \$33,913.06 | \$33,913.06 | \$.00 |

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming
 Reimbursement Info: Total: \$.00
 Posted: 12/20/2016
 Report Date: 12/20/2016
 Claim Period: 10/01/2015 - 09/30/2016
 Page: 6
 Not Posted In DELPHI

2016-FINAL

| Program Area | Project | Description | HCS Federal Funds Obligated | Share to Local Benefit | State/Federal Cost to Date | Federal Funds Expended | Fed Previous Amount Claimed | Fed Funds Claimed this Period |
|---------------------------------------|---------|-------------|-----------------------------|------------------------|----------------------------|------------------------|-----------------------------|-------------------------------|
| MAP 21 405f Motorcycle Programs Total | | | \$33,913.06 | \$.00 | \$42,391.33 | \$33,913.06 | \$33,913.06 | \$.00 |
| NHTSA Total | | | \$4,981,354.33 | \$1,678,085.16 | \$5,960,804.16 | \$4,981,354.33 | \$4,981,354.33 | \$.00 |
| Total | | | \$4,981,354.33 | \$1,678,085.16 | \$5,960,804.16 | \$4,981,354.33 | \$4,981,354.33 | \$.00 |



I CERTIFY, that in accordance with the laws of the state and under the terms of the (APPROVAL AND PAYMENT ARE SUBJECT TO ADJUSTMENT, YEAR-END AUDIT OR approved program(s) area that actual costs claimed have been incurred and have not OTHER APPROPRIATE REVIEW)

State Official:
A6

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants**

FY16 NATIONAL Events - Totals by Agency

October 1, 2015 - September 30, 2016

| Department | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Traffic Stops | Other Arrests/Citations | DWUI |
|----------------------------------|------------------------------|------------------------|----------------------------------|----------------------------|----------------------|--------------------------------|-------------|
| Afton Police Department | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Basin Police Department | 69.50 | 46 | 0 | 0 | 120 | 0 | 0 |
| Big Horn County Sheriff's Office | 300.0 | 17 | 0 | 0 | 204 | 4 | 1 |
| Buffalo Police Department | 190.50 | 27 | 0 | 0 | 170 | 10 | 0 |
| Byron Police Department | 73.50 | 44 | 0 | 0 | 48 | 0 | 0 |
| Campbell County Sheriff's Office | 162.25 | 14 | 0 | 0 | 249 | 46 | 2 |
| Casper Police Department | 199.65 | 205 | 5 | 39 | 296 | 97 | 6 |
| Cheyenne Police Department | 427.0 | 107 | 4 | 17 | 760 | 200 | 17 |
| Converse County Sheriff's Office | 170.0 | 34 | 0 | 0 | 309 | 24 | 3 |
| Crook County Sheriff's Office | 119.0 | 14 | 0 | 0 | 63 | 13 | 1 |
| Diamondville Police Department | 79.0 | 7 | 0 | 0 | 52 | 11 | 0 |
| Douglas Police Department | 180.50 | 5 | 0 | 1 | 180 | 20 | 3 |
| Evanston Police Department | 210.0 | 97 | 0 | 10 | 309 | 62 | 1 |
| Evansville Police Department | 64.0 | 20 | 1 | 0 | 45 | 22 | 1 |
| Frannie Police Department | 84.0 | 86 | 0 | 0 | 95 | 10 | 1 |
| Fremont County Sheriff's Office | 383.5 | 102 | 0 | 7 | 344 | 54 | 4 |
| Gillette Police Department - DUI | 135.00 | 6 | 0 | 1 | 115 | 17 | 7 |
| Gillette Police Department - HVE | 154.00 | 62 | 0 | 38 | 293 | 58 | 1 |
| Glenrock Police Department | 48.50 | 1 | 0 | 3 | 55 | 8 | 1 |
| Goshen County Sheriff's Dept | 136.60 | 60 | 0 | 5 | 250 | 28 | 1 |
| Green River Police Department | 40.00 | 6 | 0 | 0 | 47 | 5 | 3 |
| Greybull Police Department | 130.0 | 11 | 0 | 2 | 53 | 34 | 0 |
| Guernsey Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hot Springs County Sheriff's Ofc | 100.50 | 13 | 2 | 0 | 82 | 10 | 0 |
| Hulett Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |

| Department | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Traffic Stops | Other Arrests/ Citations | DWUI |
|--------------------------------------|------------------------------|------------------------|----------------------------------|----------------------------|----------------------|---------------------------------|-------------|
| Jackson Police Department | 100.0 | 12 | 0 | 0 | 127 | 20 | 4 |
| Johnson County Sheriff's Office | 94.50 | 14 | 0 | 2 | 61 | 16 | 1 |
| Kemmerer Police Department | 135.0 | 17 | 0 | 0 | 119 | 21 | 2 |
| Labarge Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lander Police Department | 607.50 | 65 | 6 | 27 | 866 | 286 | 17 |
| Laramie County Sheriff's Office | 241.25 | 75 | 0 | 4 | 229 | 92 | 17 |
| Laramie Police Department - DUI | 99.25 | 15 | 0 | 2 | 95 | 41 | 7 |
| Laramie Police Department - HVE | 188.00 | 202 | 3 | 16 | 378 | 94 | 1 |
| Lincoln County Sheriff's Office | 149.50 | 187 | 0 | 0 | 261 | 32 | 2 |
| Lingle Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lovell Police Department | 161.0 | 23 | 0 | 2 | 139 | 10 | 0 |
| Lusk Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lyman Police Department | 92.25 | 24 | 0 | 15 | 117 | 16 | 1 |
| Mills Police Department | 462.00 | 22 | 2 | 18 | 559 | 115 | 13 |
| Moorcroft Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Natrona County Sheriff's Office | 123.0 | 78 | 0 | 0 | 145 | 29 | 3 |
| Newcastle Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Niobrara County Sheriff's Office | 102.0 | 53 | 0 | 0 | 120 | 4 | 0 |
| Pine Bluffs Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Platte County Sheriff's Office | 47.50 | 6 | 0 | 1 | 60 | 5 | 0 |
| Powell Police Department | 82.75 | 5 | 0 | 2 | 79 | 15 | 3 |
| Rawlins Police Department | 213.00 | 100 | 1 | 10 | 369 | 57 | 5 |
| Riverton Police Department | 175.25 | 38 | 4 | 9 | 213 | 82 | 6 |
| Rock Springs Police Department - DUI | 25.0 | 3 | 0 | 5 | 30 | 12 | 3 |
| Rock Springs Police Department - HVI | 33.0 | 27 | 0 | 8 | 49 | 23 | 0 |
| Sheridan County Sheriff's Office | 136.0 | 34 | 0 | 13 | 231 | 10 | 2 |
| Sheridan Police Department DUI | 158.20 | 4 | 0 | 9 | 173 | 24 | 6 |
| Sheridan Police Department HVE | 35.0 | 3 | 0 | 5 | 26 | 29 | 0 |
| Shoshoni Police Department | 88.0 | 102 | 0 | 0 | 189 | 19 | 0 |
| Sublette County Sheriff's Office | 69.0 | 15 | 3 | 0 | 104 | 5 | 2 |

| Department | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Traffic Stops | Other Arrests/ Citations | DWUI |
|------------------------------------|------------------------------|------------------------|----------------------------------|----------------------------|----------------------|---------------------------------|-------------|
| Sundance Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Sweetwater County Sheriff's Office | 167.25 | 46 | 1 | 4 | 169 | 38 | 10 |
| Teton County Sheriff's Office | 108.3 | 26 | 0 | 0 | 172 | 14 | 2 |
| Thermopolis Police Dept | 57 | 13 | 0 | 0 | 54 | 7 | 0 |
| Torrington Police | 87.0 | 7 | 0 | 0 | 79 | 11 | 2 |
| Uinta County Sheriff's Office | 58.00 | 12 | 0 | 0 | 99 | 10 | 1 |
| UW Police Department | 55.00 | 26 | 0 | 0 | 53 | 9 | 2 |
| Washakie County Sheriff's Office | 211.75 | 54 | 0 | 4 | 159 | 7 | 0 |
| Wheatland Police Department | 62 | 8 | 0 | 8 | 86 | 6 | 0 |
| Worland Police Department | 276.0 | 42 | 0 | 11 | 230 | 55 | 2 |
| Wyoming State Parks | 143.5 | 55 | 0 | 18 | 159 | 40 | 2 |
| Total | 8300.70 | 2397 | 32 | 316 | 10138 | 1987 | 169 |

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants**

Local Events - ALL by AGENCY

October 1, 2015 - September 30, 2016

| DEPARTMENT | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Traffic Stops | Other Arrests/ Citations | DWUI |
|--|------------------------------|------------------------|----------------------------------|----------------------------|----------------------|---------------------------------|-------------|
| Afton Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Basin Police Department | 32.0 | 22 | 0 | 0 | 11 | 0 | 0 |
| Big Horn County Sheriff's Office | 174.50 | 3 | 0 | 0 | 74 | 2 | 0 |
| Buffalo Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Byron Police Department | 40.50 | 56 | 0 | 0 | 60 | 1 | 0 |
| Campbell County Sheriff's Office | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Casper Police Department | 349.0 | 613 | 19 | 115 | 752 | 290 | 3 |
| Cheyenne Police Department | 91.25 | 4 | 0 | 0 | 185 | 7 | 9 |
| Converse County Sheriff's Office - DUI | 126.50 | 18 | 0 | 2 | 180 | 12 | 2 |
| Converse County Sheriff's Office - HVE | 21.50 | 0 | 0 | 0 | 43 | 5 | 0 |
| Crook County Sheriff's Office | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Diamondville Police Department | 77.0 | 7 | 0 | 1 | 75 | 7 | 0 |
| Douglas Police Department | 24.0 | 3 | 1 | 2 | 39 | 5 | 0 |
| Evanston Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Evansville Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Frannie Police Department | 39.0 | 49 | 1 | 0 | 54 | 2 | 0 |
| Fremont County Sheriff's Office | 184.0 | 49 | 0 | 0 | 128 | 4 | 0 |
| Gillette Police Department - DUI | 24.50 | 0 | 0 | 0 | 23 | 5 | 2 |
| Gillette Police Department - HVE | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Glenrock Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Goshen County Sheriff's Dept | 93.0 | 49 | 0 | 0 | 199 | 16 | 1 |
| Green River Police Department | 11.50 | 1 | 0 | 0 | 7 | 3 | 1 |
| Greybull Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Guernsey Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hot Springs County Sheriff's Ofc | 120.0 | 18 | 1 | 2 | 115 | 14 | 2 |
| Hulett Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |

| DEPARTMENT | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Traffic Stops | Other Arrests/ Citations | DWUI |
|--------------------------------------|------------------------------|------------------------|----------------------------------|----------------------------|----------------------|---------------------------------|-------------|
| Jackson Police Department | 124.25 | 3 | 0 | 0 | 160 | 22 | 3 |
| Johnson County Sheriff's Office | 49.0 | 18 | 0 | 0 | 45 | 1 | 0 |
| Kemmerer Police Department | 69.0 | 16 | 0 | 0 | 45 | 18 | 4 |
| Labarge Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lander Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Laramie County Sheriff's Office | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Laramie Police Department - DUI | 107.50 | 27 | 0 | 0 | 100 | 17 | 9 |
| Laramie Police Department - HVE | 142.50 | 204 | 1 | 20 | 314 | 56 | 0 |
| Lincoln County Sheriff's Office | 45.21 | 6 | 0 | 0 | 26 | 0 | 3 |
| Lingle Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lovell Police Department | 25.0 | 5 | 0 | 1 | 14 | 6 | 1 |
| Lusk Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lyman Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mills Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Moorcroft Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Natrona County Sheriff's Office | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Newcastle Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Niobrara County Sheriff's Office | 28.50 | 3 | 0 | 0 | 25 | 0 | 0 |
| Pine Bluffs Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Platte County Sheriff's Office | 24.0 | 5 | 0 | 0 | 23 | 2 | 1 |
| Powell Police Department | 45.0 | 2 | 0 | 2 | 42 | 9 | 1 |
| Rawlins Police Department | 29.0 | 4 | 0 | 0 | 52 | 8 | 2 |
| Riverton Police Department | 124.50 | 59 | 1 | 5 | 164 | 68 | 11 |
| Rock Springs Police Department - DUI | 96.0 | 22 | 2 | 3 | 137 | 57 | 10 |
| Rock Springs Police Department - HVE | 123.50 | 112 | 2 | 32 | 266 | 76 | 1 |
| Sheridan County Sheriff's Office | 40.0 | 8 | 0 | 0 | 56 | 0 | 0 |
| Sheridan Police Department - DUI | 95.50 | 1 | 0 | 1 | 75 | 12 | 4 |
| Sheridan Police Department - HVE | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Shoshoni Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Sublette County Sheriff's Office | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |

| DEPARTMENT | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Traffic Stops | Other Arrests/ Citations | DWUI |
|------------------------------------|------------------------------|------------------------|----------------------------------|----------------------------|----------------------|---------------------------------|-------------|
| Sundance Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Sweetwater County Sheriff's Office | 34.00 | 7 | 0 | 1 | 22 | 7 | 5 |
| Teton County Sheriff's Office | 37.50 | 2 | 0 | 0 | 64 | 1 | 2 |
| Thermopolis Police Dept | 32.0 | 7 | 0 | 0 | 13 | 2 | 0 |
| Torrington Police | 82.0 | 12 | 0 | 0 | 91 | 9 | 1 |
| Unita County Sheriff's Office | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UW Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Washakie County Sheriff's Office | 71.50 | 22 | 0 | 0 | 57 | 1 | 0 |
| Wheatland Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Worland Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Wyoming State Parks | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2833.66 | 1437 | 28 | 187 | 3736 | 745 | 78 |

| | | | | | | | |
|---|---------|------|----|-----|------|-----|----|
| For Verification Purposes Only: | | | | | | | |
| From 405D AL by Agency & 405B HVE by Ager | 2833.66 | 1437 | 28 | 187 | 3736 | 745 | 78 |
| From All by Date | 2833.66 | 1437 | 28 | 187 | 3736 | 745 | 78 |

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants
 L12: Impaired Riding (DUI)
 July 29 - August 15, 2016**

| Department | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Contacts/ Assists | Other Attests/ Citations | DUI Arrests |
|---|-----------------------|-----------------|---------------------------|---------------------|-------------------|--------------------------|-------------|
| Afton Police Department | | | | | | | |
| Basin Police Department | | | | | | | |
| Big Horn County Sheriff's Office | 137.0 | 1 | 0 | 0 | 18 | 0 | 0 |
| Buffalo Police Department | 123.0 | 27 | 0 | 0 | 148 | 1 | 0 |
| Byron Police Department | 65.50 | 68 | 0 | 0 | 73 | 0 | 0 |
| Campbell County Sheriff's Office | 75.25 | 3 | 0 | 0 | 74 | 13 | 1 |
| Casper Police Department | | | | | | | |
| Cheyenne Police Department | 52.0 | 37 | 1 | 7 | 133 | 32 | 1 |
| Cokeville Police Department | | | | | | | |
| Converse County Sheriff's Office | 75.0 | 7 | 0 | 1 | 160 | 12 | 2 |
| Crook County Sheriff's Office | 250.50 | 0 | 0 | 0 | 68 | 0 | 0 |
| Diamondville Police Department | | | | | | | |
| Douglas Police Department | 63.0 | 5 | 0 | 2 | 83 | 10 | 1 |
| Evanston Police Department | | | | | | | |
| Evansville Police Department | | | | | | | |
| Frannie Police Department | | | | | | | |
| Fremont County Sheriff's Office | | | | | | | |
| Gillette Police Department - DUI | 74.75 | 8 | 0 | 3 | 68 | 20 | 1 |
| Gillette Police Department - HVE | | | | | | | |
| Glenrock Police Department | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Goshen County Sheriff's Dept | 67.0 | 39 | 0 | 0 | 134 | 13 | 0 |
| Green River Police Department | | | | | | | |
| Greybull Police Department | 64.0 | 5 | 0 | 0 | 0 | 1 | 0 |
| Guernsey Police Department | | | | | | | |
| Hot Springs County Sheriff's Ofc | 14.0 | 3 | 0 | 0 | 14 | 0 | 0 |
| Hulett Police Department | | | | | | | |
| Jackson Police Department | 46.0 | 1 | 0 | 0 | 27 | 9 | 0 |
| Johnson County Sheriff's Office | 99.0 | 39 | 0 | 0 | 84 | 3 | 1 |

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants
 L12: Impaired Riding (DUI)
 July 29 - August 15, 2016**

| Department | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Contacts/ Assists | Other Attests/ Citations | DUI Arrests |
|---|-----------------------|-----------------|---------------------------|---------------------|-------------------|--------------------------|-------------|
| Kemmerer Police Department | 57.0 | 15 | 1 | 0 | 55 | 6 | 0 |
| Labarge Police Department | | | | | | | |
| Lander Police Department | | | | | | | |
| Laramie County Sheriff's Office | 52.0 | 33 | 0 | 3 | 63 | 50 | 0 |
| Laramie Police Department - DUI | 44.0 | 69 | 1 | 2 | 121 | 38 | 0 |
| Laramie Police Department - HVE | | | | | | | |
| Lincoln County Sheriff's Office | | | | | | | |
| Lingle Police Department | | | | | | | |
| Lovell Police Department | 62.0 | 5 | 0 | 0 | 48 | 4 | 1 |
| Lusk Police Department | 97.0 | 22 | 1 | 0 | 65 | 1 | 0 |
| Lyman Police Department | | | | | | | |
| Mills Police Department | 46.0 | 11 | 0 | 0 | 61 | 0 | 1 |
| Moorcroft Police Department | | | | | | | |
| Natrona County Sheriff's Office | | | | | | | |
| Newcastle Police Department | | | | | | | |
| Niobrara County Sheriff's Office | 134.0 | 28 | 0 | 0 | 154 | 0 | 0 |
| Pine Bluffs Police Department | | | | | | | |
| Platte County Sheriff's Office | 76.0 | 28 | 0 | 0 | 44 | 7 | 0 |
| Powell Police Department | | | | | | | |
| Rawlins Police Department | | | | | | | |
| Riverton Police Department | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Rock Springs Police Department - DUI | | | | | | | |
| Rock Springs Police Department - HVE | | | | | | | |
| Sheridan County Sheriff's Office | 84.0 | 16 | 0 | 0 | 142 | 3 | 0 |
| Sheridan Police Department - DUI | 63.50 | 8 | 0 | 0 | 2 | 2 | 1 |
| Sheridan Police Department - HVE | | | | | | | |
| Shoshoni Police Department | 55.50 | 54 | 0 | 0 | 0 | 9 | 0 |

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants**

L12: Impaired Riding (DUI)

July 29 - August 15, 2016

| Department | Overtime Hours Worked | Speed Citations | Child Restraint Citations | Seat Belt Citations | Contacts/ Assists | Other Attests/ Citations | DUI Arrests |
|---|------------------------------|------------------------|----------------------------------|----------------------------|--------------------------|---------------------------------|--------------------|
| Sublette County Sheriff's Office | 10.0 | 3 | 0 | 0 | 11 | 1 | 0 |
| Sundance Police Department | 49.0 | 1 | 0 | 0 | 109 | 2 | 0 |
| Sweetwater County Sheriff's Office | | | | | | | |
| Teton County Sheriff's Office | | | | | | | |
| Thermopolis Police Dept | | | | | | | |
| Torrington Police | 66.0 | 15 | 0 | 1 | 139 | 5 | 0 |
| Uinta County Sheriff's Office | | | | | | | |
| UW Police Department | | | | | | | |
| Washakie County Sheriff's Office | 67.50 | 7 | 0 | 0 | 31 | 3 | 0 |
| Wheatland Police Department | | | | | | | |
| Worland Police Department | 62.0 | 14 | 1 | 1 | 84 | 9 | 0 |
| Wyoming State Parks | | | | | | | |
| Total | 2231.50 | 572 | 5 | 20 | 2213 | 254 | 10 |

DUI Voucher Report

As of November 30th, 2016

| District 1 | Division | # of Seatbelt Cit. | # of Child Restr. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-------------------|-----------------|--------------------------|-----------------|------------------|
| | A | 8 | 0 | 11 | 13 | 41 | 128.5 |
| | O | | | | | | |
| | J | 8 | 0 | 54 | 27 | 63 | 157 |
| | H | | | | | | |
| | P | | | | | | |
| | X | 0 | 0 | 1 | 0 | 2 | 2 |
| Total | | 16 | 0 | 66 | 40 | 106 | 287.5 |

| District 2 | Division | # of Seatbelt Cit. | # of Child Restr. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-------------------|-----------------|--------------------------|-----------------|------------------|
| | B | 28 | 2 | 31 | 16 | 56 | 131 |
| | F | 13 | 0 | 3 | 3 | 17 | 46 |
| | M | 4 | 0 | 5 | 4 | 13 | 44 |
| Total | | 45 | 2 | 39 | 23 | 86 | 221 |

| District 3 | Division | # of Seatbelt Cit. | # of Child Restr. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-------------------|-----------------|--------------------------|-----------------|------------------|
| | D | 0 | 0 | 0 | 0 | 0 | 3 |
| | E | 29 | 5 | 33 | 15 | 48 | 109 |
| | K | 2 | 0 | 17 | 2 | 14 | 49.5 |
| | T | 4 | 2 | 23 | 7 | 20 | 64 |
| Total | | 35 | 7 | 73 | 24 | 82 | 225.5 |

| District 4 | Division | # of Seatbelt Cit. | # of Child Restr. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-------------------|-----------------|--------------------------|-----------------|------------------|
| | C | 3 | 0 | 11 | 1 | 5 | 60 |
| | L | 3 | 3 | 9 | 2 | 15 | 63 |
| | Q | 8 | 0 | 22 | 5 | 15 | 56 |
| Total | | 14 | 3 | 42 | 8 | 35 | 179 |

District 5 Division

| | | | | | | |
|--------------------|------------|-----------|------------|-----------|------------|------------|
| G | 7 | 0 | 8 | 1 | 20 | 22 |
| I | 1 | 2 | 3 | 1 | 2 | 16 |
| N | 0 | 0 | 0 | 0 | 0 | 12 |
| Total | 8 | 2 | 11 | 2 | 22 | 50 |
| Grand Total | 110 | 14 | 231 | 97 | 331 | 963 |

Motorcycle Voucher Report

As of November 30th, 2016

| | # of Seatbelt Cit. | # of Speed Cit. | # of Mtrcyc. Stopped | # of DUI arrest invol. Mtrcyc | # of Child Restraint |
|--------------------|--------------------|-----------------|----------------------|-------------------------------|----------------------|
| District 1 | 40 | 395 | 83 | | 18 |
| Total | 40 | 395 | 83 | | 18 |
| District 2 | | | | | |
| | 26 | 186 | 83 | | 2 |
| Total | 26 | 186 | 83 | | 2 |
| District 3 | | | | | |
| | 23 | 312 | 62 | | 0 |
| Total | 23 | 312 | 62 | | 0 |
| District 4 | | | | | |
| | 7 | 147 | 84 | | 0 |
| Total | 7 | 147 | 84 | | 0 |
| District 5 | | | | | |
| | 12 | 173 | 16 | | 0 |
| Total | 12 | 173 | 16 | | 0 |
| Grand Total | 108 | 1213 | 328 | | 20 |

| # of Other Cit. | Total Hours Used |
|-----------------|------------------|
| 108 | 402 |
| 108 | 402 |

| | |
|----|-----|
| 46 | 216 |
| 46 | 216 |

| | |
|----|-----|
| 93 | 253 |
| 93 | 253 |

| | |
|----|-----|
| 36 | 177 |
| 36 | 177 |

| | |
|-----|--------|
| 39 | 154.5 |
| 39 | 154.5 |
| 322 | 1202.5 |

Occupant Protection Voucher Report

As of November 30th, 2016

| District 1 | Division | # of Seatbelt Cit. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Child Restraint | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-----------------|--------------------------|----------------------|-----------------|------------------|
| | A | 86 | 101 | 1 | 5 | 49 | 153 |
| | O | 15 | 7 | 0 | 0 | 2 | 20 |
| | J | 20 | 205 | 2 | 1 | 33 | 98 |
| | H | 17 | 224 | 0 | 4 | 29 | 98 |
| | P | 12 | 66 | 1 | 1 | 8 | 76 |
| | X | 22 | 85 | 0 | 0 | 25 | 67 |
| Total | | 172 | 688 | 4 | 11 | 146 | 512 |

| District 2 | Division | # of Seatbelt Cit. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Child Restraint | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-----------------|--------------------------|----------------------|-----------------|------------------|
| | B | 55 | 74 | 0 | 3 | 24 | 79 |
| | F | 33 | 91 | 0 | 19 | 15 | 81 |
| | M | 13 | 92 | 0 | 0 | 64 | 70 |
| Total | | 101 | 257 | 0 | 22 | 103 | 230 |

| District 3 | Division | # of Seatbelt Cit. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Child Restraint | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-----------------|--------------------------|----------------------|-----------------|------------------|
| | D | 10 | 179 | 0 | 6 | 37 | 90 |
| | E | 20 | 140 | 0 | 3 | 36 | 98 |
| | K | 20 | 70 | 1 | 0 | 18 | 57 |
| | T | 9 | 91 | 0 | 4 | 14 | 55 |
| Total | | 59 | 480 | 1 | 13 | 105 | 300 |

| District 4 | Division | # of Seatbelt Cit. | # of Speed Cit. | # of Alcohol Arrest/Cit. | # of Child Restraint | # of Other Cit. | Total Hours Used |
|--------------|----------|--------------------|-----------------|--------------------------|----------------------|-----------------|------------------|
| | C | 12 | 111 | 4 | 1 | 19 | 100 |
| | L | 4 | 52 | 0 | 0 | 9 | 53 |
| | Q | 10 | 74 | 1 | 6 | 16 | 63 |
| Total | | 26 | 237 | 5 | 7 | 44 | 216 |

District 5 Division

| | | | | | | |
|--------------------|-----|------|----|----|-----|------|
| G | 13 | 103 | 0 | 6 | 24 | 61 |
| I | 4 | 66 | 0 | 3 | 5 | 52 |
| N | 5 | 97 | 0 | 2 | 8 | 64 |
| Total | 22 | 266 | 0 | 11 | 37 | 177 |
| Grand Total | 380 | 1928 | 10 | 64 | 435 | 1435 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|---------------------------|---------------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|------------|
| Seat Belt | KRAE | 10/31/2015 | | | | 146 | 146 | | | | \$219.00 |
| Seat Belt | KRAE | 10-31-15 to 9-15-16 | | | | 1668 | 1668 | | | pkg | \$2,502.00 |
| Sports | McCormick Jr. H.S. | FY2016 | | | | | | | | banner | \$500.00 |
| Seat Belt | Miles Marketing | FY2016 | | | | | | | 1 | | \$5,092.00 |
| Seat Belt | Eastern Wyo College | FY2016 | | | | | | | | posters | \$600.00 |
| Seat Belt | Lamar | 10/12/2015 | | | | | | | | billboard | \$1,763.00 |
| Seat Belt | KPOW Radio | 10/31/2015 | | | | 27 | | 27 | | | \$0.00 |
| Seat Belt | Big Horn Radio | 10/31/2015 | | | | 124 | 124 | | | | \$510.00 |
| Seat Belt | Big Horn Radio | 10/31/2015 | | | | 168 | 168 | | | | \$638.63 |
| Seat Belt | Big Horn Radio | 10/31/2015 | | | | | | | | pkg | \$204.00 |
| Seat Belt | KFCW Radio | 10/31/2015 | | | | 25 | 25 | | | | \$65.00 |
| Seat Belt | KDNO Radio | 10/31/2015 | | | | 25 | 25 | | | | \$65.00 |
| Seat Belt | KWYW Radio | 10/31/2015 | | | | 19 | 19 | | | | \$65.00 |
| Seat Belt | KVOW Radio | 10/31/2015 | | | | 16 | 16 | | | | \$200.00 |
| Seat Belt | KTAK Radio | 10/31/2015 | | | | 25 | 25 | | | | \$65.00 |
| Seat Belt | Cody Enterprise | 10/31/2015 | | | | | | | | web | \$225.00 |
| Seat Belt | Fremont Broadcasting | 10/31/2015 | | | | | | | | pkg | \$150.00 |
| Seat Belt | Fremont Broadcasting | 10/31/2015 | | | | 44 | 44 | | | | \$250.00 |
| Seat Belt | Northern Wyo Daily News | 10/31/2015 | | | | | | | 3 | | \$803.13 |
| Seat Belt | Wyoming Flight | FY2016 | | | | | | | | pkg | \$2,500.00 |
| Seat Belt | Powell Tribune | 10/30/2015 | | | | | | | | web | \$150.00 |
| Seat Belt | Cheyenne Extreme Softball | FY2016 | | | | | | | | banners | \$1,600.00 |
| Seat Belt | WYCO Warriors | FY2016 | | | | | | | | banners | \$2,000.00 |
| Seat Belt | Cheyenne Club Volleyball | FY2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | Lamar | 11/9/2015 | | | | | | | | billboards | \$483.00 |
| Seat Belt | Fremont Broadcasting | 11/30/2015 | | | | 106 | 106 | | | | \$250.00 |
| Seat Belt | Fremont Broadcasting | 11/30/2015 | | | | | | | | pkg | \$150.00 |
| Seat Belt | Big Horn Radio | 11/30/2015 | | | | 40 | | 40 | | | \$0.00 |
| Seat Belt | Big Horn Radio | 11/30/2015 | | | | | | | | pkg | \$204.00 |
| Seat Belt | Cody Enterprise | 11/3/2015 | | | | | | | | web | \$115.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|----------|
| Seat Belt | Northern Wyo Daily News | 11/30/2015 | | | | | | | 2 | | \$525.00 |
| Seat Belt | Powell Tribune | 11/30/2015 | | | | | | | 1 | | \$400.00 |
| Seat Belt | KVOW Radio | 11/30/2015 | | | | 12 | | 12 | | | \$0.00 |
| Seat Belt | KTAK Radio | 11/30/2015 | | | | 25 | 25 | | | | \$75.00 |
| Seat Belt | KVOW Radio | 11/30/2015 | | | | 9 | 9 | | | | \$200.00 |
| Seat Belt | KFCW Radio | 11/30/2015 | | | | 25 | 25 | | | | \$50.00 |
| Seat Belt | KDNO Radio | 11/30/2015 | | | | 25 | 25 | | | | \$65.00 |
| Seat Belt | KWYW Radio | 11/30/2015 | | | | 19 | 19 | | | | \$65.00 |
| Seat Belt | Eastern Wyo College | 12/1/2015 | | | | | | | | posters | \$300.00 |
| g | The Range 103.3 | 11/30/2015 | | | | 25 | | 25 | | | \$0.00 |
| g | The Range 103.3 | 11/30/2015 | | | | 25 | 25 | | | | \$250.00 |
| g | KOOL 105 | 11/30/2015 | | | | 50 | 25 | 25 | | | \$250.00 |
| g | iMix 96.7 | 11/30/2015 | | | | 25 | | 25 | | | \$0.00 |
| g | iMix 96.7 | 11/30/2015 | | | | 25 | 25 | | | | \$250.00 |
| Seat Belt | Johnson Jr. High | 12/2/2015 | | | | | | | | banners | \$500.00 |
| Seat Belt | Eastern Wyo College | 12/17/2015 | | | | | | | | posters | \$300.00 |
| Seat Belt | KYOY Radio | 11/30/2015 | | | | 140 | 140 | | | | \$700.00 |
| Seat Belt | Lamar | 12/7/2015 | | | | | | | | billboards | \$483.00 |
| Seat Belt | KPOW Radio | 11/30/2015 | | | | 32 | 32 | | | | \$125.00 |
| Seat Belt | Riverton Ranger | 12/31/2015 | | | | | | | 4 | | \$100.00 |
| Seat Belt | Riverton Ranger | 12/31/2015 | | | | | | | 2 | | \$175.00 |
| Seat Belt | Big Horn Radio | 12/31/2015 | | | | | | | | pkg | \$204.00 |
| Seat Belt | KTAK Radio | 12/30/2015 | | | | 5 | 5 | | | | \$125.00 |
| Seat Belt | KVOW Radio | 12/30/2015 | | | | 26 | 26 | | | | \$127.65 |
| Seat Belt | KWYW Radio | 12/30/2015 | | | | 5 | 5 | | | | \$125.00 |
| Seat Belt | KDNO Radio | 12/30/2015 | | | | | | | | pkg | \$100.00 |
| Sports | Rocky Mtn. H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |
| Sports | Greybull H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |
| Sports | Worland H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |
| Sports | Lander Valley H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |
| Sports | Powell H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-----------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Sports | Burlington H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |
| Sports | Cody H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |
| Sports | Riverton H.S. | 1/11/2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | UW Sports Properties | 1/10/2016 | | | | | | | | pkg | \$19,250.00 |
| Seat Belt | Lamar | 1/4/2016 | | | | | | | | billboards | \$483.00 |
| Seat Belt | Republican Rustler | 12/10/2015 | | | | | | | 2 | | \$287.50 |
| Seat Belt | Northern Wyo Daily News | 12/22/2015 | | | | | | | 1 | | \$135.00 |
| Seat Belt | Lovell Chronicle | 12/31/2015 | | | | | | | 2 | | \$335.00 |
| Seat Belt | Cody Enterprise | 12/1/2015 | | | | | | | 1 | | \$225.00 |
| Seat Belt | Cody Enterprise | 12/17/2015 | | | | | | | 1 | | \$305.00 |
| Sports | Western Wyo Comm College | FY 2016 | | | | | | | | banners | \$500.00 |
| Sports | Uinta County School Dist. 1 | FY 2016 | | | | | | | | banners | \$500.00 |
| Sports | Lyman H.S. | FY 2016 | | | | | | | | banners | \$500.00 |
| Sports | Cody H.S. | FY 2016 | | | | | | | | banners | \$500.00 |
| Winter Driver | Townsquare | 12/31/2015 | | | | | | | | pkg | \$4,500.00 |
| Winter Driver | Montgomery Broadcasting | 12/31/2015 | | | | | | | | pkg | \$5,920.00 |
| Seat Belt | Laramie H.S. Yearbook | 1/26/2016 | | | | | | | 1 | | \$285.00 |
| Winter Driver | KTGA Radio - BigFoot | 1/31/2016 | | | | 56 | 56 | | | | \$250.00 |
| Winter Driver | KBDY Radio - BigFoot | 1/31/2016 | | | | 56 | 56 | | | | \$250.00 |
| Seat Belt | SAFE Project - Laramie | 2/2/2016 | | | | | | | | pkg | \$2,143.00 |
| Sports | High Plains Thunder | 2/2/2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | Basin Radio Network | 12/31/2015 | | | | 41 | 41 | | | | \$634.95 |
| Seat Belt | KLQQ Radio | 12/31/2015 | | | | 29 | 29 | | | | \$195.75 |
| Seat Belt | KYTI Radio | 12/31/2015 | | | | 29 | 29 | | | | \$195.75 |
| Seat Belt | KZWY Radio | 12/31/2015 | | | | 29 | 29 | | | | \$195.75 |
| Sports | Sheridan College | FY2016 | | | | | | | | banners | \$500.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|------------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Seat Belt | UW Sports Properties | 2/3/2016 | | | | | | | | pkg | \$19,250.00 |
| Seat Belt | Flood Marketing | FY2016 | | | | | | | | pkg | \$1,200.00 |
| Seat Belt | The Cody Enterprise | 1/12/2016 | | | | | | | 1 | | \$795.00 |
| Seat Belt | Lamar | 2/1/2016 | | | | | | | | billboards | \$483.00 |
| Seat Belt | Big Horn Radio | 1/31/2016 | | | | 5 | 5 | | | | \$136.00 |
| Seat Belt | KVOW Radio | 1/31/2016 | | | | 94 | 32 | 62 | | | \$108.32 |
| Sports | South H.S. | 2/17/2016 | | | | | | | | banners | \$500.00 |
| Sports | Kelly Walsh | 2/23/2016 | | | | | | | | banners | \$500.00 |
| Winter Driver | KBDY Radio - BigFoot | 2/29/2016 | | | | 79 | 79 | | | | \$375.00 |
| Winter Driver | KTGA Radio - BigFoot | 2/29/2016 | | | | 79 | 79 | | | | \$375.00 |
| Sports | Cheyenne East H.S. | 3/2/2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | Cheyenne Greenway Foundation | 3/1/2016 | | | | | | | | pkg | \$1,500.00 |
| Winter Driver | Montgomery Broadcasting | 2/29/2016 | | | | 22 | 22 | | | | \$2,035.00 |
| Distracted | Montgomery Broadcasting | 2/29/2016 | | | | 39 | 39 | | | | \$6,342.86 |
| Seat Belt | Day Weather - FB videos | 3/1/2016 | | | | | | | | pkg | \$5,750.00 |
| Seat Belt | Wyoming FBLA | 3/8/2016 | | | | | | | | pkg | \$400.00 |
| Seat Belt | WREN Magazine | 3/7/2016 | | | | | | | 3 | | \$798.00 |
| Seat Belt | RSMX LLC | 3/8/2016 | | | | | | | | pkg | \$500.00 |
| Seat Belt | RSMX LLC | FY2016 | | | | | | | | pkg | \$1,500.00 |
| Seat Belt | Sheridan Co. School Dist 3 | FY2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | LCCC - Women's Basketball | FY2016 | | | | | | | | pkg | \$2,500.00 |
| Seat Belt | Big Horn H.S. | FY2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | Tongue River H.S. | FY2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | Natrona Co. H.S. | FY2016 | | | | | | | | banners | \$500.00 |
| Seat Belt | Powell Tribune | 1/28/2016 | | | | | | | | web | \$150.00 |
| Seat Belt | Powell Tribune | 12/31/2015 | | | | | | | 1 | | \$150.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|----------------------|---------------------------|------------------------|-----------------|----------------|----------------|--------------------|-------------------|-------------------|------------------|--------------------|-------------|
| Seat Belt | Powell Tribune | 1/26/2016 | | | | | | | 1 | | \$900.00 |
| Seat Belt | Big Horn Radio | 2/29/2016 | | | | 42 | 21 | 21 | | | \$408.00 |
| Seat Belt | Riverton Ranger | 2/29/2016 | | | | | | | 1 | | \$50.00 |
| Seat Belt | Cody Enterprise | 2/2/2016 | | | | | | | | web | \$75.00 |
| Seat Belt | Fremont Broadcasting | 2/29/2016 | | | | | | | | pkg | \$300.00 |
| Seat Belt | Lamar | 2/29/2016 | | | | | | | | billboard | \$483.00 |
| Seat Belt | Republican Rustler | 2/18/2016 | | | | | | | 1 | | \$600.00 |
| Seat Belt | Lovell Chronicle | 2/29/2016 | | | | | | | 3 | | \$667.50 |
| Seat Belt | Day Weather - FB videos | 4/1/2016 | | | | | | | | pkg | \$5,750.00 |
| Buzzed | ROOT TV | 2/28/2016 | 49 | 49 | | | | | | | \$5,100.00 |
| Seat Belt | Sweetwater Events | 2/11/2016 | | | | | | | | pkg | \$6,000.00 |
| Seat Belt | Mustangs Baseball | FY2016 | | | | | | | | banners | \$1,500.00 |
| Seat Belt | Cheyenne Stars Baseball | FY2016 | | | | | | | | banners | \$675.00 |
| Seat Belt | Big Horn Radio | 3/31/2016 | | | | 23 | 12 | 11 | | | \$204.00 |
| Seat Belt | Fremont Broadcasting | 3/31/2016 | | | | | | | | pkg | \$150.00 |
| Seat Belt | KPOW Radio | 3/31/2016 | | | | 34 | 17 | 17 | | | \$125.00 |
| Seat Belt | Powell Tribune | 3/31/2016 | | | | | | | | web | \$152.29 |
| Seat Belt | Riverton Raiders | FY2016 | | | | | | | | banner | \$1,000.00 |
| Seat Belt | Powell American Legion | FY2016 | | | | | | | | banner | \$1,000.00 |
| Seat Belt | Lovell Mustangs | FY2016 | | | | | | | | banner | \$1,000.00 |
| Sports | Carpenter School | FY2016 | | | | | | | | banner | \$500.00 |
| Winter Driver | Montgomery Broadcasting | 3/31/2016 | | | | 30 | 15 | 15 | | | \$2,775.00 |
| Distracted | Montgomery Broadcasting | 3/31/2016 | | | | 73 | 73 | | | | \$6,342.86 |
| Seat Belt | Lamar | 3/28/2016 | | | | | | | | billboards | \$679.00 |
| Seat Belt | Cheyenne Raptors Baseball | FY2016 | | | | | | | | banners | \$500.00 |
| Distracted | LCCC - Wingspan | 4/11/2016 | | | | | | | 1 | | \$410.00 |
| May Mob | Ray Lansing - TV | 5/1/2016 | | | | | | | | pkg | \$30,000.00 |
| Seat Belt | All Around Sports | 4/14/2016 | | | | | | | 1 | | \$225.00 |
| Seat Belt | Riverton Girls Softball | FY2016 | | | | | | | | banner | \$300.00 |
| Distracted | KYOY Radio | 4/30/2016 | | | | 140 | 140 | | | | \$700.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|--------------------------|-------------------------|------------------------|-----------------|----------------|----------------|--------------------|-------------------|-------------------|------------------|--------------------|-------------|
| Distracted Winter Driver | Black Dog Animal Rescue | 5/3/2016 | | | | | | | | banners | \$1,000.00 |
| Winter Driver | KBDY Radio - BigFoot | 12/31/2016 | | | | 65 | 65 | | | | \$300.00 |
| Winter Driver | KTGA Radio - BigFoot | 12/31/2016 | | | | 65 | 65 | | | | \$300.00 |
| Distracted | AdBay | 4/28/2016 | | | | | | | | web | \$4,000.00 |
| Distracted | Townsquare | 3/31/2016 | | | | | | | | pkg | \$6,800.00 |
| Distracted | Montgomery Broadcasting | 4/30/2016 | | | | 60 | 60 | | | | \$6,342.86 |
| Distracted | Montgomery Broadcasting | 4/30/2016 | | | | | | | | web/mobile | \$3,535.00 |
| Distracted | Day Weather | 5/1/2016 | | | | | | | | pkg | \$5,460.00 |
| Distracted | Pandora | 4/30/2016 | | | | | | | | pkg | \$5,000.00 |
| Distracted | Montgomery Broadcasting | 4/30/2016 | | | | 42 | 42 | | | | \$4,070.00 |
| Seat Belt | Montgomery Broadcasting | 4/30/2016 | | | | | | | | may mob pkg | \$8,000.00 |
| Moto | Montgomery Broadcasting | 4/30/2016 | | | | | | | | pkg | \$5,000.00 |
| Driver | Montgomery Broadcasting | 4/30/2016 | | | | 12 | 12 | | | | \$1,110.00 |
| Seat Belt | Big Horn Network | 4/30/2016 | | | | 80 | 80 | | | | \$300.00 |
| Distracted | The Cheyenne Minuteman | 2/29/2016 | | | | | | | 1 | | \$699.00 |
| Seat Belt | Powell Tribune | 11/30/2015 | | | | | | | | web | \$150.00 |
| Wildlife safety | Lamar | 4/25/2016 | | | | | | | | billboards | \$1,008.00 |
| Pedestrian safety | KTAK Radio | 4/30/2016 | | | | 45 | 25 | 20 | | | \$100.00 |
| Pedestrian safety | KVOW Radio | 4/30/2016 | | | | 5 | 5 | | | | \$200.00 |
| Pedestrian safety | KVOW Radio | 4/30/2016 | | | | 40 | 20 | 20 | | | \$100.00 |
| Pedestrian safety | KFCW Radio | 4/30/2016 | | | | 40 | 20 | 20 | | | \$100.00 |
| Pedestrian safety | KDNO Radio | 4/30/2016 | | | | 45 | 25 | 20 | | | \$100.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|-------------------|-----------------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Pedestrian safety | KWYW Radio | 4/30/2016 | | | | 40 | 20 | 20 | | | \$100.00 |
| Distracted | LCCC Wingspan | 5/2/2016 | | | | | | | 1 | | \$410.00 |
| Seat Belt | Cody American Legion Baseball | FY2016 | | | | | | | | banner | \$1,000.00 |
| May Mob | Pandora | 5-31-16 | | | | | | | | | \$5,000.00 |
| May Mob | KROW Radio | 5-31-16 | | | | 25 | 25 | | | | \$250.00 |
| May Mob | KROW Radio | 5-31-16 | | | | 25 | | 25 | | | \$0.00 |
| Distracted | Montgomery Broadcasting | 5-31-16 | | | | 61 | 61 | | | | \$6,342.86 |
| Distracted | Montgomery Broadcasting | 5-31-16 | | | | | | | | web | \$10,440.00 |
| Seat Belt | Montgomery Broadcasting | 5-31-16 | | | | 44 | 44 | | | | \$4,070.00 |
| May Mob | Montgomery Broadcasting | 5-31-16 | | | | 80 | 80 | | | | \$7,400.00 |
| Seat Belt | KYOY Radio | 5-31-16 | | | | 140 | 140 | | | | \$700.00 |
| Sports | Buffalo H.S. | 4-21-16 | | | | | | | | banners | \$500.00 |
| Sports | Sheridan Co. School Dist 2 | 3-2-16 | | | | | | | | banners | \$500.00 |
| Seat Belt | Big Horn Mtn Radio Network | 12-31-15 | | | | 115 | 60 | 55 | | | \$582.00 |
| Seat Belt | Sheridan Elks Youth Rodeo | FY2016 | | | | | | | | banners | \$1,000.00 |
| Seat Belt | Sheridan H.S. Rodeo Assoc. | FY2016 | | | | | | | | banners | \$500.00 |
| May Mob | iMix 96.7 | 5-31-16 | | | | 25 | 25 | | | | \$250.00 |
| May Mob | iMix 96.7 | 5-31-16 | | | | 25 | | 25 | | | \$0.00 |
| May Mob | Breck Media - KDAD | 5-31-16 | | | | 50 | 25 | 25 | | | \$250.00 |
| Seat Belt | Day Weather | 6-1-16 | | | | | | | | web | \$3,250.00 |
| Winter Driver | Townsquare | 3-31-16 | | | | | | | | pkg | \$4,000.00 |
| May Mob | Wyo Press Assoc | 6-6-16 | | | | | | | | pkg | \$2,400.00 |
| Seat Belt | Cheyenne Minuteman | 3-31-16 | | | | | | | 1 | | \$880.00 |
| Seat Belt | Laramie County Fair | 6-9-16 | | | | | | | | pkg | \$1,000.00 |
| Seat Belt | Cody Enterprise - Legends 2016 | 5-26-16 | | | | | | | 1 | | \$250.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|-----------------|------------------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Seat Belt | Cody Enterprise - Visitor's Gr | 5-19-16 | | | | | | | 1 | | \$2,425.00 |
| Wildlife Safety | Lamar | 5-25-16 | | | | | | | | billboards | \$2,000.00 |
| Seat Belt | Big Horn Radio | 5-31-16 | | | | 22 | 11 | 11 | | | \$408.00 |
| Seat Belt | Powell Tribune-On the Road | 5-26-16 | | | | | | | 1 | | \$1,100.00 |
| Seat Belt | Powell Tribune | 5-17-16 | | | | | | | 1 | | \$250.00 |
| Seat Belt | LCCC - arena, gym, hallways, rodeo | FY2016 | | | | | | | | pkg | \$10,000.00 |
| Seat Belt | Flood Marketing | 4-1-16 | | | | | | | | FB campaign | \$1,200.00 |
| Distracted | The Tribe Zoo | 7-1-16 | | | | | | | | banners | \$1,000.00 |
| Moto | Pandora | 6-30-16 | | | | | | | | pkg | \$5,088.45 |
| Seat Belt | Fremont County Fair | 6-27-16 | | | | | | | | banners | \$1,000.00 |
| Seat Belt | KOTA TV | 2-15-16 | | | | | | | | web | \$275.00 |
| Distracted | Montgomery Broadcasting | 6-30-16 | | | | | | | | social/web | \$9,900.00 |
| Distracted | Montgomery Broadcasting | 6-30-16 | | | | 63 | 63 | | | | \$6,342.86 |
| Distracted | Montgomery Broadcasting | 6-30-16 | | | | | | | | W.O.W. | \$6,160.00 |
| Seat Belt | KPOW Radio | 6-30-16 | | | | | | | | | \$250.00 |
| Seat Belt | Big Horn Radio | 1-31-16 | | | | | | | | pkg | \$408.00 |
| Seat Belt | KVOW Radio | 6-30-16 | | | | 20 | 20 | | | | \$200.00 |
| Seat Belt | The Lovell Chronicle | 6-30-16 | | | | | | | 1 | | \$155.00 |
| Seat Belt | Republican Rustler | 6-30-16 | | | | | | | 2 | | \$245.00 |
| Seat Belt | Wyoming Lifestyle Magazine | 6-28-16 | | | | | | | | | |
| Distracted | Montgomery Broadcasting | 7-31-16 | | | | | | | | web/social | \$7,500.00 |
| Distracted | Montgomery Broadcasting | 7-31-16 | | | | 55 | 55 | | | | \$6,342.86 |
| Seat Belt | Powell Tribune | 7-26-16 | | | | | | | 1 | | \$425.00 |
| Seat Belt | Riverton Babe Ruth Baseball | 7-31-16 | | | | | | | | banner | \$750.00 |
| Seat Belt | Riverton H.S. Football | 7-18-16 | | | | | | | | banner | \$1,000.00 |
| Seat Belt | KADQ Radio | 6-30-16 | | | | 1 | 1 | | | | \$70.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|-----------------|-----------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|------------|
| Seat Belt | KNYN Radio | 6-30-16 | | | | 1 | 1 | | | | \$105.00 |
| Seat Belt | SVI media | 3-3-16 | | | | | | | 1 | | \$450.00 |
| May Mob | Townsquare | 5-31-16 | | | | | | | | pkg | \$8,000.00 |
| Distracted | Montgomery Broadcasting | 8-31-16 | | | | 35 | 35 | | | | \$6,000.00 |
| Stop Means Stop | Montgomery Broadcasting | 8-30-16 | | | | | | | | pkg | \$1,500.00 |
| Seat Belt | Western Wyo Comm College | 8-30-16 | | | | | | | | pkg | \$1,000.00 |
| May Mob | Townsquare | 5-31-16 | | | | | | | | pkg | \$8,000.00 |
| Seat Belt | KYOY Radio | 7-31-16 | | | | 120 | 120 | | | | \$700.00 |
| Seat Belt | Montgomery Broadcasting | 9-2-16 | | | | | | | | pkg | \$4,070.00 |
| Distracted | Montgomery Broadcasting | 8-31-16 | | | | 64 | 64 | | | | \$6,342.86 |
| Seat Belt | Basin Radio Network | 7-31-16 | | | | 17 | 17 | | | | \$328.44 |
| Seat Belt | Basin Radio Network | 6-30-16 | | | | 9 | 9 | | | | \$181.05 |
| Seat Belt | Big Horn Radio | 7-31-16 | | | | 26 | 26 | | | | \$259.50 |
| Seat Belt | Big Horn Radio | 6-30-16 | | | | 24 | 24 | | | | \$240.00 |
| Seat Belt | Big Horn Radio | 7-31-16 | | | | 36 | 36 | | | | \$207.00 |
| Seat Belt | Big Horn Radio | 7-31-16 | | | | 73 | 73 | | | | \$400.00 |
| Seat Belt | Big Horn Radio | 6-30-16 | | | | 10 | 10 | | | | \$59.00 |
| Seat Belt | KZKY Radio | 5-31-16 | | | | 17 | 17 | | | | \$108.00 |
| Seat Belt | KYTI Radio | 5-31-16 | | | | 16 | 16 | | | | \$108.00 |
| Seat Belt | KLQQ Radio | 5-31-16 | | | | 16 | 16 | | | | \$108.00 |
| Seat Belt | KWYW Radio | 8-31-16 | | | | 8 | 8 | | | | \$125.00 |
| Seat Belt | KDNO Radio | 8-31-16 | | | | 18 | 18 | | | | \$175.00 |
| Seat Belt | KFCW Radio | 8-31-16 | | | | 18 | 18 | | | | \$175.00 |
| Seat Belt | KTAK Radio | 8-31-16 | | | | 18 | 18 | | | | \$175.00 |
| Seat Belt | Riverton Babe Ruth Baseball | 8-1-16 | | | | | | | | banners | \$500.00 |
| Distracted | Day Weather | 8-1-16 | | | | | | | | pkg | \$6,840.00 |
| Seat Belt | KMRZ Radio | 9-1-16 | | | | 75 | 75 | | | | \$900.00 |
| Seat Belt | KRKK Radio | 9-1-16 | | | | 75 | 75 | | | | \$315.00 |

FY2016 Seat Belt Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|----------------------|-----------------------------------|-----------------------------------|-----------------|----------------|----------------|--------------------|-------------------|-------------------|------------------|--------------------|--------------|
| Seat Belt | KQSW Radio | 9-1-16 | | | | 75 | 75 | | | | \$900.00 |
| Seat Belt | Montgomery Broadcasting | 6-30-16 | | | | 22 | 22 | | | | \$2,035.00 |
| Seat Belt | Republican Rustler | 5-19-16 | | | | | | | 1 | | \$107.00 |
| Seat Belt | Cheyenne Minuteman | 6-30-16 | | | | | | | 1 | | \$305.00 |
| Seat Belt | KYOY Radio | 9-30-16 | | | | 140 | 140 | | | | \$700.00 |
| Seat Belt | Carey Jr. H.S. | 2014CO | | | | | | | | banners | \$500.00 |
| Seat Belt | Wyo Dist 1 Little League Baseball | 8-16-16 | | | | | | | | banners | \$500.00 |
| | | Total | 49 | 49 | 0 | 6075 | 5554 | 521 | 49 | | \$408,220.68 |
| | | Radio/TV/Print Media Spots | | | | | | | | | |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Buzzed | KYOY | 10/31/2015 | | | | 140 | 140 | | | | \$700.00 |
| Alcohol | Big Horn Radio | 10/31/2015 | | | | 124 | 124 | | | | \$510.00 |
| Alcohol | Big Horn Radio | 10/31/2015 | | | | 168 | 168 | | | | \$638.00 |
| Alcohol | Big Horn Radio | 10/31/2015 | | | | 25 | 25 | | | pkg | \$204.00 |
| Alcohol | KFCW Radio | 10/31/2015 | | | | 25 | 25 | | | | \$60.00 |
| Alcohol | KDNO Radio | 10/31/2015 | | | | 25 | 25 | | | | \$60.00 |
| Alcohol | KWYW Radio | 10/31/2015 | | | | 19 | 19 | | | | \$60.00 |
| Alcohol | KVOW Radio | 10/31/2015 | | | | 36 | | 36 | | | \$0.00 |
| Alcohol | KVOW Radio | 10/31/2015 | | | | 16 | 16 | | | | \$200.00 |
| Alcohol | KTAK Radio | 10/31/2015 | | | | 25 | 25 | | | | \$60.00 |
| Alcohol | Fremont Broadcasting | 10/31/2015 | | | | | | | | pkg | \$150.00 |
| Alcohol | Fremont Broadcasting | 10/31/2015 | | | | 44 | 44 | | | | \$250.00 |
| GCID | iHeart Media | 10/31/2015 | | | | 28 | 28 | | | | \$6,240.00 |
| GCID | iHeart Media | 10/31/2015 | | | | | | | | pkg | \$1,000.00 |
| GCID | Ray Lansing | FY2016 | | | | | | | | tv pkg | \$29,417.50 |
| GCID | iHeart Media | 10/25/2015 | | | | | | | | pkg | \$1,000.00 |
| Alcohol | Fremont Broadcasting | 11/30/2015 | | | | 106 | 106 | | | | \$250.00 |
| Alcohol | Fremont Broadcasting | 11/30/2015 | | | | | | | | pkg | \$150.00 |
| Alcohol | Big Horn Radio | 11/30/2015 | | | | | | | | pkg | \$204.00 |
| Alcohol | Cody Enterprise | 11/3/2015 | | | | | | | | web | \$110.00 |
| Alcohol | Northern WY Daily News | 11/30/2015 | | | | | | | 2 | | \$525.00 |
| Alcohol | KTAK Radio | 11/30/2015 | | | | 25 | 25 | | | | \$50.00 |
| Alcohol | KVOW Radio | 11/30/2015 | | | | 9 | 9 | | | | \$200.00 |
| Alcohol | KFCW Radio | 11/30/2015 | | | | 25 | 25 | | | | \$75.00 |
| Alcohol | KDNO Radio | 11/30/2015 | | | | 25 | 25 | | | | \$60.00 |
| Alcohol | KWYW Radio | 11/30/2015 | | | | 19 | 19 | | | | \$60.00 |
| GCID | Montgomery Broadcasting | 10/31/2015 | | | | 40 | 40 | | | | \$580.00 |
| GCID | Montgomery Broadcasting | 10/31/2015 | | | | 18 | 18 | | | | \$1,480.00 |
| GCID | Montgomery Broadcasting | 11/30/2015 | | | | | | | | pkg | \$11,134.00 |
| GCID | iHeart Media | 11/30/2015 | | | | | | | | pkg | \$10,400.00 |
| GCID | UW Sports Properties | 12/10/2015 | | | | | | | | pkg | \$13,500.00 |
| GCID | Montgomery Broadcasting | FY 2016 | | | | | | | | pkg | \$32,065.00 |
| Alcohol | KPOW Radio | 11/30/2015 | | | | 31 | 31 | | | | \$125.00 |
| Buzzed | KYOY | 12/31/2015 | | | | 140 | 140 | | | | \$700.00 |
| GCID | Day Weather, Inc. | 1/1/2016 | | | | 13 | 13 | | | | \$2,470.00 |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Buzzed | KRAE | 11/30/2015 | | | | 141 | 141 | | | | \$211.50 |
| Alcohol | Big Horn Radio | 12/31/2015 | | | | | | | | pkg | \$204.00 |
| Alcohol | KTAK Radio | 12/30/2015 | | | | 5 | 5 | | | | \$125.00 |
| Alcohol | KVOW Radio | 12/30/2015 | | | | 29 | 29 | | | | \$144.70 |
| Alcohol | KVOW Radio | 12/30/2015 | | | | 27 | 27 | | | | \$127.65 |
| Alcohol | KWYW Radio | 12/30/2015 | | | | 5 | 5 | | | | \$125.00 |
| Alcohol | KDNO Radio | 12/30/2015 | | | | | | | | pkg | \$100.00 |
| GCID | 96.7 iMix Radio | 12/31/2015 | | | | 25 | 25 | | | | \$250.00 |
| GCID | 96.7 iMix Radio | 12/31/2015 | | | | 25 | 25 | 25 | | | \$0.00 |
| GCID | The Range 103.3 | 12/31/2015 | | | | 25 | 25 | | | | \$250.00 |
| GCID | The Range 103.3 | 12/31/2015 | | | | 25 | | 25 | | | \$0.00 |
| GCID | KOOL 105 Radio | 12/31/2015 | | | | 50 | 25 | 25 | | | \$250.00 |
| GCID | UW Sports Properties | 1/10/2016 | | | | | | | | pkg | \$18,500.00 |
| Alcohol | KPOW Radio | 12/31/2015 | | | | 69 | 69 | | | | \$250.00 |
| Alcohol | Republican Rustler | 12/10/2015 | | | | | | 2 | | | \$546.00 |
| Alcohol | Northern WY Daily News | 12/22/2015 | | | | | | 1 | | | \$140.00 |
| Alcohol | Fremont Broadcasting | 12/31/2015 | | | | | | | | pkg | \$300.00 |
| Alcohol | Lovell Chronicle | 12/31/2015 | | | | | | 2 | | | \$115.00 |
| GCID | UW Sports Properties | 1/10/2016 | | | | | | | | pkg | \$10,000.00 |
| Alcohol | Montgomery Broadcasting | 12/31/2015 | | | | 48 | 48 | | | | \$2,035.00 |
| Alcohol | Montgomery Broadcasting | 12/31/2015 | | | | | | | | pkg | \$2,035.00 |
| GCID | Montgomery Broadcasting | 12/31/2015 | | | | 46 | 46 | | | | \$580.00 |
| GCID | Montgomery Broadcasting | 12/31/2015 | | | | | | | | pkg | \$2,499.00 |
| GCID | Montgomery Broadcasting | 12/31/2015 | | | | 32 | 32 | | | | \$5,920.00 |
| Alcohol | Laramie H.S. Yearbook | 1/26/2016 | | | | | | | 1 | | \$285.00 |
| Alcohol | KYOY | 1/31/2016 | | | | 140 | 140 | | | | \$700.00 |
| GCID | iHeart Media | 1/24/2016 | | | | | | | | pkg | \$2,310.00 |
| GCID | Montgomery Broadcasting | 1/31/2016 | | | | 42 | 42 | | | | \$580.00 |
| GCID | Montgomery Broadcasting | 1/31/2016 | | | | | | | | pkg | \$2,499.00 |
| Alcohol | Montgomery Broadcasting | 1/31/2016 | | | | | | | | pkg | \$2,035.00 |
| Alcohol | Montgomery Broadcasting | 1/31/2016 | | | | 40 | 40 | | | | \$2,035.00 |
| Alcohol | Basin Radio Network | 12/31/2015 | | | | 40 | 40 | | | | \$634.95 |
| Alcohol | KLQQ Radio | 12/31/2015 | | | | 33 | 33 | | | | \$222.75 |
| Alcohol | KYTI Radio | 12/31/2015 | | | | 33 | 33 | | | | \$222.75 |
| Alcohol | KZWY Radio | 12/31/2015 | | | | 33 | 33 | | | | \$222.75 |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|-------------------|-------------------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|------------|
| Alcohol | Big Horn Radio | 12/31/2015 | | | | 132 | 132 | | | | \$660.00 |
| GCID | IHeart Media | 12/31/2015 | | | | 38 | 38 | | | pkg | \$8,290.00 |
| Buzzed | Rocky Mountain Knuckles Hockey Club | FY2016 | | | | | | | | banner | \$1,000.00 |
| GCID | The Range 103.3 | 1/31/2016 | | | | 18 | 9 | 9 | | | \$90.00 |
| GCID | 96.7 iMix Radio | 1/31/2016 | | | | 18 | 9 | 9 | | | \$90.00 |
| GCID | KOOL 105 Radio | 1/31/2016 | | | | 18 | 9 | 9 | | | \$90.00 |
| GCID | Pandora | 1/31/2016 | | | | | | | | pkg | \$575.84 |
| GCID | Montgomery Broadcasting | 11/30/2015 | | | | 14 | 14 | | | | \$1,480.00 |
| GCID | Montgomery Broadcasting | 11/30/2015 | | | | 42 | 42 | | | | \$580.00 |
| Alcohol | The Guernsey Gazette | 12/31/2015 | | | | | | | 1 | | \$300.00 |
| Alcohol | Record Times & Platte County | 12/31/2015 | | | | | | | 1 | | \$300.00 |
| Alcohol | Fremont Broadcasting | 1/31/2016 | | | | | | | | pkg | \$300.00 |
| Alcohol | The Cody Enterprise | 1/5/2016 | | | | | | | | web | \$225.00 |
| Alcohol | KVOW Radio | 1/31/2016 | | | | 36 | 36 | | | | \$137.60 |
| Alcohol | KVOW Radio | 1/31/2016 | | | | 38 | 38 | | | | \$154.08 |
| Alcohol | Big Horn Radio | 1/31/2016 | | | | 10 | 10 | | | | \$272.00 |
| Alcohol | KPOW Radio | 1/31/2016 | | | | 63 | 63 | | | | \$250.00 |
| GCID | Pandora | 2/16/2016 | | | | | | | | pkg | \$1,924.15 |
| GCID | IHeart Media | 2/7/2016 | | | | 10 | 10 | | | | \$2,310.00 |
| Alcohol | KYOY | 2-29-26 | | | | 140 | 140 | | | | \$700.00 |
| Alcohol | ROOT TV | 1/31/2016 | 60 | 60 | | | | | | | \$3,400.00 |
| GCID - Super Bowl | Cowboy State News Network | 2/1/2016 | | | | 35 | 27 | 8 | | | \$4,995.00 |
| GCID | KOOL 105 Radio | 2/29/2016 | | | | 32 | 16 | 16 | | | \$160.00 |
| GCID | Townsquare | 2/29/2016 | | | | 6 | 6 | | | | \$78.00 |
| GCID | Townsquare | " | | | | 6 | 6 | | | | \$126.00 |
| GCID | Townsquare | " | | | | 6 | 6 | | | | \$66.00 |
| GCID | Townsquare | " | | | | 6 | 6 | | | | \$108.00 |
| GCID | Townsquare | " | | | | 6 | 6 | | | | \$78.00 |
| GCID | Townsquare | " | | | | 6 | 6 | | | | \$120.00 |
| GCID | Montgomery Broadcasting | 2/29/2016 | | | | 42 | 42 | | | | \$580.00 |
| GCID | Montgomery Broadcasting | 2/29/2016 | | | | 54 | 54 | | | | \$4,995.00 |
| GCID | The Range 103.3 | 2/29/2016 | | | | 32 | 16 | 16 | | | \$160.00 |
| GCID | 96.7 iMix | 2/29/2016 | | | | 32 | 16 | 16 | | | \$160.00 |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-------------------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Alcohol | ROOT TV | 10/27/2016 | 74 | 74 | | | | | | | \$11,000.00 |
| GCID | Ray Lansing | 1/27/2016 | | | | | | | | pkg | \$800.00 |
| Alcohol | UMB - Ultimate Miniature Bullriding | 1/22/2016 | | | | | | | | pkg | \$500.00 |
| Alcohol | KPOW Radio | 2/29/2016 | | | | 63 | 63 | | | | \$250.00 |
| Alcohol | Big Horn Radio | 2/29/2016 | | | | | | | | pkg | \$408.00 |
| Alcohol | KTAK Radio | 2/29/2016 | | | | 68 | 68 | | | | \$750.00 |
| Alcohol | KVOW Radio | 2/29/2016 | | | | 98 | 98 | | | | \$400.00 |
| Alcohol | KYOY | 3/31/2016 | | | | 140 | 140 | | | | \$700.00 |
| GCID | Pandora | 3/28/2016 | | | | | | | | pkg | \$4,000.00 |
| Buzzed | Laramie Colts | 3/22/2016 | | | | | | | | banners | \$2,000.00 |
| GCID | Laramie Jubilee Days | 3/15/2016 | | | | | | | | pkg | \$1,000.00 |
| GCID | K-TED 104.5 | 3/31/2016 | | | | 40 | 20 | 20 | | | \$200.00 |
| GCID | KAZY Radio | 3/31/2016 | | | | 40 | 20 | 20 | | | \$200.00 |
| GCID | K-TED 104.5 | 3/31/2016 | | | | 40 | 20 | 20 | | | \$200.00 |
| GCID | KROW Radio | 3/31/2016 | | | | 40 | 20 | 20 | | | \$200.00 |
| GCID | 96.7 iMix radio | 3/31/2016 | | | | 40 | 20 | 20 | | | \$200.00 |
| Alcohol | Big Horn Radio | 3/31/2016 | | | | 22 | 11 | 11 | | | \$204.00 |
| Alcohol | Fremont Broadcasting | 3/31/2016 | | | | | | | | pkg | \$150.00 |
| Alcohol | KPOW Radio | 3/31/2016 | | | | 35 | 18 | 17 | | | \$125.00 |
| Alcohol | KVOW Radio | 3/31/2016 | | | | 35 | 25 | 10 | | | \$400.00 |
| GCID | Montgomery Broadcasting | 3/31/2016 | | | | 46 | 46 | | | | \$580.00 |
| GCID | Montgomery Broadcasting | 3/31/2016 | | | | | | | | web | \$1,700.00 |
| GCID | Montgomery Broadcasting | 3/31/2016 | | | | 50 | 50 | | | | \$4,625.00 |
| Buzzed | Montgomery Broadcasting | 3/31/2016 | | | | | | | | pkg | \$4,070.00 |
| Buzzed | Montgomery Broadcasting | 3/31/2016 | | | | 46 | | 46 | | | \$0.00 |
| GCID | Lamar | 4/21/2016 | | | | | | | | billboards | \$5,388.00 |
| GCID | Pandora | 4/30/2016 | | | | | | | | pkg | \$5,000.00 |
| Alcohol | Big Horn Radio | 4/30/2016 | | | | 80 | 40 | 40 | | | \$408.00 |
| Alcohol | KPOW Radio | 4/30/2016 | | | | 63 | 63 | | | | \$250.00 |
| Alcohol | Big Horn Radio | 4/30/2016 | | | | 80 | 80 | | | | \$300.00 |
| Alcohol | KTAK Radio | 4/30/2016 | | | | 45 | 25 | 20 | | | \$100.00 |
| Alcohol | KVOW Radio | 4/30/2016 | | | | 5 | 5 | | | | \$200.00 |
| Alcohol | KVOW Radio | 4/30/2016 | | | | 40 | 20 | 20 | | | \$100.00 |
| Alcohol | KFCW Radio | 4/30/2016 | | | | 40 | 20 | 20 | | | \$100.00 |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|----------------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Alcohol | KDNO Radio | 4/30/2016 | | | | 45 | 25 | 20 | | | \$100.00 |
| Alcohol | KWYW Radio | 4/30/2016 | | | | 40 | 20 | 20 | | | \$100.00 |
| GCID | Montgomery Broadcasting | 4-30-16 | | | | 42 | 42 | | | | \$580.00 |
| GCID | Montgomery Broadcasting | 5-31-16 | | | | 44 | 44 | | | | \$580.00 |
| GCID | College National Finals Rodeo | FY2016 | | | | | | | | pkg | \$6,500.00 |
| Alcohol | Flaming Gorge Days | FY2016 | | | | | | | | pkg | \$5,000.00 |
| Alcohol | Target Sign Co. | 5-23-16 | | | | | | | | billboards | \$1,000.00 |
| GCID | Townsquare | 3-31-16 | | | | | | | | pkg | \$5,000.00 |
| GCID | Townsquare | 2-29-16 | | | | | | | | pkg | \$3,500.00 |
| GCID | IHeart Media | 10-31-15 | | | | | | | | pkg | \$1,000.00 |
| GCID | KPOW Radio | 5-31-16 | | | | 66 | 66 | | | | \$250.00 |
| GCID | Republican Rustler | 5-19-16 | | | | | | | 1 | | \$108.00 |
| Alcohol | The Lovell Chronicle | 5-19-16 | | | | | | | 1 | | \$215.00 |
| Alcohol | KVOW Radio | 5-31-16 | | | | 42 | 32 | 10 | | | \$400.00 |
| GCID | IHeart Media | 1-17-16 | | | | 8 | 8 | | | | \$2,265.00 |
| Alcohol | Montgomery Broadcasting | 6-30-16 | | | | 22 | 22 | | | | \$2,035.00 |
| Alcohol | Breck Media Group | 7-1-16 | | | | 2 | 2 | | | | \$26.00 |
| GCID | Cheyenne Frontier Days | 3-31-16 | | | | | | | | pkg | \$10,000.00 |
| Alcohol | Target Sign Co. | 6-20-16 | | | | | | | 36 | | \$1,000.00 |
| Alcohol | 96.7 iMix Radio | 6-30-16 | | | | 2 | 2 | | | | \$26.00 |
| Alcohol | KROW Radio | 6-30-16 | | | | 2 | 2 | | | | \$26.00 |
| GCID | Lamar | 7-4-16 | | | | | | | | billboards | \$9,500.00 |
| Buzzed | Big Horn Radio | 1-31-16 | | | | 15 | 15 | | | | \$408.00 |
| GCID | Lamar | 7-11-16 | | | | | | | | billboards | \$5,388.00 |
| GCID | Lamar | 7-11-16 | | | | | | | | billboards | \$3,250.00 |
| Buzzed | The Cheyenne Minuteman | 6-30-16 | | | | | | | 1 | | \$305.00 |
| Alcohol | KVOW Radio | 6-30-16 | | | | 20 | 20 | | | | \$200.00 |
| Alcohol | The Lovell Chronicle | 6-30-16 | | | | | | | 1 | | \$155.00 |
| Alcohol | Republican Rustler | 6-30-16 | | | | | | | 2 | | \$245.00 |
| GCID | Townsquare | 7-31-16 | | | | 48 | 48 | | | | \$360.00 |
| GCID | Breck Media - KDAD FM | 8-1-16 | | | | 62 | 31 | 31 | | | \$496.00 |
| GCID | Breck Media - KTED FM | 8-1-16 | | | | 18 | 18 | | | | \$234.00 |
| GCID | Townsquare | 7-31-16 | | | | 24 | 24 | | | | \$192.00 |
| GCID | Montgomery Broadcasting | 6-30-16 | | | | 43 | 43 | | | | \$580.00 |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| GCID | Lamar | 7-18-16 | | | | | | | | billboards | \$3,250.00 |
| GCID | Townsquare | 7-31-16 | | | | 36 | 36 | | | | \$528.00 |
| Alcohol | KYOY | 7-31-16 | | | | 120 | 120 | | | | \$700.00 |
| Alcohol | KTAK Radio | 7-31-16 | | | | 60 | 60 | | | | \$150.00 |
| Alcohol | KVOW Radio | 7-31-16 | | | | 60 | 60 | | | | \$400.00 |
| Alcohol | KVOW Radio | 7-31-16 | | | | 60 | 60 | | | | \$150.00 |
| Alcohol | KFCW Radio | 7-31-16 | | | | 60 | 60 | | | | \$150.00 |
| Alcohol | KDNO Radio | 7-31-16 | | | | 60 | 60 | | | | \$150.00 |
| Alcohol | KWYW Radio | 7-31-16 | | | | 60 | 60 | | | | \$150.00 |
| GCID | KROW Radio | 7-31-16 | | | | 15 | 15 | | | | \$195.00 |
| GCID | 96.7 iMix Radio | 7-31-16 | | | | 18 | 18 | | | | \$234.00 |
| GCID | 96.7 iMix Radio | 7-31-16 | | | | 50 | | 50 | | | \$0.00 |
| GCID | 96.7 iMix Radio | 7-31-16 | | | | 50 | 50 | | | | \$500.00 |
| GCID | Ray Lansing | 8-1-16 | | | | | | | | pkg | \$25,000.00 |
| GCID | Ray Lansing - NFL Buy | 8-1-16 | | | | | | | | pkg | \$4,550.00 |
| GCID | Pandora | 7-31-16 | | | | | | | | pkg | \$922.06 |
| Alcohol | Pandora | 7-31-16 | | | | | | | | pkg | \$1,929.91 |
| GCID | KRRR | 7-31-16 | | | | 56 | 56 | | | | \$896.00 |
| GCID | Lamar | 8-1-16 | | | | | | | | billboards | \$6,500.00 |
| GCID | KHAD FM | 7-31-16 | | | | 20 | 20 | | | | \$260.00 |
| Alcohol | Big Horn Radio | 7-31-16 | | | | 128 | 128 | | | | \$750.00 |
| " | KPOW Radio | 7-31-16 | | | | 63 | 63 | | | | \$250.00 |
| GCID | IHeart Media | 7-31-16 | | | | 68 | 68 | | | | \$535.00 |
| Alcohol | Lovell Chronicle | 7-28-15 | | | | | | | 1 | | \$112.50 |
| GCID | Montgomery Broadcasting | 7-31-16 | | | | 43 | 43 | | | | \$580.00 |
| Alcohol | Montgomery Broadcasting | 7-31-16 | | | | | | | | pkg | \$4,070.00 |
| GCID | Lamar | 8-8-16 | | | | | | | | billboards | \$3,250.00 |
| GCID | Townsquare | 7-31-16 | | | | 90 | 90 | | | | \$4,000.00 |
| GCID | Townsquare | 7-31-16 | | | | 12 | 12 | | | | \$192.00 |
| GCID | Townsquare | 7-31-16 | | | | 36 | 36 | | | | \$528.00 |
| GCID | Townsquare | 7-31-16 | | | | 24 | 24 | | | | \$360.00 |
| Alcohol | Republican Rustler | 7-28-16 | | | | | | | 1 | | \$187.50 |
| GCID | Breck Media Group | 9-1-16 | | | | 21 | 21 | | | | \$336.00 |
| Alcohol | Townsquare | 6-30-16 | | | | | | | | pkg | \$3,000.00 |
| GCID | Lamar | 8-15-16 | | | | | | | | billboards | \$3,250.00 |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-------------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| GCID | University of Wyo | 9-1-16 | | | | | | | | pkg | \$13,500.00 |
| GCID | Montgomery Broadcasting | 9-2-16 | | | | | | | | pkg | \$5,000.00 |
| GCID | Montgomery Broadcasting | 9-2-16 | | | | 9 | 4 | 5 | | | \$740.00 |
| GCID | Montgomery Broadcasting | 9-2-16 | | | | 11 | 6 | 5 | | | \$1,110.00 |
| GCID | Montgomery Broadcasting | 9-2-16 | | | | 2 | 2 | | | | \$580.00 |
| GCID | 96.7 iMix Radio | 8-31-16 | | | | 30 | 15 | 15 | | | \$240.00 |
| GCID | 96.7 iMix Radio | 8-31-16 | | | | 30 | 15 | 15 | | | \$150.00 |
| GCID | 96.7 iMix Radio | 8-31-16 | | | | 18 | 18 | | | | \$180.00 |
| GCID | Montgomery Broadcasting | 9-2-16 | | | | 2 | 2 | | | | \$580.00 |
| GCID | Sheridan WYO Rodeo | 9-1-16 | | | | | | | | pkg | \$2,000.00 |
| GCID | 92.3 iMix Radio | 8-31-16 | | | | 18 | 18 | | | | \$180.00 |
| GCID | KROW Radio | 8-31-16 | | | | 18 | 18 | | | | \$180.00 |
| GCID | Pandora | 8-31-16 | | | | | | | | pkg | \$4,630.84 |
| GCID | KRRR | 8-31-16 | | | | 18 | 18 | | | | \$288.00 |
| GCID | The Range 103.3 | 8-31-16 | | | | 14 | 14 | | | | \$224.00 |
| Alcohol | Basin Radio Network | 7-31-16 | | | | 17 | 17 | | | | \$328.44 |
| Alcohol | Basin Radio Network | 5-31-16 | | | | 37 | 37 | | | | \$679.32 |
| Alcohol | Basin Radio Network | 6-30-16 | | | | 9 | 9 | | | | \$181.05 |
| Alcohol | Big Horn Radio | 7-31-16 | | | | 26 | 26 | | | | \$259.50 |
| Alcohol | Big Horn Radio | 5-31-16 | | | | 69 | 69 | | | | \$657.00 |
| Alcohol | Big Horn Radio | 6-30-16 | | | | 24 | 24 | | | | \$240.00 |
| Alcohol | Big Horn Radio | 6-30-16 | | | | 48 | 48 | | | | \$258.00 |
| Alcohol | Big Horn Radio | 6-30-16 | | | | 10 | 10 | | | | \$59.00 |
| Alcohol | Big Horn Radio | 5-31-16 | | | | 51 | 51 | | | | \$330.00 |
| Alcohol | KZWY Radio | 7-4-16 | | | | 25 | 25 | | | | \$168.75 |
| Alcohol | KYTI Radio | 7-4-16 | | | | 25 | 25 | | | | \$168.75 |
| Alcohol | KLQQ Radio | 7-4-16 | | | | 25 | 25 | | | | \$168.75 |
| Alcohol | Oldies 105.9 | 7-4-16 | | | | 25 | 25 | | | | \$168.75 |
| Alcohol | KZWY Radio | 7-4-16 | | | | 16 | 16 | | | | \$108.00 |
| Alcohol | KYTI Radio | 7-4-16 | | | | 16 | 16 | | | | \$108.00 |
| Alcohol | KLQQ Radio | 7-4-16 | | | | 16 | 16 | | | | \$108.00 |
| Alcohol | KZWY Radio | 7-16-16 | | | | 49 | 49 | | | | \$330.75 |
| Alcohol | KYTI Radio | 7-16-16 | | | | 49 | 49 | | | | \$330.75 |
| Alcohol | KLQQ Radio | 7-16-16 | | | | 49 | 49 | | | | \$330.75 |
| Alcohol | KZWY Radio | 5-31-16 | | | | 26 | 26 | | | | \$168.75 |

FY2016 Alcohol Paid Media

| Campaign Name | Station | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|-------------------------|--------------------------------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|--------------|
| Alcohol | KYTI Radio | 5-31-16 | | | | 25 | 25 | | | | \$168.75 |
| Alcohol | KLQQ Radio | 5-31-16 | | | | 25 | 25 | | | | \$168.75 |
| Alcohol | Oldies 105.9 | 5-31-16 | | | | 25 | 25 | | | | \$168.75 |
| Alcohol | Target Sign Co. | 8-15-16 | | | | | | | | web | \$1,000.00 |
| Alcohol | Target Sign Co. | 7-18-16 | | | | | | | | web | \$1,000.00 |
| GCID | KHAD FM | 8-31-16 | | | | 15 | 15 | | | | \$150.00 |
| GCID | KHAD FM | 8-31-16 | | | | 18 | 18 | | | | \$180.00 |
| Alcohol | Ray Lansing | 9-19-16 | 1 | 1 | | | | | | | \$580.00 |
| Alcohol | IHeart Media | 8-31-16 | | | | 20 | 20 | | | | \$4,640.98 |
| Alcohol | KVOW Radio | 8-31-16 | | | | 10 | 10 | | | | \$400.00 |
| Alcohol | Big Horn Radio | 8-31-16 | | | | 18 | 18 | | | | \$500.00 |
| GCID | Montgomery Broadcasting | 9-19-16 | | | | | | | | pkg | \$1,850.00 |
| Alcohol | KPOW Radio | 8-31-16 | | | | 69 | 69 | | | | \$250.00 |
| GCID | Pandora | 9-13-16 | | | | | | | | pkg | \$439.25 |
| GCID | IHeart Media | 8-31-16 | | | | 233 | 233 | | | | \$1,857.00 |
| GCID | IHeart Media | 8-31-16 | | | | 95 | | 95 | | | \$0.00 |
| Alcohol | KYOY | 8-31-16 | | | | 140 | 140 | | | | \$700.00 |
| GCID | Casper Star Tribune | 8-28-16 | | | | | | | 3 | web ads | \$648.00 |
| Alcohol | ROOT TV | 9-25-16 | 2 | 2 | | | | | | | \$800.00 |
| GCID | Pandora | 6-30-16 | | | | | | | | pkg | \$3,077.94 |
| GCID | 96.7 iMix Radio | 9-30-16 | | | | 36 | 36 | | | | \$360.00 |
| GCID | KROW Radio | 9-30-16 | | | | 36 | 36 | | | | \$360.00 |
| GCID | IHeart Media | 9-25-16 | | | | 24 | 24 | | | | \$9,705.00 |
| GCID | 92.3 iMix Radio | 9-30-16 | | | | 36 | 36 | | | | \$360.00 |
| GCID | KRRR | 9-30-16 | | | | 36 | 36 | | | | \$576.00 |
| GCID | KHAD FM | 9-30-16 | | | | 36 | 36 | | | | \$360.00 |
| GCID | Ray Lansing | 9-19-16 | 1 | 1 | | | | | | | \$580.00 |
| Crackdown | Townsquare | 8-31-16 | | | | | | | | pkg | \$6,500.00 |
| GCID | Montgomery Broadcasting | 8-31-16 | | | | 130 | 130 | | | | \$12,025.00 |
| GCID | Montgomery Broadcasting | 8-31-16 | | | | 46 | 46 | | | | \$580.00 |
| GCID | Montgomery Broadcasting | 8-31-16 | | | | | | | | web/digital | \$4,000.00 |
| | | Total Radio/TV/ Print Media Spots | 138 | 138 | 0 | 7620 | 6876 | 749 | 52 | | \$470,165.76 |

FY2016 DRIVE SAFE WYOMING

| Campaign/Spot Title | Station/Network | Week of: | Radio Total | Paid Radio | Free Radio | Note | Audience Size | Cost |
|---|---------------------------|-----------------|--------------------|-------------------|-------------------|-------------|----------------------|-------------|
| Drive Safe Wyoming | Cowboy State News Network | | | | | | 248,400 | |
| 2 Easy Steps | | 2/15/2016 | 8 | 8 | 0 | | | \$1,480.00 |
| 2 Easy Steps | | 2/22/2016 | 8 | 8 | 0 | | | \$1,480.00 |
| LOL and OMG | | 2/29/2016 | 23 | 8 | 15 | | | \$1,480.00 |
| LOL and OMG | | 3/7/2016 | 14 | 8 | 6 | | | \$1,480.00 |
| LOL and OMG | | 3/14/2016 | 13 | 8 | 5 | | | \$1,480.00 |
| LOL and OMG | | 3/21/2016 | 12 | 8 | 4 | | | \$1,480.00 |
| LOL and OMG | | 3/28/2016 | 17 | 8 | 9 | | | \$1,480.00 |
| | | | | | | | | |
| Total Network Radio Spots | | | 95 | 56 | 39 | | | \$10,360.00 |
| Total Airings (spots x stations) | | | 4370 | 2576 | 1794 | | | |

WYDOT Ice Snow Take It Slow
 2/15/16 - 3/4/16 and
 3/21/16 - 4/8/16

| Campaign Name | Station/Network | Week of: | Radio Total | Paid Radio | Free Radio | Note | Audience Size | Cost |
|--------------------------|---|-----------|-------------|------------|------------|------|---------------|------------|
| Ice & Snow, Take It Slow | Cowboy State News Network | 2/15/2016 | 11 | 5 | 6 | | 243,200 | \$925.00 |
| Ice & Snow, Take It Slow | Cowboy State News Network | 2/22/2016 | 10 | 5 | 5 | | | \$925.00 |
| Ice & Snow, Take It Slow | Cowboy State News Network | 2/29/2016 | 17 | 6 | 11 | | | \$1,110.00 |
| Ice & Snow, Take It Slow | Cowboy State News Network | 3/21/2016 | 11 | 6 | 5 | | | |
| Ice & Snow, Take It Slow | Cowboy State News Network | 3/28/2016 | 7 | 5 | 2 | | | |
| Ice & Snow, Take It Slow | Cowboy State News Network | 4/4/2016 | 13 | 5 | 8 | | | |
| | | | | | | | | |
| | Total Network Radio Spots | | 69 | 32 | 37 | | | \$2,960.00 |
| | Approximate Airings (spots x stations) | | 3174 | | | | | |

FY2016 Motorcycle Paid Media

| Campaign Name | Vendor | Start/End Dates | TV Total | Paid TV | Free TV | Radio Total | Paid Radio | Free Radio | Print Ads | Other Media | Cost |
|---------------|--------------------|-----------------|----------|---------|---------|-------------|------------|------------|-----------|-------------|-------------|
| Moto | Ray Lansing - tv | 5/1/2016 | | | | | | | | | \$25,005.00 |
| Moto | Pandora | 5/31/2016 | | | | | | | | | \$5,000.00 |
| Moto | KROW Radio | 5/31/2016 | | | | 25 | 25 | | | | \$250.00 |
| Moto | KROW Radio | 5/31/2016 | | | | 25 | | 25 | | | \$0.00 |
| Moto | iMix 96.7 | 5/31/2016 | | | | 25 | 25 | | | | \$250.00 |
| Moto | iMix 96.7 | 5/31/2016 | | | | 25 | | 25 | | | \$0.00 |
| Moto | Breck Media - KDAD | 5/31/2016 | | | | 50 | 25 | 25 | | | \$250.00 |
| Moto | Montgomery | 5/31/2016 | | | | 56 | 28 | 28 | | | \$5,180.00 |
| Moto | KYOY Radio | 6/30/2016 | | | | 125 | 125 | | | | \$700.00 |
| Moto | Pandora | 7/31/2016 | | | | | | | | pkg | \$460.33 |
| Moto | Pandora | 7/31/2016 | | | | | | | | pkg | \$4,911.56 |
| Moto | Breck Media | 9/1/2016 | | | | 30 | 30 | | | | \$240.00 |
| Moto | Townsquare | 5/31/2016 | | | | | | | | pkg | \$4,000.00 |
| Moto | Townsquare | 7/31/2016 | | | | | | | | pkg | \$1,500.00 |
| Moto | Pandora | 8/31/2016 | | | | | | | | pkg | \$4,537.75 |
| Moto | Townsquare | 8/31/2016 | | | | | | | | pkg | \$4,500.00 |
| Moto | Montgomery | 8/1/2016 | | | | 92 | 92 | | | | \$8,510.00 |
| Moto | Montgomery | 8/31/2016 | | | | | | | | pkg | \$6,459.72 |
| | | Total | | | | 453 | 350 | 103 | | | \$71,754.36 |